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Another year has passed and is coming to an end. With all of the choices that we have in our midst, it is time to reflect on others during this time of giving. Stop and think how you might assist the many organizations and charitable groups in our area. With the rush of holiday parties, family gatherings and shopping, you can always contribute in a way that makes our community stronger and better.

Some holiday gift ideas are easy to purchase or donate in honor of someone, for instance: a pair of tickets to the opening night of Dionne Warwick at the Sunrise Theatre, a donation to Main Street to assist with the renovation of the Backus House, a donation to the Humane Society, Backus Gallery, Manatee Center, or your church. The list goes on and on.

Whatever you decide, the Fort Pierce community counts on you 365 days a year to be here—to shop, work and play. We all benefit from the smallest to the largest gifts. Enjoy the holidays and continue to support Downtown Fort Pierce. You will be glad you did.

A Time to Remember the Organizations that Give to the Community Year Round

Anne Satterlee, President

Member Name: ____________________________

Business Name: __________________________

Mailing Address: __________________________

City / State / Zip: __________________________

Business Phone: __________________________

Home Phone: __________________________

Fax: __________________________

Email: __________________________

Signature: __________________________
MAIN STREET AND DOWNTOWN BUSINESS ASSOCIATION

Calendar

Dine, Shop and Enjoy beautiful, historic Downtown Fort Pierce

❖ FRIDAY, DECEMBER 2 ❖
Friday Fest - 5:30 until 8:30 PM
Main Street Fort Pierce, 466-3880

❖ SUNDAY, DECEMBER 4 ❖
18th Annual Sights & Sounds on Second
Holiday Festival & Parade
1:00 PM until 6:30 PM
Main Street Fort Pierce, 466-3880

❖ DECEMBER 7, 14, 19, 23 ❖
Avoid Mall Madness Late Night Shopping
Participating businesses open until 8:00 PM

❖ WEDNESDAY, DECEMBER 14 ❖
2nd Wednesday Walkabout - 5:00 until 8:00 PM
Downtown Business Association, 465-7080

❖ FRIDAY, DECEMBER 16 ❖
Coffee With The Mayor
Sponsor: Treasure Coast Hospices
Main Street Fort Pierce, 466-3880

Weekly Events

❖ SATURDAYS ❖
Ft. Pierce Farmer’s Market - 8:00 AM until Noon
Marina Square on Melody Lane
Market Manager, (772) 940-1145

❖ THURSDAYS ❖
Fort Pierce Bike Night - 6:00 PM until 9:30 PM
2nd Street - Downtown Fort Pierce
Gately’s Grill, (772) 468-7071

❖ THURSDAYS ❖
Weekly Jazz Jam Sessions - 7 PM until 10 PM
Fort Pierce Community Center
Fort Pierce Jazz Society, 772-460-5299

❖ SLIMNASTICS - MONDAY, WEDNESDAY, FRIDAY ❖
9:00 AM until 10:00 AM
Fort Pierce Community Center, 772-462-1792

❖ JAZZERCISE - MONDAY, WEDNESDAY, FRIDAY ❖
10:00 AM until 11:15 AM
Fort Pierce Community Center, 772-462-1792

❖ ADULT FLAMINGO CLASS - TUESDAY ❖
5:30 PM until 6:30 PM
Fort Pierce Community Center, 772-462-1792

❖ ADULT SOCIAL DANCE CLASS - WEDNESDAY ❖
7:00 PM until 8:30 PM
Fort Pierce Community Center, 772-462-1792

❖ PILATES CLASSES - MONDAY ❖
7:00 PM until 8:15 PM
Fort Pierce Community Center, 772-462-1792

Restaurant Entertainment

❖ THE ORIGINAL TIKI BAR - 772-461-0880 ❖
Sunday Afternoons - 3:00 PM until 7:00 PM
Music by “Barely Broken”

❖ GOVERNOR’S GRILL - 772-466-6900 ❖
Tuesdays - “Open Mike Night” 9 PM until Closing
Wednesdays - “Blues Night at the Grill” 8 PM
Thursdays - “Ladies Night” 10 PM until 12 AM
Friday Evenings - Live Music
Saturday Evenings - Live Jazz with Matrix

~Event Spotlight~

WHO: Main Street Fort Pierce
WHAT: 18th Annual Sights & Sounds on Second Holiday Festival and Parade
WHEN: Sunday, December 4, 2005
WHERE: Second Street & Orange Ave. Historic Downtown Fort Pierce
WHY: Community Festival & Parade
COST: FREE
“Mom, I’m Bored!” Downtown Fort Pierce Offers Activities for Kids of All Ages

School’s out for winter break, you’re swamped with a dozen last minute holiday errands, and you need a way to keep your kids (or grandkids) entertained while you cross a few more things of your “to do” list.

Not to worry. Bring your kids downtown for an entire month of festivals, learning activities, and family events.

**FORT PIERCE COMMUNITY CENTER**

Young artists between 5 and 12 years old can join in the Jolly Holiday Sightings window-painting contest. All materials will be supplied and judging will be held December 4 right before the Sights & Sounds Christmas parade.

The Santa Hotline opens every evening from December 13 through December 17. Just $2 covers all the kids in your household. Reservations open November 15.

Kids get one last chance to give Santa their wish list December 17 at Breakfast With Santa from 9:00 to 11:00 a.m. Everyone enjoys a delicious breakfast and kids take home a goody bag from Santa. Adults $5.00, seniors $4.00, children 12 and under $3 and kids 2 and under FREE.

