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It might have taken some 10 plus years, but today Downtown Fort Pierce is reveling in a revitalization plan that you often only read about — not experience in such a short time.

With the recent State of Florida Main Street Conference held at Fort Pierce City Hall, over 200 attendees were able to hear and see the Fort Pierce success story during the three day conference. Elected officials, City Staff, State Main Street Staff and conference attendees from communities across Florida learned how the partnership between Main Street Fort Pierce and the City really paid off for our community.

Numerous conference attendees over the years had heard about the changes taking place in Fort Pierce from none other than the consummate Main Street Manager, Doris Tillman. While they had heard and seen pictures of the transformation of our community over the years, to walk the streets and enter the preserved historic structures, such as the Sunrise Theatre and Historic City Hall, was the ultimate accomplishment of any Main Street program. I had Main Street Managers and board members ask how they could get along and work with their local governments as we have in Fort Pierce. By paving the way over the 18 years of Fort Pierce Main Street program, we have partnered with the city and have strong support and cooperation working together.

It is truly a compliment and honor for visitors to your city to remark about what an outstanding job your organization has done. We all can be proud that we played a part in the success of Fort Pierce. Take the time to slow down and look around and enjoy the beauty of where you live... Fort Pierce.
Friday Fest – Friday, December 1, 5:30 to 8:30 p.m.; Main Street Fort Pierce, 466-3880.

The Polar Express – Saturday, December 2, 6:30 to 8:00 p.m.; St. Lucie County Historical Museum, 462-1891.

Sights and Sounds Festival & Parade – Sunday, December 3, 1:00 to 6:00 p.m.; Main Street Fort Pierce, 466-3880.

16th Annual St. Lucie County Christmas Boat Parade & Festival – Saturday, December 9, 4:00 to 9:00 p.m.; 595-9999.

2nd Wednesday Walkabout – Wednesday, December 13, 5:00 to 8:00 p.m.; Downtown Business Association, 465-7080.

Coffee with the Mayor @ Historic City Hall – Friday, December 15, 8:00 a.m.; Main Street Fort Pierce, 466-3880.

Ft. Pierce Farmer’s Market – Saturdays, 8:00 a.m. to Noon; Marina Square on Melody Lane; Market Manager, 940-1145.

Arts and Crafts Show & Sale – Saturdays, 8:00 a.m. to 2:00 p.m.; north of downtown Fort Pierce Library.

Fort Pierce Bike Night – Thursdays, 6:00 to 9:30 p.m.; 2nd Street, Downtown Fort Pierce; Yellowfin Grill & Raw Bar, 468-7071.

FORT PIERCE COMMUNITY CENTER ACTIVITIES

For more information on the FPCC activities, please call 462-7071.

RESTAURANT ENTERTAINMENT

The Original Tiki Bar – 461-0880; Music by “Barely Broken,” Sundays, 3:00 to 7:00 p.m.

Governor’s Grill – 466-6900; “Open Mike Night,” Tuesdays, 9:00 p.m. to closing; “Blues Night at the Grill,” Wednesdays, 8:00 p.m.; “Ladies Night,” Thursdays, 10:00 p.m. to 12:00 a.m.; Friday Evenings – Live Music; Saturday Evenings – Live Jazz with Matrix.

DOWNTOWN FORT PIERCE LIBRARY ACTIVITIES

For information, please call 462-2787.

MANATEE OBSERVATION AND EDUCATION CENTER

For information, please call 466-1600, ext. 3333.

ST. LUCIE COUNTY HISTORICAL MUSEUM

For information, please call 462-1795.

BACKUS GALLERY

For information, please call 465-0630. All That Glitters – December 5, 2006 to January 6, 2007. All that glitters is not always gold and in this special holiday exhibition, the sparkling works include brilliant silver and glass jewelry and vibrant paintings in oil and watercolors. Artists featured in the show include Sandy “Sapphire” Freshour, Jeffery Leppard, Marilyn Shepherd, Jean Tyson, and Michael Weber.

EVENT SPOTLIGHT 1

Who: Main Street Fort Pierce
What: Sights and Sounds on Second
When: Sunday, December 3, 2006
Where: Downtown Fort Pierce
Time: 1:00 to 6:00 p.m.
Cost: Free admission
Information: 466-3880

EVENT SPOTLIGHT 2

Who: Marine Industries and Chamber of Commerce
What: 16th Annual Christmas Boat Parade and Festival
When: Saturday, December 9
Where: South Causeway Park
Time: 4:00 to 9:00 p.m.
Cost: Free admission
Information: 595-9999
Shop Historic Downtown Fort Pierce for Unique Holiday Gifts

Highlighted are downtown stores with gift ideas for everyone on your list with gift certificates always available.

**ACADEMY OF MUSIC, 464-3533, offers instruments and lessons.**

**ALISARI, 465-0506, where an entire ladies outfit can be purchased including lingerie, handbags, jewelry and shoes. Wigs for all occasions whether for fashion or medical reasons are available.**

**ALL ABOUT TRAVEL, 465-6565. A custom travel package can be arranged for the perfect gift.**

**BACKUS GALLERY, 465-0630, for works of art and Backus prints.**

**BARKERY, 595-9498. Pet cookies for the holidays, gift packages, collars, ornaments, sweaters and coats are available for your special pet. The Barkery has a list of local artists that will paint a portrait of your pet.**

**BEADS & BAUBLES, 468-0207. Owner Susan Barette is GIA certified in pearl identification and stringing and a nationally recognized jewelry designer. She can restore vintage jewelry and beaded bags. Classes are offered on making quick and easy holiday gifts. beadsandbaubles@bellsouth.net.**

**BED, BATH, & KITCHEN, 465-2574, has accessories and gifts along with window and other decorating essentials with Karen Kane, Designer.**

**BRENDA'S JEWELERS, 466-0768. New stock is arriving for the holidays at reasonable prices and friendly service. Other features include custom design work, free jewelry cleaning while you wait and a variety of estate jewelry.**

**BRUSH STROKES GALLERY, 595-0026. Stop by for gifts from $10.00 including restoration of old pictures, custom framing, original art, prints, sculpture, and hats by Tula.**

**CHANYE'S FLORIST, 461-4100. For beauty over the holidays remember flowers.**

**CLASSIC CUTS ETC., 489-3130, offers highlighting, custom-perms, cuts, color, waxing, manicuring and pedicuring.**

**CLOCK SHOP, 465-2768. Buy the gift that lasts. Buy a clock. Begin a family tradition by shopping at the store with the largest supply of clocks on the Treasure Coast.**

**DERMATECH, 467-0607. An all inclusive spa that can be designed to fit the needs of that special person on your holiday list. A massage therapist on site does a deep tissue and therapeutic massage that is very popular with men.**

**GIFT HORSE, 461-1566. Custom gifts can be created for the business or individual on your list or find a special something ready to go.**

**HARBOR WEAR, 460-6222. Tropical 100% cotton resort wear is offered in kids, women's, and plus sizes. Get a bonus after the Fresh Rewards Program Card is fully stamped. Also, check out the items on sale in the back room.**

**A Christmas Gala**

“The Colors of Christmas”

presented by

First United Methodist
Sanctuary Choir
at

616 Orange Avenue, Ft. Pierce

December 9th & 10th
at 7:08 p.m.

Doors open 6:30 p.m.
Refreshments will be served.

For more information, please call 464-0440.

Continued on page 6 ...
JIFFY PRINTING & GRAPHICS, 464-4181. Do you want to send a Christmas letter but unable to get it together? Bring your information and photos and Jiffy will create that personalized letter. They also have special order holiday cards and invitations.

LAFFERANDRE GALLERY, 489-4255. This happy gallery carries the work of over 60 Florida artists from traditional paintings to pottery, jewelry, glass and nautical items. This is the place for unique gifts that will be remembered by your gift recipients.

MANATEE ZONE, 468-2328. This fun store carries a large selection of bathing suits for women (juniors to plus sizes) and for men. Also, available are beach bags and towels, souvenirs, and more.

PELICAN’S NEST, 464-1245, offers nautical jewelry and gifts.

PICTURE PERFECT, 461-0410. If you are looking for that unusual gift you should visit Picture Perfect Frame Shop and Gallery. Ceramics, blown glass, carved gourds, stained glass, metal and copper sculpture, jewelry, and numerous other professionally handcrafted items are available there. Over 50 artisans are represented in the store. Picture Perfect also has many ready made photo frames and a large selection of custom frames and matting. There are hundreds of limited editions giclees and original by dozens of local artists.

RHODES STUDIO ART STORE & GALLERY, 461-7512, may have the gift item for someone on your gift list.

ROSSLows, 461-1222. After looking at the fine selection of ladies clothes, the shopper notes Vera Bradley handbags, the Brighton line of handbags, gifts and jewelry, and Rosslow’s gift shop including Arthur Court aluminum wear, Gator gifts, and baby gifts.

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SALON BANZ, 489-0910. Hair styling and coloring, pedicures and manicures are available in the Historic Cobb Building for the perfect holiday look.

ST. LUCIE RESTAURANT EQUIPMENT SALES & SERVICE, 466-0651. Do you watch the cooking shows on TV? You will find Santoku knives, pots & pans, baking utensils & supplies that are used by professional chefs at this location in downtown Ft. Pierce. Stop by for great gifts for the chef on your holiday list.

SUNRISE CITY CARPETS, 489-8859. Angela will help with your flooring needs for a holiday surprise that will always be remembered. Area rugs could be a unique gift.

SWEETS JEWELERS, 461-4686. A large selection of diamonds, watches, jewelry & custom designs is available for the holidays.

TOBACCO BARN, 461-6006. Ladies and men’s custom baskets are a feature of the Tobacco Barn as well as personalized cigar bands. Looking for hard to get cigars? Stop by. Arturo Fuente Hemingway and Opus X are available! Call for dates of “cigar tastings” and “smoke-ins.”

TREW & SONS JEWELRY, 466-6010, offers a full line of jewelry.
Fort Pierce: a Shining Main Street

by Bob J. Benton, III

Congratulations to our Fort Pierce Main Street on hosting a very successful 2006 Florida Main Street Conference. The attendees were very excited to see the ongoing revitalization efforts within the City of Fort Pierce.

It takes a great partnership between the Community Redevelopment Agency, Main Street Fort Pierce, Citizens and The City of Fort Pierce to accomplish our mission to make Fort Pierce the shining star on the Treasure Coast. This partnership is making Fort Pierce a shining star and with this event it showed. All of the participants where very impressed with the teamwork in place.

We have been blessed to have the Best Main Street organization in Florida! Awards won this year include Best Florida Main Street Fund Raiser: Cowboy Golf and Best Florida Main Street Restoration Project: the Sunrise Theatre.

Thanks to Doris Tillman, Anne Satterlee, Pam Gillette, the Main Street Board Members, The City of Fort Pierce, and especially our devoted Volunteers who have worked so hard to bring Fort Pierce to a new level of community.