School break begins December 19, and so does Holiday Camp, Monday through Friday 7:30 a.m. to 5:30 p.m. for kids from 5 to 12 years old. Planned activities include making holiday ornaments, baking cookies, a dollar store shopping spree, a visit with Santa, and a New Year’s party. All for just $8.00 a day.

Some activities require pre-registration. Call 462-1788 for more information.

**ST. LUCIE COUNTY HISTORICAL MUSEUM**

Discover the Magic of the Polar Express, December 2 and 3 from 7:00 to 9:00. $3.00 covers book reading, museum visit, snack and a visit from Santa. Call museum educator, Anne Sinnott at 462-1891 for more information.

**MANATEE CENTER**

Kids can create original works of art for holiday gifts, and learn about the Treasure Coast ecosystem at the Art In Nature Workshop for children from 7 to 12 years old December 3 from 10:00 a.m. to 1:00 p.m. Registration is $15.00. Call 466-1600 ext. 3071 for more information.

Other than viewing gentle giants in their natural habitat, the Manatee Observation & Education Center is a very kid-friendly attraction with many activities for the entire family.

**DOWNTOWN LIBRARY**

Wednesdays are Pre-K Jamboree days, with activities geared to 4, 5 and 6 year olds from 1:00 to 1:45 p.m. December 14 will be a Christmas-themed play day.

continued on next page...
Friday's at 10:00 a.m. it's Toddler Time for kids from 18 months to 3 years old. December 16 will be a Christmas-themed day in the Children's Room.

Monday Movies air every week at 2:00 p.m. Many selections are kid friendly. Call for schedule.

All activities are FREE. Call 462-1615 for more information.

MAIN STREET FORT PIERCE & D.B.A.

Friday Fest is fun for the whole family. Come down to Melody Lane December 2 from 5:30 to 8:30 p.m. for live entertainment, food, arts and crafts, and children's activities.

To get the whole family in the holiday spirit spend December 4 at the Sights & Sounds On Second Festival. Enjoy food, crafts, and kid's activities from 1:00 to 5:30 p.m. Downtown stores and restaurants will all be open too. Be sure to vote for your favorite holiday display. And don't miss the 18th annual Sights & Sounds On Second Christmas Parade starting at 4:30. It ends at 5:30 with the Lighting Of The Christmas Tree and opening of the Holiday Spectacular lights and music show at the Marina.

Kids can wrap up their holiday shopping—literally—at the free gift-wrapping center during the December Walkabout sponsored December 14 from 5:00 to 8:00 by the Downtown Business Association. This Old-Fashioned Christmas will feature cookies, drinks and holiday treats in all of our downtown stores, raffles and a 50/50 drawing, live music, and a visit from Santa in a classic horse drawn buggy.

Admission for all events is FREE. Call 466-3880 for more information.

The petting zoo is always a popular attraction for children during the annual Sights & Sounds Festival always held on the first Sunday in December from 1:00 PM until 6:30 PM.
Joanne Davis Moves On—Without Leaving Her Community Behind

by Doris Tillman

This article is a hard story for me to write. I am not only announcing that Joanne Davis is leaving Main Street Fort Pierce, Inc., but she is also moving away from Fort Pierce. She has recently accepted a job to do forensic accounting for a law firm in Fort Lauderdale, Florida. What makes it even harder is she is one of my best friends, like a kid sister you love in spite of any ups and downs that come with a cherished relationship.

I am very happy for her because it is a time in her life that brings big changes. She is starting a new career, moving away from her home town, and going to be with Joey Blandford (another former Main Street Fort Pierce, Inc. employee) and begin her life with him.

It was a typical day at the Main Street Fort Pierce, Inc. office when I got a call from Bob Davis, current St. Lucie County Tax Collector. His daughter had just graduated from college with an accounting degree and he wanted to know if she could volunteer with us to gain some practical experience. I quickly responded, “yes!” We needed help at the office, especially accounting.

Joanne started volunteering as a quiet, sweet girl, shy, but eager to help with whatever we gave her. As she was volunteering we lost our bookkeeper and Joanne fit perfectly into the spot. At this point I think her father, Bob, was okay, thinking it would be more practical experience, but she would soon look for a “real” accounting job.

Here we are five years later and Joanne is deeply imbedded in all aspects of our Main Street program. Joanne is no longer the shy girl that started with our program, but more of a confident woman who has grown with us and helped us to grow. Joanne has never liked public speaking but has become a very strong speaker and has learned to stand up for the causes she believes in. She has become passionate about her community and has fought hard to preserve the qualities we all want to keep where we live.

Joanne Davis’ main responsibilities for Main Street Fort Pierce, Inc. are the accounting for three non-profit organizations, including management of grants and the accounting for the construction of the Sunrise Theatre. She also organizes the multitudes of events, such as Friday Fest that we do, handles the marketing and public relations, manages the rental for old city hall, and is the editor for the Main Street Focus.

Bike Night in downtown Fort Pierce was Joanne’s brainstorm. Realizing how popular bike gatherings were, she wanted to achieve something that would help the merchants bring people downtown at night. Everyone was very leery of Bike Night in the beginning, including me. Bike Night has become one of downtown’s featured events, drawing thousands of people downtown and boosting the restaurants’ attendees.