We have high hopes and expectations from the newly formed Lincoln Park Main Street to carry on the Fort Pierce Main Street excellence. We are looking forward to a wonderful partnership.

I would like to wish everyone a wonderful Holiday Season. We have a lot to be thankful for, especially a quiet Hurricane season. I look forward to seeing everyone downtown for the 19th annual Sights and Sounds Holiday Festival, “A Storybook Christmas” and Parade Sunday, December 3rd, be a part of the lighting of our beautiful Christmas tree and to visit the 2nd Annual Holiday Light Show at Marina Square after the parade. See you around town.

As a note, Indian River Drive will be completed for the parade!
Main Street Fort Pierce Wins Two Honor Awards at Annual Conference

By John Culverhouse

Recently, Fort Pierce took the opportunity to showcase its proven excellence in downtown revitalization. At the beginning of November, Florida Main Street held its annual conference here, attracting nearly 200 people from around the state for seminars, tours, receptions, and an awards banquet. Attendees came from as close as the Treasure Coast, to as far away as Eustis, Palatka, and Panama City.

“Congratulations to Main Street Fort Pierce for hosting an incredible 2006 conference! The community made us feel very welcome, and worked together seamlessly to produce an extraordinary event,” said Joan Jefferson, Florida Main Street Program Coordinator. “We were grateful to see the success of the downtown area, and applaud the community for forging strong partnerships, and for having a clarity of vision.”

Main Street Fort Pierce showcased the exquisite renovations of the Sunrise Theatre and its rich interior at a welcoming reception they held in honor of the conference. At another reception, preceding the Awards Banquet, Main Street celebrated the ground breaking of the restoration of the Backus House, which will serve as Main Street Fort Pierce’s new home.

The conference featured a multitude of seminars. Main Street Fort Pierce President Anne Satterlee and Manager Doris Tillman conducted a seminar on power in partnerships, which emphasized community initiated redevelopment. Other topics ranged from five centuries of Florida architecture, to showcasing local cultural heritage. Educational credits were awarded to architects and planners by their respective state boards for attending certain seminars.

“Although it was my first visit to Fort Pierce, I was very impressed with downtown’s obvious development and progress over the years thanks to the Main Street program,” said Molly Martin, Panama City Downtown Improvement Board Member and Main Street Coordinator. “There is a lot of history that has been preserved, like the Backus House and Museum that adds so much character to the downtown area.”

Martin enjoyed the workshops and seminars. She also enjoyed the downtown walking tour, which showed her the local history that has been preserved. John Foster, an architect who is active in the restorations of many downtown establishments, led the walking tour. Along the tour, Foster enlightened participants about the architectural facades and the histories of structures throughout downtown. Participants stopped to take pictures of the decorative light posts, destination banners, green destination signs, brick pavers, and the Downtown Trolley. Many remarked that they would take these ideas back to their cities.

Following the ground breaking at the Backus House was the annual Florida Main Street Awards Banquet, where Main Street Fort Pierce won two Honor Awards. Continued on page 11...
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The first Honor Award was for “Outstanding Rehabilitation Project,” earned for transforming the Sunrise Theatre into the magnificent performing arts center as it was in days past. The second Honor Award was for “Outstanding Fundraising/Membership Development,” earned for the Cowboy Golf and BBQ event. Main Street Fort Pierce Marketing Manager Pam Gillette said that the response from the Cowboy Golf and BBQ was terrific, and that people are already inquiring about this year’s event, which will be held in just a few months.

“The conference was a great success and everyone was happy,” said Pam Gillette. “Conference attendees were impressed with Main Street, the City of Fort Pierce, and our local businesses working together for the redevelopment of downtown and all of our successes.”
16th Annual St. Lucie County Christmas Boat Parade

by Pam Gillette

On December 9, 2006, Marine Industries Association of the Treasure Coast, Inc. and the St. Lucie County Chamber of Commerce will present the 16th Annual St. Lucie County Christmas Boat Parade and festival. Yachts, Powerboats and Sailboats of various sizes used imaginative decorations and lights to decorate their boats as they compete for the Best on the Treasure Coast Award.

Long time volunteers Barbara Summerlin and Vonnie Bailey, the driving force behind the Christmas Boat parade, have kept the parade going for 15 years and after 2 devastating hurricane seasons. According to April Price, Marine Industries Association of the Treasure Coast, Inc. they are looking forward to record-breaking parade. Their goal is to have 50 boats in the parade this year.

The chairman for this year’s event is Steve Stigibauer at Harbortown Marina (772) 466-7300. He will hold a mandatory Captain’s Meeting at the pelican Yacht Club on December 8, 2006 at 7:00 p.m. Boats of all sizes are eligible, there is no registration fee and you can register at the captains meeting, but pre-registration is preferred.

The Chamber of Commerce kicks off the day with a festival that begins at 4:00 pm and ends at 9:00 pm at the South Causeway Island Park. The festival will have children’s activities, craft vendors, food and beverage. Boulevard Social Club will provide the music for the day from 4:30 to 8:30 pm and the Causeway will have bleachers set up to view the parade. Don’t forget to vote for your favorite boat at the People’s Choice Award by the Causeway. For more information call Lisa Antoon at 595-9999.

Continued on page 15 ...
What do you want for Christmas? That was the priceless question put forth to a few friends...

Anita Prentice, Artist & GaGa Girl Member
"Peace on Earth."

Eddie Becht, City Commissioner
"Five tickets (for the family) on the front row center stage for the Dave Matthews Band live at the Sunrise Theater while I am still young enough to get up and embarrass myself. Get busy David! And to live the next ten years without losing any more body parts."