Even though Joanne will leave us in December, she has made her mark on Main Street Fort Pierce, Inc., and downtown Fort Pierce and that will keep her a part of our spirit for a long time. She will remain the publisher of the Main Street Focus and a contributing writer.
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*tax-deductible to the extent of law

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requires applicants to pay a part of the bill themselves.
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2. Set a monthly donation amount that can be placed on your FPUA bill.
3. Or just make a one-time contribution.

Call FPUA now to donate!
There are many retirement plan alternatives available for small business owners and their employees. One option is the SIMPLE IRA, which is available for organizations such as sole proprietorships, partnerships, corporations and non-profit organizations. Unlike many retirement plans, there are guidelines the company must meet to participate in a SIMPLE IRA plan. To help you better understand this plan, here are the answers to some commonly asked questions:

**Question:** Can any employer establish a SIMPLE IRA plan?

**Answer:** Any organization with 100 or fewer employees, each earning at least $5,000 in the preceding year, may establish and maintain a SIMPLE IRA. However, the organization cannot maintain any other employer-sponsored retirement plan to which contributions are made or accrued during the calendar year in which the SIMPLE IRA is effective.

**Question:** Which employees are eligible to participate in these types of plans?

**Answer:** All employees who received at least $5,000 in compensation from the employer in any of the last two calendar years and who are reasonably expected to receive at least $5,000 in the current year are eligible for participation. The employer is able to elect in the plan's initial agreement to reduce the amount of compensation and the number of years required. However, there is no required participation for this plan, so not all eligible employees must participate and contribute to the plan.

**Question:** How much can employees contribute to the plan through salary deferral?

**Answer:** For 2005, the limit for salary deferral contributions is $10,000. After 2005, the contribution limit will be adjusted periodically in $500 increments to account for inflation.

**Question:** Can employees aged 50 or older make catch-up contributions?

**Answer:** Yes. An employer or owner aged 50 or older can make a $2,000 catch-up contribution for 2005.

**Question:** Is it mandatory for the employer to make a contribution?

**Answer:** Yes. Employers must contribute to the plan and all contributions are immediately vested. The employer must also select a contribution formula from two choices: matching contributions or nonmatching contributions. If the employer selects the matching contribution formula, a dollar-for-dollar matching contribution up to three percent of an employee's compensation can be made into the employee's account. With the nonmatching formula, the employer would make a contribution of two percent of compensation for each eligible employee to the employee's account, even if the employee does not make salary deferral contributions.

Regardless of the contribution alternative chosen, employers must notify their employees 60 days in advance of the plan year. If the employer fails to notify the employees and continues to operate the plan, the employer must use the three percent match alternative and may be subject to IRS penalties.

**Question:** When does the employer need to establish and fund the plan for this year?

**Answer:** To make tax-deductible contributions for the current year, the employer must establish and fund the plan by December 2005.
employer must establish the plan prior to October 1. In addition, employers may make SIMPLE IRA contributions up to the due date of their business tax returns, including extensions.

**Question:** How are withdrawals from SIMPLE IRAs taxed?

**Answer:** Withdrawals from a SIMPLE IRA account are taxed as ordinary income. However, if a participant younger than age 59-1/2 makes a withdrawal from a SIMPLE IRA within the first two years of plan participation, he or she will owe a 25% IRS penalty and ordinary income taxes on the amount withdrawn.

**Question:** Can the assets in a SIMPLE IRA be rolled over?

**Answer:** Participants are able to rollover funds from one SIMPLE IRA plan to another anytime. After two years of plan participation, participants may roll assets from a SIMPLE IRA to a traditional IRA without tax consequences. As with any investment alternative, you should check with your financial consultant to evaluate the best option for your specific situation.

This article was provided by A.G. Edwards & Sons, Inc., Member SIPC. For more information about the topics discussed in this article, please call 465-4100, ext. 6006.

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**How many times have you found yourself with a tough question and thinking “I wish I knew an attorney” or “I wish I knew an accountant.”**

Now you can “Ask A Professional.” Send your questions to Main Street Focus “Ask A Professional.” We'll ask one of our Main Street professionals to reply, and we will publish the answers right here in the Focus - where we can all learn from them.

---

Harry D. Gray, MAI, SRA
State Cert. Gen. REA RZ0000662

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Sunrise Kiwanis Brings Community Spirit to Sights & Sounds on Second Parade

By Katherine McKee

The spirit of community is evident again in Fort Pierce. The Main Street Focus is recognizing the organization that contributes its time to coordinate the annual Sights and Sounds on Second Parade. The Sunrise Kiwanis club decided to help Main Street Fort Pierce with the Sights and Sounds Parade as a community service project many years ago and have since improved the parade to be one of the largest and best attended holiday events on the Treasure Coast.

The Sunrise Kiwanis club decided to help Main Street Fort Pierce with the Sights and Sounds Parade as a community service project many years ago and have since improved the parade to be one of the largest and best attended holiday events on the Treasure Coast. This holiday celebration gained popularity Gene called on the Fort Pierce Sunrise Kiwanis Club for assistance. The Sunrise Kiwanis mission is to provide community service projects directed towards local youth. Since the holiday parade is a popular family event, the Sunrise Kiwanis were happy to take on the project.

Since the Sunrise Kiwanis began organizing the parade the number of entries increased from fifteen into over one hundred entries. Now the parade ends at the beautiful downtown round-about with a tree lighting ceremony hosted by the mayor of Fort Pierce. When this breathtaking lighting of the tree is observed the unique spirit of Fort Pierce is realized.

Thanks to the Sunrise Kiwanis and all of the volunteers who help coordinate the Sights & Sounds activities each year.

On the Cover: Children spend months preparing their costumes for the Sights & Sounds Parade.

There are all types of categories in the Sights & Sounds parade lineup. Girls from a local 4-H Club decorate their horses to match the parade theme.

The Sights and Sounds Festival was one of Main Street's first community festivals. Gene Sereg, a long-time Main Street board member had a vision of a Christmas parade to enhance the yearly holiday celebration. He organized the first event and fifteen entries participated. As this holiday celebration gained popularity, Gene called on the Fort Pierce Sunrise Kiwanis Club for assistance. The Sunrise Kiwanis mission is to provide community service projects directed towards local youth.

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On the Cover: Children spend months preparing their costumes for the Sights & Sounds Parade.

The Sunrise Kiwanis participate in many other community youth service projects in addition to the Sights & Sounds Holiday Parade. They recently built a Memorial Garden with students at Westwood High School.
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Avoid Mall Madness - Shop for the Holidays in Downtown Fort Pierce

Ready or not, the holidays are here. Instead of fighting the crowds at malls, why not shop where there is convenient parking, friendly customer service, and unique items? This month, the Main Street Focus will highlight some gift ideas for everyone on your holiday gift list. These items can be found within blocks of one another in historic, downtown Fort Pierce.

**Moms, Grandmothers, Daughters, Granddaughters, Sisters, Girlfriends, Wives**

<table>
<thead>
<tr>
<th>Store Name</th>
<th>Item Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.E. Backus Gallery (465-0630)</td>
<td>Backus Print</td>
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<tr>
<td>Alisari (465-0506)</td>
<td>Spanish handbags, lingerie, wigs</td>
</tr>
<tr>
<td>Beads &amp; Baubles (468-0207)</td>
<td>Bead Making Class Gift Certificate</td>
</tr>
<tr>
<td>Brenda’s Fine Jewelers (466-0768)</td>
<td>Estate &amp; custom high quality jewelry</td>
</tr>
<tr>
<td>Brush Strokes Gallery (595-0026)</td>
<td>Digitalized photographs on canvas</td>
</tr>
<tr>
<td>Chaney’s Florist (461-4100)</td>
<td>Flowers 12 month of the year gift certificate</td>
</tr>
<tr>
<td>Dermatech (467-0607)</td>
<td>Full or Half-Day Spa Packages</td>
</tr>
<tr>
<td>Gift Horse (461-1566)</td>
<td>Coffee, Teas, &amp; Goodie Baskets</td>
</tr>
<tr>
<td>Harbor Wear (460-6222)</td>
<td>Fresh Produce chenille sweater</td>
</tr>
<tr>
<td>Manatee Zone (468-2328)</td>
<td>Bathing suits or cover-up</td>
</tr>
<tr>
<td>Parties &amp; Pets (465-6446)</td>
<td>Fancy lipstick cases &amp; purse accessories</td>
</tr>
<tr>
<td>Picture Perfect (461-0419)</td>
<td>Professional hand crafted items &amp; garden art</td>
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<tr>
<td>Rosslows (461-1222)</td>
<td>Vera Bradley accessories</td>
</tr>
<tr>
<td>Salon Bangz (489-0910)</td>
<td>Hair style, pedicure, manicure gift certificate</td>
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<tr>
<td>Signatures Hair Salon (468-2524)</td>
<td>Hair weaving, style gift certificate</td>
</tr>
<tr>
<td>Sweets Jewelers (461-4686)</td>
<td>Slide bracelets or custom designed jewelry</td>
</tr>
<tr>
<td>Visions Hair Salon (460-1755)</td>
<td>Hair style &amp; manicure gift certificate</td>
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</tbody>
</table>

**Dads, Grandfathers, Sons, Grandsons, Brothers, Boyfriends, Husbands**

<table>
<thead>
<tr>
<th>Store Name</th>
<th>Item Description</th>
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</thead>
<tbody>
<tr>
<td>Academy of Music (464-3533)</td>
<td>Guitar or other instrument lessons</td>
</tr>
<tr>
<td>Bed, Bath, &amp; Kitchen (465-2574)</td>
<td>Reproduction art or golf décor</td>
</tr>
<tr>
<td>Book Rack (466-4545)</td>
<td>Fort Pierce history &amp; coffee table books</td>
</tr>
<tr>
<td>Brush Strokes Gallery (595-0026)</td>
<td>Fish &amp; boat art</td>
</tr>
<tr>
<td>Clock Shop (465-2768)</td>
<td>Grandfather clocks or fine mantle clocks</td>
</tr>
<tr>
<td>Fort Pierce City Marina (464-1245)</td>
<td>Boat accessories, maps, fishing books</td>
</tr>
<tr>
<td>Gift Horse (461-1566)</td>
<td>Fish &amp; college themed Tervis Cups/Mugs</td>
</tr>
<tr>
<td>Harbor Wear (460-6222)</td>
<td>Fort Pierce Tee Shirts and hats</td>
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<tr>
<td>Lafferandre Gallery (489-4255)</td>
<td>Fish stained art, Fort Pierce photo art</td>
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<tr>
<td>Mantee Zone (468-2328)</td>
<td>Hook &amp; Tackle Shorts/Guy Harvey shirts</td>
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<tr>
<td>Picture Perfect (461-0419)</td>
<td>Florida landscape and original artwork</td>
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<tr>
<td>PP Cobb General Store (465-7010)</td>
<td>Unique native Florida salad dressing &amp; food</td>
</tr>
<tr>
<td>Salon Bangz (489-0910)</td>
<td>Hair cut gift certificate</td>
</tr>
<tr>
<td>Signatures Hair Salon (468-2524)</td>
<td>Barber gift certificate</td>
</tr>
<tr>
<td>Sunrise City Carpets (489-8859)</td>
<td>Carpet or flooring gift certificate</td>
</tr>
<tr>
<td>Trew &amp; Sons Jewelry (466-6010)</td>
<td>Nautical &amp; custom made jewelry</td>
</tr>
<tr>
<td>Visions Hair Salon (460-1755)</td>
<td>Hair style &amp; manicure gift certificate</td>
</tr>
</tbody>
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Avoid Mall Madness – Shop for the Holidays in Downtown Fort Pierce