Bobby Benton, Mayor
"I would like the Orange Blossom Mall prospect to mature and bring retail space back to the mall."

Ian Lloyd, Attorney and Restaurant Owner
"A solution to the downtown-parking problem!"

Camille Yates, Community & Corporate Relations (Fort Pierce Utilities Authority)
"Nice cool weather and quality time with family and friends."

Pat Alley, President of Fort Pierce Riverside Bank
"Peace and comfort for every child, woman and man on this earth; and all of our troops home safe and sound from Iraq to safe bases."

Marjorie Harrell, Activist
"I would love my ride pimped — a Pink Cadillac on hydraulics with 20-inch wheels, so everyone will know I’m coming. On a more serious note, I would like to see ethnic diversity at our community events. Whether Hispanic, Lincoln Park, or downtown; the entire community should support each other’s efforts."

Butch Terpening, Principal (Culpepper & Terpening Inc., Consulting Engineers)
"I would like the Florida Gators to win the National Football Championship."

Pat Murphy, Owner Hoyt C. Murphy Realty
"My wife [Laura] wrapped in a red ribbon. Only a red ribbon."

Joe Smith, County Commissioner
"A Lexus LS that parallel parks itself. I think that’s cool; I’m a big gadget guy."

Kathleen Piowaty Fredrick, Director of the A.E. Backus Museum & Gallery
"What I really want and need for Christmas is a wife. Not a wife for my husband Gregory who already has all the ‘wife’ he can stand; but a nurturing, supportive wife for me. And not a maid, that is an entirely different thing. I want Santa to bring me a wife who will pick up my clothes off the floor and make the bed. Someone to notice that we are out of milk and stop by Publix on her way home. Someone to make my dentist appointments and pay the bills. Someone to offer to rub my tired dogs and my aching back. I want that wily old elf to slip an empathetic, energetic, not too attractive, 24 hour a day wife in for me."

A wife would be the perfect holiday gift. I have checked in the Neiman Marcus calendar, the Vermont Country Store and even at Brookstone. None of the major holiday merchants seems to be offering a wife in their catalog. I called Macy’s asking if they were selling wives in their housewares section. They hung up on me.

I am always amused when the news reports on the horrors of polygamy. Now don’t get me wrong. I do not think that any man needs more than one wife. It is the wives of the world who need a wife. But let me tell you; these days a good wife is darned hard to find.
Membership in Main Street Fort Pierce is open to anyone interested in helping preserve our unique heritage. Our goal is to encourage and assist in keeping Downtown Fort Pierce a vibrant shopping and business district for future generations. We invite you to share your expertise and contribute toward making Fort Pierce Main Street a success in historic preservation and revitalization. Donations to Fort Pierce Main Street, a 501(c)3 corporation, are tax deductible. See page 28 for more information.
As the sun start setting in the west, the boats will rendezvous at the turning basin at 5:30 pm. They will then proceed east to the inlet past Mangrove Matties, where they will turn and head west back towards the turning basin, then head north to Taylor Creek, turn up the creek and turn at the railroad bridge to exit the creek. The parade will then head south through the bridge and end up at the Fort Pierce City Marina. Judges for the parade will be on board a U.S. Coast Guard Cutter. At last, the parade will begin, as the Yachts, Powerboats, and Sailboats will light up the intercostals waterway with holiday lights, decorations and music.

Immediately following the parade, the awards will be given out at the Fort Pierce City Marina where the Best of the Treasure Coast Awards will be presented. TLC Carpets and Upholstery Care of St. Lucie County and Woods Restoration Services of Vero Beach sponsor the Best of the Treasure Coast Awards.

The Best of the Treasure Coast Awards are done by points and the boats must have participated in at least 2 of the 3 Treasure Coast parades:
- $1,000.00 award for Best Power Boat
- $1,000.00 award for Best Sail Boat

Other awards are:
- First Place Power Boat, under 35 feet
- First Place Power Boat, 35 feet and Over
- First Place Sail Boat, under 35 feet
- First Place Sail Boat, 35 feet and Over
- People's Choice Award
- Most Participating Yacht Club (all 3 counties)
- Top Commercial Entry

What better way to start off the holiday season! The causeway, bridges, restaurants, parks, yacht clubs and in private homes will be filled with spectators and the lights and music will fill the waterways. Come join Marine Industries Association of the Treasure Coast, Inc. and the St. Lucie County Chamber of Commerce as they present the 16th Annual St. Lucie County Christmas Boat Parade and festival.

Major Sponsors for the event are TLC Carpet, St. Lucie County, Woods Restoration Service, Vero Beach, Pelican Yacht Club, U.S. Coast Guard, Fort Pierce City Marina, Harbor Town Marina, St. Lucie County Chamber of Commerce, Whiticar Marine Services North.
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"A STORYBOOK CHRISTMAS"
SIGHTS AND SOUNDS ON SECOND FESTIVAL AND PARADE
by Pam Gillette

It was the night before Sights and Sounds and all through downtown, Fort Pierce Sunrise Kiwanis were scurrying around. Setting up parade routes, float assignments and more, the excitement was building as we got closer to morn.

Morning approaches as Main Street volunteers arrive, to set up a festival right before your eyes. Common Ground Vineyard Church leads the way, with scripture and songs to start off our day.

The festival begins promptly at one, with children’s activities for your family fun. Holiday crafters, food vendors galore, pictures with Santa, pony rides and downtown stores.

A Storybook Christmas is the theme of the day, and at 4:30 pm the Honor Guard will lead the parade. Floats, officials, horses, music, and more, the children all nestled in front of the stores.