Patti McGee of Archies Seabreeze presents a $3,000 check to Main Street President, Anne Satterlee and Main Street Manager, Doris Tillman. The money was raised to help restore the Backus House at the recent “Hog Wild” event held at Archies.

Main Street Board Members, Pat Alley, Dave Miller, and Pam Gillette volunteered to check guests in at the 15th Annual Fall Wine Tasting on November 18th.

Patti McGee, Anne Satterlee, Sue Dannahower, and Joanne Davis mingle at the Backus House Realtor Fundraiser held on November 10th at the Seven Gables House.

Roberta Davis and Sydney Liebman sample a selection from Roy’s Liquors, co-host of the 15th Annual Fall Wine Tasting in the Historic Arcade Building.
Southern Eagle Distributing and Budweiser sponsored The Sheiks of Morocco for crowds during the Southern Kingfish Association National Championship in November.

The Sheiks entertained all ages with their performance at Marina Square.

Main Street Board member, Gene Sereg tells the military history of Fort Pierce dressed as a solider during the Ghosts of Fort Pierce walking tour on November 2, 2005.

Greg Fredrick transformed into the ghost of Beanie Backus, the famed Florida landscape artist, during the Ghosts of Fort Pierce Past walking tour.

Main Street Board member, Gene Sereg tells the military history of Fort Pierce dressed as a solider during the Ghosts of Fort Pierce walking tour on November 2, 2005.

Babies & Children

Academy of Music (464-3533) ............... Guitar or other instrument lessons
Harbor Wear (460-6222) ............... Tee shirts, matching Fresh Produce dresses
Mantee Zone (468-2328) ............... Magic & coloring tee shirts, bathing suits
Parties & Petals (465-6446) .......... Soft stuffed animals & toys
Rosslows (461-1222) ................. Baby blankets & gifts
Manatee Center (466-1600) ......... Toy & books
Sunrise City Carpets (489-8859) ....... Toy room or bedroom fun designs carpet

Pets

The Barkery (595-9498) ............... Christmas dog cookies & pet gift baskets

Restaurant Gift Certificates

Brewer’s Café (460-4666) ............... Breakfast, lunch, coffee
Café LaRonde (595-1928) .............. French & gourmet dining
Governor’s Grill (466-6944) .......... Americana, lunch & dinner
Hoopty’s Ice Cream ................. Ice Cream
Java Charlie’s (429-1550) ............. Specialty coffee, deli lunch, ice cream
Lazy Daze Café (489-2262) ............. South American specialties & lunches
Pizzoodles (460-5445) .............. Pizza & Italian specialties
The Pot Belli Deli (465-4888) ........ Deli, lunch & breakfast
Tiki Bar & Restaurant (461-0880) ...... Seafood & Americana
*Cobb’s Landing ....................... NEW IN JANUARY
*Yellowfin Grill & Raw Bar .......... NEW IN JANUARY

Historic Arcade Shops

Bamboo Beach Gallery ................. Antiques, paintings, home decor
Highwaymen Art Gallery ............. Highwaymen Art
Qing’s Jewelry ....................... Purses, costume jewelry, shoes
Salon de Ana Vernal ................. Hair salon, pedicures, manicures
Skinplicity .......................... Spa packages, facials, massages
Virgin of Guadalupe ................. Religious articles
Xtravagance .......................... Costume jewelry, purses, scarfs

This is only a brief selection of items that these downtown stores offer. There will be plenty of weekend and evening shopping opportunities during the month of December in downtown Fort Pierce. Most of the downtown businesses are open every Saturday. This is a great opportunity to visit the Saturday morning Farmer’s Market and shop afterwards in the downtown businesses. There will be late night shopping nights on December 7th, 14th, 19th, and 23rd. Participating businesses will be open until 8:00 PM. Most businesses will also be open during the Sights & Sounds Festival on Sunday, December 4th.
Snow is in the Forecast for the 18th Annual Sights & Sounds Holiday Festival, Parade and Community Tree Lighting Ceremony

Main Street Fort Pierce is hosting the 18th Annual Sights and Sounds on Second Christmas Program on Sunday, December 4, 2005 from 1:00 PM until 6:30 PM in Historic Downtown Fort Pierce.