Marching down Second Street, Avenue A and the Drive, the streets are joyous and the people alive. Then what to our wondering eyes should appear, but a big red truck and eight tiny reindeer.

Santa Claus sits high on top of a Kauff Tow Truck, waving and wishing everybody good luck. He looks very festive all dressed in red, with a bundle of toys he holds in his sled.

What a wonderful day as the parade comes to an end, but wait there is more as the truck rounds the bend. The Mayor will light our beautiful Christmas tree, and the Marina comes alive with lights by the sea.

Sights and Sounds is now over and the folks are all leaving, with music in the air and the light show blinking. And as you return to your homes very far out of sight, Main Street wishes Merry Christmas to all and to all a good night!
An Afternoon in the Arcade

by Patty Moll

How do you mark the 80th birthday of a building like the Arcade? Imagine the events she has shared in eight decades of life downtown. More than just a collection of shops, the Arcade is an integral part of our community. Celebrate this milestone with us. Take a step back in time, stroll through the graciously arched entry, enjoy the cool interior, and watch Ft. Pierce grow in and around this historic building.

Forerunners of the modern mall, arcades were a series of shops that opened onto hallways instead of directly onto the street. They kept shoppers cool in the summer and dry during frequent afternoon rains. As malls gained popularity across the country, arcades struggled to compete with their more cosmopolitan appeal.

In Ft. Pierce, the 1920s were boom years of growth and land development. During this era of seemingly unlimited potential, Heim-Martin Realty Company hired prominent architect Willis Irvin to design the Arcade building with an eye to complementing the style of the newly built City Hall. Mr. Irvin, known for projects that displayed the influences of Classicism and Mediterranean Revival, was the perfect choice for this ambitious venture. When the Arcade opened for business in 1926, she was the largest two-story building in the city and a fitting addition to the budding downtown and county seat.

The Arcade was home to some of the City's most fondly remembered establishments. Clothes shopping? Stop by Pagan's Women's Store, Tye & Lisk Men's Store, Mrs. Eva Braswell's Children's Shop or visit Ranchland, a country store that drew customers from around the state.

Tom Gore would repair your shoes for a reasonable price or if they were just in need of a bit of spit and polish, a visit to John Horton's shoeshine stand would do the trick. You could have your hair done at Betty's Beauty Parlor or Edward Edge's Barbershop.

Looking for a bite to eat? Sasser's Grocery included a small restaurant or try David Taylor's Soda Shop — rumored to have the best stew in town. On Sunday, January 13, 1952, Avon's Restaurant ran an ad in the News Tribune telling folks to come on in on Monday for fresh Florida orange juice, country fried steak, your choice of 2 vegetables, salad, rolls and a drink all for $1.25 - 2 for $1.26!

A staple of the community and embodiment of small town Americana, Canaday's Drug Store was located on the first floor with a US 1 view. Reflecting the times through storefront eyes, for seventy years she watched over our town as we grew, continually redefined ourselves and became the vibrant community we are today. A survivor herself, Canaday's weathered the fire that claimed a large part of the Arcade in 1982 and continued to serve the community until 1996 when she closed her doors for the last time and
The Arcade Building
Shopping, Dining, Enjoyment

by Patty Moll

The Bracketts have a motto in The Arcade Community Room that sums up what today's Arcade is all about: Recalling the Past While Shaping the Future. Once again, the Arcade is home to a diverse group of shops and services. The Bracketts have taken the best of the past, modernized where needed, and given us a relaxing place to dine, shop, and take care of the day-to-day business of life.

On the first floor, you'll find a plethora of treasure for your home. Wander through the Highwayman Art Gallery, Cook's Florida Art and Antiques Gallery and The Bamboo Beach Gallery. Your biggest dilemma will be deciding which piece of artwork is your favorite. The Virgin of Guadalupe offers a place to shop for that hard-to-find religious item you've been looking for.

If a new home is on the horizon, Gurnee Enterprises and Sunrise City Realty are ready to help you take the next step. Sunrise is your partner in today's real estate market.

Continued on page 22 ...

Continued on page 23 ...
There are a multitude of planters, park benches and statues guaranteed to make you smile. Murals decorate not only the exterior of the building but line interior walls as well. Depicting scenes of old Ft. Pierce, they are a delight to sit and admire. But better yet, if you visit the community room you'll find a key to the paintings explaining what each scene represents.

And that brings me to the true hidden jewel in our Arcade's crown. The community room is open to visitors daily, and is where you really travel back in time. My daughter and I wandered to our hearts content looking at photos of “way back when,” reading articles about the building and imagining a time long ago. There are several period pieces of furniture donated by local families. Kristy fell in love with a hobbyhorse that must surely have been a cherished member of some youngster’s family.

Normally I try to print both “now” and “then” pictures to show you how a building has changed through the years. With this article, I’ve included only “now” photos with the hope that I’ve peaked your interest enough to encourage you to take a trip down to the Arcade and visit the past.

In the community room you’ll also find the Brackett family’s booklet entitled Arcade Building, The Hub of Historic Downtown, with a much more extensive history of the building than what I’ve written here. Copies of this booklet, all the best photos and so much more, are right there for your enjoyment. Proof positive that some of the best things in life are still free.

Project CARE - A Helping Hand for Your Neighbor In Need

Project CARE provides emergency assistance to help pay a past due utility bill, plus the tools to prevent future financial problems. Your tax-deductible* donation to Project CARE will directly help a Fort Pierce Utilities (FPUA) customer make a one-time payment, but more importantly, will provide education to avoid future problems.

Project CARE requires applicants to pay a part of the bill themselves and does not help the same household more than once in any 12-month period. The program is administered by Mustard Seed Ministries of Fort Pierce.

Donating to Project CARE is easy. You can “Round up” - let FPUA know that you’d like to round up your bill each month, or set a monthly donation amount that can be placed on your FPUA bill, or just make a one-time contribution.

Call FPUA now to donate!  Fort Pierce Utilities
466-1600  •  www.fpua.com
They can assist in the sale of your property or help you find a little slice of Florida paradise to call your own. If new construction is what you're looking for, Gurnee Enterprises may be just the ticket. Committed to building affordable homes for today's families, they encourage you to stop in and see their new models.

After taking care of business, have a bite to eat at the famous Pot Belli Deli. For even more indulgence, opportunities to pamper yourself abound at Ana Bernal's Salon, The Wright Choice Salon, and Skinplicity Skin Care.

Omni Financial and Cox Insurance can help you plan for the future. Several professional offices including, Fran O. Ross, Blake, Torres & Mildner, Bradford L. Jefferson, Smith, Atkins & Associates, Michael C. Heisey, Thomas Colter and Christopher Jacobs are at your service. Two businesses, Denuzzo & Associates and Environmental Services, Inc. are available to assist you with engineering and environmental needs.

Don't forget a little “down time” too. Bring a book and relax on one of the park benches. Enjoy the artwork, stroll through the community room or meet a friend for lunch. The Arcade is a place where you can do it all or do nothing at all, where you can still enjoy just sitting and watching the world go by.

...continued from page 21
Downtown Hero: Dr. Judy Miller
by Kathleen McKee

As soon as Big Brothers Big Sisters changed its location to downtown Ft. Pierce, Dr. Judi Miller knew the right decision had been made. “The partnerships and opportunities that have transpired have been phenomenal,” says Judi. Dr. Miller, who heads Big Brothers Big Sisters of St. Lucie County, says they have been involved in the Women’s Only Art Open House sponsored by Lafferandre Gallery, the Christmas Sights and Sounds event, the Ghost Walk and the Trick or Treat Party.

“Big Brothers Big Sisters is as simple as putting a friend in a child’s life and essential as putting hope in a child’s future,” explains Judi. The program is about mentoring and referrals can come from schools, churches, or parents. In 2005, 1042 children were served. Volunteers can choose from various programs. Jump into Reading Program is to provide support for a child in kindergarten, first or second grade. Mentors spend an hour a week working one-to-one with a child at the school during the school day. Training is provided for mentors entering the program. The community-based program is the traditional Big Brothers Big Sisters program where you are matched with a child between the ages of 6 and 15 and spend at least an hour each week together. AmeriCorps St. Lucie READS is a program where members tutor kindergarten, first, and second grade students in reading approximately 25 hours a week. All members receive extensive training,
a monthly living allowance, and must make a one-year commitment. Andy Delgado supervises this program.

Judi has always wanted to work with children because her teachers were so important in her life. She has been a teacher, worked for a learning disability center, served on the School Board of St. Lucie County for 20 years, and has been with Big Brothers Big Sisters for 15 years. She is originally from Chicago and throughout her life she has earned a Bachelors Degree from Baker University in Kansas, a Masters from the University of Kansas, and a Doctorate Degree from FAU.

When asked what her biggest reward has been since working with Big Brothers Big Sisters, Judi quickly responds with the story of Anthony. “Anthony began in the community based program when he was in the eighth grade. He was assigned a mentor and now Anthony is a confident sophomore at Georgetown University and still in touch with his mentor. This chain of love that began in the eighth grade keeps going.” The biggest challenge for Judi is finding volunteers.

The energy that Judi has is evident when asked what plans are ahead for Big Brothers Big Sisters. Pairing mentors and students with tennis and academics is being researched, team mentoring programs, and a program for children of prisoners are all in the future.

People, partnerships, energy and enthusiasm are what Judi likes best about downtown Ft. Pierce. What Judi would like to see in downtown Ft. Pierce in the future is to build on the strengths already established. It is clear that the future for Judi will involve a commitment to improve the lives of children.

For information about Big Brothers Big Sisters please call (772) 466-8535 or visit the office on 125 North 2nd Street in Ft. Pierce.
All Aboard!
by Anne Satterlee

The Fort Pierce Trolley is now in service, and is ready for you and your friends and family to take a ride on the newest addition to the City's fleet. After a short time in operation, numbers show that people are starting to take advantage of the red and green Trolley making its way through the downtown area, Monday through Friday, from 7:00 a.m. to 6:00 p.m.

The route has five designated stops and operates continuously on a 20-minute schedule. Keep in mind that wait times may vary, depending on traffic. Also, this is a "fluid" route, and changes may occur due to construction.

You can currently board the Trolley at the Ft. Pierce Community Center, the Seven Gables House, the Sunrise Theatre, Marina Square, or at the C & C Parking Lot located on the southeast corner of Orange Avenue & US 1, behind St. Lucie Battery and Tire.

Why not park and ride? Lunchtime is also a perfect opportunity to try it out if you are in downtown — hop on and take a ride. It's the fun way to get around downtown — and it's FREE! The Fort Pierce Trolley will also be used for certain community related events.

For special event scheduling or more information, please contact City Hall at 772-460-2200, extension 371.