The 18th Annual Sights & Sounds Holiday Festival will begin at 1:00 PM on Orange Avenue and North Second Street in Historic Downtown Fort Pierce. Activities during the Sights & Sounds Festival includes, entertainment by children’s groups, the official grand entrance of Santa Claus by fire engine, children’s crafts, games, balloon bounce houses, pony rides, arts & craft vendors, food vendors, and much more. A new feature to this year’s Sights & Sounds Festival is SNOW! Children can also play in more than 4 tons of snow, sponsored by Harbor Federal Bank, in the Winter Wonderland area. Also new this year is the Bicycle Rodeo. Children may bring their bicycles to the Sights & Sounds Festival and dress them up with decorations provided by Common Ground Vineyard Church. Once the bicycles are all decorated, they will lead the pack during the Sights & Sounds Parade. The Fort Pierce Police Department will also be available during the Sights & Sounds Festival to register participant’s bicycles.

THE SIGHTS & SOUNDS PARADE
The Sights & Sounds Christmas Parade will begin at 4:30 PM. The parade begins at Tickle Tummy Hill on North Second Street and continues along Avenue A, Indian River Drive, and Orange Avenue. Sponsored by the Fort Pierce Sunrise Kiwanis, the parade is always a highlight of the Sights & Sounds event. The Kiwanis are looking for interested individuals, businesses and organizations to participate in the parade. All entries must be decorated with a Christmas or holiday theme. Trophies will be given in several categories. Anyone interested in participating is this year’s Sights & Sounds on Second Parade can call (772) 466-3880 for an application.

THE OFFICIAL CITY OF FORT PIERCE COMMUNITY TREE LIGHTING CEREMONY & LASER LIGHT SHOW
Immediately following the Holiday Parade will be the lighting of the City of Fort Pierce’s Community Christmas Tree located at the Avenue A and Indian River Drive Roundabout. Mayor Bob Benton and Santa Claus will need everybody’s help to illuminate the 32-foot tree. This is always a wonderful hometown celebration to kick off the holiday season. The parade winners and the window decorating winners will be announced just before the lighting ceremony at the Fort Pierce Christmas Tree. The City of Fort Pierce will also unveil its new laser light and sound Marina Square decorations after the tree lighting ceremony.

MAIN EVENT SPONSORS:
Mercedes Homes & Harbor Federal Bank
SUPPORTING SPONSORS:
Atlantic Building Materials, BankUnited, Gulfstream Bank
City of Fort Pierce Winner of the Florida City of Excellence Award 2005

By Anne Satterlee

The Florida League of Cities announced the City of Fort Pierce won the 2005 Florida City of Excellence Award on Friday, November 18, 2005. The City of Fort Pierce was one of five finalists to be selected for the top award.

Other cities that were finalists included the City of Palm Beach Gardens, City of Safety Harbor, Village of Wellington and Town of Windermere.

Attending the awards ceremony held at the Hyatt Regency Orlando International Airport from the City of Fort Pierce was City Commissioner Rufus J. Alexander, City Commissioner R. Duke Nelson, and City Manager Dennis W. Beach.

The program is designed to focus public attention on all the good things cities do to improve the quality of life in Florida and honor outstanding city leaders and cities for their excellent, innovative and highly praised programs. The Florida City of Excellence Award recognizes overall excellence in a city government. The narrative and supportive materials show how the nominated city excelled in, among other things, governance, leadership, fiscal management, citizen outreach, intergovernmental cooperation and services.

For more information about the Florida Cities of Excellence Awards, please visit the Florida League of Cities Web site at www.flcities.com.

December 2005 MAIN STREET FOCUS 19
Founded in 1961, the A.E. Backus Gallery & Museum was the first visual arts center on Florida’s Treasure Coast and has grown to become a thriving cultural resource for local artists and art enthusiasts.

“The Four County Juried Show”
In October, artists from St. Lucie, Martin, Indian River and Okeechobee Counties competed in this highly competitive juried (judged) show. Fort Pierce artists made a strong showing. The Gallery received 235 entries; 51 of these entries were from Fort Pierce artists, 24 of the pieces were selected to hang in the show, 9 of which won awards.

On Friday, October 21st a reception was held to kick off the show. The Gallery had a full house, even though hurricane Wilma was expected to hit within days.

Fort Pierce Winners
Colleen Nash Becht, for “Treasure of the Coast II,” First Place Winner, watercolor; Third Place, Tom Gaskill; Honorable Mention, Gini Fripp.

C.R. Buck, for “Les Trois Tropiques De Danae,” First Place Winner, Sculptures; Third Place, Patrick Cochran; Honorable Mention, Jo Ellen Howard; Honorable Mention, Jack Shelton.

Steven L. Babecki, for “Preening,” First Place Winner, Acrylic; Honorable Mention, Bob Lafferandre, Mixed Media.

Upcoming Gallery Shows
“Beyond the Norm,” on Exhibit November 15 to December 3, 2005, silver sponsored by Harbor Federal Savings. Breaking the Mold, vivid landscapes in oil by...
Gary Borse of Fairfield, FL; Old World Oils by Charles Manning of Tallahassee, FL; Songs of the Sea in oil by Philip Steel of Ft. Pierce, FL; Practically Real, oils and sculptures by Lora Yakimov of Palm City, FL.

“Visions of Florida Danced Through Their Heads,” on Exhibit December 6 to December 31, 2005, Silver Sponsored by The Law Office of Neill, Griffin, Tierney, Neill & Marquis. Tropical Watercolors by Colleen Nash Becht of Ft. Pierce, FL; Sea Critters in Bronze by Jim Crawford of St. Petersburg, FL; Vibrant Landscapes by Jackie Schindehette of Ocala, FL; Painting with the Knife, Landscapes of North Florida’s Prairies by Jean Tyson of Micanopy, FL; Inspired by Impressionism, Landscapes by Tom Sadler of Orlando, FL.