A map of the route for the Downtown Trolley service is also available on the City's website at www.cityoffort-pierce.com.
Meet the Band: Moonshadow

by Pam Gillette

A local favorite and friend to Main Street Fort Pierce, our January Friday Fest band is Moonshadow. The musical group was formed in 1990 and consists of Treasure Coast residents Steve Chandler, Larry Chapman, Arleen Green, Steve Hansen, Bill Smith, and Dave Williams. Moonshadow brings a unique blend of acoustic and electric instrumentation with percussion provided by the rhythm guitar and bass, while concentrating on harmony.

The basis of the band is harmony. They combined vocals, acoustic guitar and harmonica to create a unique combination of sounds. As time went on, the band added a bass and lead guitar, but the essence of the group is still the vocal harmonies.

Moonshadow has played numerous local venues including past Friday Fests, benefits, weddings, clubs, concerts, and have been the house band at Pineapple Joe's for over 15 years. They play a variety of music, including songs from the 50's to the present, mixing in bluegrass, country, folk, light jazz, blues and rock. Moonshadow is a very listener friendly group. If you are interested in booking Moonshadow for your event, call 772-708-4878 or email: moonshadowinharmony@yahoo.com.

Friday Fest is held the first Friday of every month. Friday Fest can be postponed to the following week due to weather. Friday Fest is held at Veteran's Memorial Park, 600 N. Indian River Drive, Fort Pierce, FL 34950. Friday Fest is put on by Main Street Fort Pierce, Inc. For more information please call the Main Street office at 772-466-3880.
As Fort Pierce Main Street begins its 18th successful year, it is undertaking an aggressive Membership Drive. “The Next Big Thing” campaign took off in May, 2006. Please consider becoming a Main Street Member.

Membership in Main Street Fort Pierce is open to anyone interested in helping preserve our unique heritage. Our goal is to encourage and assist in keeping Downtown Fort Pierce a vibrant shopping and business district for future generations.

We invite you to share your expertise and contribute toward making Fort Pierce Main Street a success in historic preservation and revitalization. Donations to Fort Pierce Main Street, a 501(c)3 corporation, are tax deductible.

Complete the form below and join our growing group of committed members. By joining Main Street Fort Pierce, Inc., you are supporting the economic well being of the entire community.

Main Street Membership Levels

Private:

- Student ........................................... $15.00
- Friend ........................................... $25.00
- Family ........................................... $50.00

Corporate:

- Small Business (less than 10 employees) .. $100.00
- Medium Business (11 - 50 employees) . $250.00
- Large Business (51 or more employees) $500.00
- Patron (all others) ......................... $500.00
- Sponsor .................................. $1,000.00

☐ I would like to become a Main Street volunteer.

Name:______________________________________
Company/Organization:________________________
Street Address:_______________________________
City / State / Zip:______________________________
Phone:______________________________________
Email:______________________________________

Membership Benefits:

- Subscriptions to Main Street Focus and Website Links to Focus On-Line
- Advance Notice and Invitation to Special Events
- Membership to St. Lucie County Preservation Association
- Listed on our On-Line Membership Page (Corporate & Private)
- Networking & Volunteer Opportunities

When residents support and appreciate the business district, the businesses flourish. When the businesses flourish, the residents in the neighborhood prosper as well. We are all neighbors investing in each other’s success.

Main Street Fort Pierce, Inc. • 122 AE Backus Ave., Fort Pierce, FL 34950
For information call 772-466-3880 • www.mainstreetfortpierce.org

Main Street Fort Pierce, Inc., a 501©3 not-for-profit corporation, has encouraged and participated in the revitalization efforts of downtown Fort Pierce for the past 18 years. The efforts of many have paid off. Downtown Fort Pierce is now recognized as one of the most desirable locations to live and work on the Treasure Coast, as well as, in the state of Florida.

The Main Street program was created by the National Trust of Historic Preservation in the early 1980s. The program was designed to revitalize the historic commercial districts that were threatened to extinction by urban sprawl. The four-step Main Street approach is used by over 1,600 communities across the United States and its model has been studied internationally.

The success of Main Street Fort Pierce over the past 18 years is due to the faithful commitment of current and past members of the Main Street board of directors, the City of Fort Pierce, local community organizations, local businesses, and general public support. Currently, the program consists of twelve volunteer board members and two full-time employees. During its existence, Main Street Fort Pierce has held approximately twenty-six downtown promotional events each year, educated public school children about the history of the area, won numerous local, state, and national awards, restored historic buildings including the Sunrise Theatre, recruited businesses to the downtown area, held downtown charrettes to encourage the public participation in revitalization efforts, created outdoor art programs, and helped fund an award-winning image campaign along with the Downtown Business Association, the Community Redevelopment Agency, and the City of Fort Pierce.
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2006 A.G. Edwards & Sons, Inc.  Member SIPC
QUESTION: How do I unlock the “mysteries” of wine?
ANSWER: Fortunately, wine is no mystery. Simply put, it’s
the halfway point (or thereabouts) between grape juice and
vinegar. My most simple wine primer is:
Wine is either sweet or dry; red or white (with a little
blush thrown in); and you either like it or you don’t. The
main thing to further the enjoyment of wine is taste, taste
and taste some more. There are many books on the sub-
ject but all of the reading in the world won’t help with-
out the physical challenge of smelling and tasting the
juice. A great way to start is by getting to know your local
wine merchant (me, of course) and start a tasting regime.
We do in-store tastings every Thursday night (5-8 p.m.)
with representatives for wines from all over the world.

QUESTION: When is the best time to taste wine and how
should I do it?
ANSWER: Studies show that a person’s taste buds are at
their top performance at around 10:00 a.m.; not that I rec-
ommend getting started that early. The best time is when
you are dining (whether it’s breakfast, lunch or dinner).