“Power of the Palette,” on Exhibit January 4 to January 21, 2006, Silver Sponsored by Matador Capital Management. Graphic Expressionism by Jon Eiseman of Coral Gables, FL; Undersea Visions by Kim Rody of Stuart, FL; Sculpting the Future by George Paxton of Vero Beach, FL; Vivid Abstractions by Edgar Quinet (a.k.a. Doug Macon) of Jensen Beach, FL; All That Jazz in watercolor by Robert Witzel of Ithaca, NY.
Happenings at the Library

What is Waggin' Tales?
It is a reading program designed to help children increase their reading skills. Children will read to a therapy dog for a period of 20 minutes. Our volunteers will assist the children as necessary in learning to read. Children may bring in their own books to read or one will be selected by the volunteer.

Computer Classes
"Basic Windows and the Internet" Monday, Tuesday, Wednesday and Thursday, 9:15-10:45 AM. For additional information please contact Reference Services at 772.462.2187.

Children's Programs
Pre-K Jamboree for Ages 4-6 years, Wednesdays 1:00-1:45 PM.
Toddler Time for Ages 18 months-3 years, Fridays 10:00-10:30 AM.

Great Library Book Club
1st and 3rd Thurs. 10:00 a.m., Ft. Pierce Branch Library. Call Beverly Klemenc, Adult Services Librarian for more information.

Lakewood Park Book Discussion Group
First Mondays at 3:00 p.m., Lakewood Park Branch Library. Call Mary Beth Pickney, Branch Manager, for more information.

Free Monday Movies @ your Library
Every Monday at 2:00 PM. Classics, Literary based, Foreign and Suspense films. Ft. Pierce Branch Library.

Young Adult Book Club
Third Saturdays of the Month. Sponsors lively discussions including favorite fantasy novels, mysteries, renaissance literature, Florida history, writing workshops. For readers 9 years old and up. Get a schedule at the Ft. Pierce Branch! 772-462-2787.

"Featured" Local and Florida Author Book Signings
Authors vary locations and times; please check with the library to see who will be visiting next.

Treasure Coast Writers' Guild
Guest Speakers. Interested in publishing, marketing or locating editors for your writing? 4th Fridays at 2:00 PM.
A Well-Deserved Stroll in Downtown Ft. Pierce

by Marti Reno

Ft. Pierce Utilities Authority's Billing Supervisor, Mary Thomas, spends most of her days having lunch from the office. So, a venture out to Java Charlie's with me, her sister, was a treat. We both ordered the day's special: a ham, cream cheese crunch wrap! It was as good as it sounds. We had to cover our eyes from the glass display case filled with luscious looking desserts. Next time, I'll just have that fabulous, giant homemade apple pie for my meal. Another treat was when Philip and Joan Steel came in and ended up joining us.

Mary Thomas, enjoying the delightful company of Philip and Joan Steel at Java Charlie's for lunch.

The Steels were very excited about their winter in Bal Harbor, Maine, and told us of a benefit race that ended right in front of their new store. Martha Stewart endorsed the race. Joan explained to us that she was in their store when a lady walked in asking if there was a restroom she could use. Joan said, "well, it's not a pubic restroom, but you are certainly welcomed to use it... Martha!" Philip immediately told us Martha is a beautiful woman in person. The Steels always have a great story to share. Philip Steel is a well-known Architect and painter in Ft. Pierce, and Joan is well respected for her successful commercial interior design work.

Mary and I moved on to Karen's Interiors because I had given my sister a gift certificate from Karen's for her birthday. (Mary's husband, Gary, from Roger Dean's in Ft. Pierce, gave her a new car... what a kiss-up.) She found a tropical-designed set of 6 quality plastic glasses to use for their pool parties. Mary commented, "I usually chase out for some errands around town, but it's not often I have time to shop or stay out to enjoy lunch. She continued, the FPUA employees like to order from the Potbelly Deli in the Arcade Building, as an

Continued on next page...
old favorite, but the new Hoopty’s Ice Cream shop is quickly becoming another desired choice.

We strolled the streets of downtown and marveled that even after almost 30 years in Ft. Pierce, we still love every moment of the weather and appreciate the new atmosphere that now enhances our hometown shopping.

Shopping at Karen’s Interiors, Mary Thomas has the pleasure of finding just the right purchase with her birthday gift certificate.

As a note to those who are following the “Home” series, Part III on “Interior Design with a Personal Flare” will be in our January issue.
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Give the Gift that Performs!

Tickets for the Sunrise Theatre’s upcoming performances will be going on sale in mid-December. Memberships make great gifts and are available at various levels for everyone on your holiday shopping list.

All members will receive advance notices for performances and will be able to purchase tickets for the best seats before they go on sale to general public. Some of the other benefits include tickets for the Grand Opening Performance January 14 with Dionne Warwick, personalized bronze seat plaques, $50 or $100 in concessions coupons and much more. Memberships start as low as $75 and go up to $5,000 for those who want to be guaranteed tickets to the Opening Night Performance and special VIP Party. You can find a complete listing of all of the membership levels along with the costs and benefits at www.sunrisetheatre.com. You can also download a membership form from the web site and mail or drop it off at the theatre, which is located at 117 South Second Street, Fort Pierce, FL 34950.

Don’t miss this chance to give everyone on your holiday list a unique gift, one that will last an entire year.

Sunrise Theatre Annual Membership Levels

**INDIVIDUAL: $75**
- Membership card and admittance for member and one guest to upstairs Member’s Lounge before events and during intermission.
- Subscription to the Sunrise E-Blast, an e-mailed bulletin which will include advance notice of event bookings, members-only discounts, special offers, etc.
- Members-only opportunity to purchase two tickets before they go on sale to the general public.
- Family: $125
- All of the above for up to four persons.

**FRIEND: $250**
- All of the above, plus,
- Concierge Box Office Service, which entitles one individual to personalized ticketing including first access to up to four of your favorite seats per event.
- Superstar: $500
- All of the above, plus,
- Permanent brass seat dedication plaque in the balcony section of the theatre.
- $50 in free concession stand food & beverage.

**VIP: $1,000**
- All of the above, plus,
- Two free VIP tickets to Grand Opening (or to a show of your choice).
- Permanent brass seat dedication plaque in the orchestra section of the theatre.
- $100 in free concession stand food & beverage.
- Sunrise Theatre T-Shirt.
- Sunrise Coffee Mug.

**GOLD: $2,500**
- All of the above, plus,
- Your name permanently engraved on the theatre dedication wall.

**PLATINUM: $5,000**
- All of the above, plus,
- Four free VIP tickets to Grand Opening (or to a show of your choice).
- 10% discount on all Sunrise ticket purchases*** (beyond other discounts, if offered).
- Second seat dedication.

*Regarding First Access to Seats – Guaranteed first access to seats for members will be on a first come first serve basis and will be available only on events where the Sunrise Theatre is acting as the promoter.
**Regarding Concierge Box Office Service – Concierge service will be available only on events where the Sunrise Theatre is acting as the promoter.
***Regarding ticket discounts - Discounts at the Platinum level will only be available for those events where the Sunrise Theatre is acting as the promoter. Discounts may not be available for events which are booked by an independent promoter or organization.

Just fill out this form and return to the Sunrise Theatre at 210 South Depot Drive, Fort Pierce, FL 34950 or call 772/461.4662 to get your advanced membership today. Please note that membership benefits will begin the first day that tickets are available and will be good for one full year.

Name_____________________________________
Address____________________________________
City, State, Zip Code_________________________
Home Phone (_____)__________________________
Cell (_____)__________________________
Office Phone (_____)________________________
Email Address______________________________

Membership Level______________________________
If the level you have selected includes a seat dedication plaque or your name on the theatre dedication wall, please let us know how the inscription should read:

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Drink Specials

<table>
<thead>
<tr>
<th>Day</th>
<th>Drink</th>
<th>Price</th>
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<tr>
<td>Monday</td>
<td>Cuba Libra</td>
<td>$2.00</td>
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<tr>
<td>Tuesday</td>
<td>Cape Cod</td>
<td>$2.00</td>
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<tr>
<td>Wednesday</td>
<td>Tiki Punch</td>
<td>$3.00</td>
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<tr>
<td>Thursday</td>
<td>Margarita</td>
<td>$3.00</td>
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<tr>
<td>Friday</td>
<td>Fuzzy Navel</td>
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<tr>
<td>Saturday</td>
<td>Goombay Smash</td>
<td>$5.00</td>
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<tr>
<td>Sunday</td>
<td>Domestic Draft</td>
<td>$1.50</td>
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</tbody>
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Jiffy Printing Celebrates Its 25th Anniversary

By Doris Tillman

From personal experience, I can tell you it is wonderful having a quality printing company in downtown Fort Pierce. Rick Hinkle of Jiffy Printing & Graphics has, on several occasions, witnessed me running in his shop, declaring that I finally have a proof of an invitation, and expressing my need to have it printed yesterday. Rick takes the pressure in stride and hand delivers the finished invites within a couple of days after the initial request.

This year marks Jiffy Printing's 15th Anniversary. Established by Rick in 1980, Jiffy has had several locations over the years before settling in downtown Fort Pierce in 1993. "Our best move was downtown Fort Pierce. The camaraderie and intimacy of being in a small community like this is a valuable one. The merchants are here to look out for one another and help to promote one another," says Rick.

Rick started his printing career as a pressman in 1974. He met his current partner, Ken Castle, while working for Village Printer. Rick’s wife Debbie works with him and Ken at Jiffy Printing as a typesetter and bookkeeper. As a team Rick, Ken, and Debbie offer customers high quality printing with superior personal service.

Jiffy Printing has seen incredible changes in the printing industry over the past 25 years and modern technology has allowed Jiffy to expand their services to meet customer needs more efficiently and economically. They specialize in all scopes of printing from full color brochures, business cards, product sheets, post cards, stationary, and newsletters to single and multi-color of the same. They can make any business forms, labels, and booklets a company may need. Jiffy Printing also sells a complete line of invitations and announcements including: wedding, graduation, special event, business, and more.

Rick, Ken, and Debbie have supported the efforts of Main Street Fort Pierce throughout the years and continue to do their part to bring new and returning customers to the downtown area. Although I do not recommend waiting until the last minute for printer requests, I can always count on Jiffy Printing’s friendly service even when I bring them my ridiculously late print jobs.
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