Most wines are made to go with foods. A great way to
start is to go with foods and wines from the country of
origin (ie: chianti with Tuscan cuisine or pinot noir with
beef burgundy). The people from the wine regions of the
world have been pairing wine and food for hundreds of
years. At that point you should decide if the food and

Got A Tough Question? Ask A Professional!
Roy’s Liquors and Fine Wines
sauces are spicy or mild and heavy or delicate, thus, dictating the style of the wine (heavy or light, red or white). Look at the wine in the glass for clarity (milkiness or sediment is not good). Smell the wine (musty, moldy or “wet dog” is not good). Swirl the wine and let it settle (wine clinging to the glass indicates “heavy”). Taste the wine, letting it linger, to decide whether it will go with the food. Lastly, eat some food to decide whether the wine overpowers or enhances the food/wine experience. Easy, right?

**Question:** What do you suggest for that “hard-to-buy-for” person?

**Answer:** There again, wines and champagnes are great for all occasions. The gift of wine makes the occasion more festive, is usually drunk quite soon and makes gift-giving for the next occasion easy. Buy that person the same thing! Wine and liquor accessories are always a must. We offer a wide array of corkscrews, wine racks and glassware plus many wines with humorous labels. For the person seriously getting the wine bug get him/her a subscription to a wine publication such as the Wine Spectator or the Wine News.

**Roy’s Liquors and Fine Wines** would like to invite everyone to our next, fabulous tasting event: **Seventeenth Annual Tasting and Street Fest**; December 3rd, 2006; 1:00 to 5:00 p.m.; 720 S. U.S. 1, Ft. Pierce, FL; (772) 461-3097 for more information.

Roy’s Liquors and Fine Wines is family-owned since 1955 and specializes in hard-to-find wines and liquors. Keith Andersen: owner of Roy’s Liquors and Boozgeois Saloon; owner Allstate Beverage Group, Inc. (co-op buying); wine collector & consultant for over 30 years; wine judge for Atlanta International Wine Festival, Tasters Guild International, Atlanta Summit and various regional competitions. Roy’s Liquors and Fine Wines is located at 720 S. U.S. 1 in Ft. Pierce. Phone (772) 461-3097, e-mail keith@winokeith.com.
Sunrise Theatre In Beautiful Downtown Fort Pierce

by Sue Dannahower

Los Lobos
Friday, December 1st, 8 p.m.


Gallagher
Saturday, December 2nd, 8 p.m.

After over a thousand appearances, 14 Showtime specials and a nation of soaked and splattered fans, Gallagher brings us his warped take on society’s quirks in an unforgettable live performance. If you’ve never seen this man live you’ve never seen watermelons fly.

A Cool Jazz Christmas
Tuesday, December 5th, 8 p.m.

If you like your jazz on the light and playful side for the holidays this show is definitely for you. Remember the Peanuts TV specials? Remember that infectious theme music? That’s Linus and Lucy by David Benoit. Remember those great crossover jazz/pop tunes Eggplant and Popsicle Toes? That’s Michael Franks. Add two of today’s most impressive players Jonathan Butler and Kirk Whalum, and you’ve got a mix even old Scrooge himself would swing to!

3rd Annual Holiday Extravaganza
Sunday, December 10th, 3 p.m.

The Treasure Coast Symphony is kicking off its 22nd season with its 3rd Annual Holiday Extravaganza

The Jazz Masters Concert Series
Yuri Nugmanov and Marian Petrescu Thursday, January 25, 7:00 p.m.
The Jazz Masters Concert Series kicks off with an International Jazz Night featuring Russian Classical Guitarist Yuri Nugmanov and Finnish Jazz Group, the Marian Petrescu Trio. Enjoy Vodka Tasting, featuring vodkas from Finland, Sweden and Russia along with great Scandinavian foods.

Town Hall, Core Communities 10799 Civic Lane, Tradition - West of I-95 at exit 118, off Tradition Parkway.
Ticket Price Members $9.00 - $15.00 non-members

Also Watch For Our 7th Annual Jazz Masters Concert Series
Held during the month of February featuring the T.S. Monk Sextet with vocalist Rachell Price, Mike Phillips and Unwrapped, Joey DeFrancesco, the YellowJackets, and the Nelson Riddle Orchestra presenting the Ella Fitzgerald songbook with vocalist Kirsten Gustafson under the direction of Christopher Riddle.

For more information, ticket prices, and schedules visit our web site at www.jazzsociety.org or call our hotline at (772) 460-JAZZ (5299).

Ticket Outlets: The Barkery 204 North 2nd Street, Fort Pierce 595-9498
Ken Reed Printing 475B Rio Mar Drive, Port St. Lucie 879-2727 · The Pipe Den Vero Beach 569-1154
Concert with all your holiday favorites, with our Guest Narrator for T’was the Night Before Christmas, Chief Judge of the 19th Judicial Circuit; Bill Roby.

Friends Of The Bob & Tom Show Comedy Tour
Friday, Dec. 8th & Saturday, Dec. 9th, 8 p.m.

Starring Chick McGee, Donnie Baker, Drew Hastings, Bob Zany, Mike Armstrong and Roy Wood Jr. The Friends of the Bob & Tom Show Comedy Tour brings laughter along with your favorite comedians! Featured on the syndicated radio show, the Friends are finally on-stage and in-person. Special Guest host Chick McGee will be appearing with Neo-farmer Drew Hastings, “Wanna Buy A Boat?/Shut Up Randy” Donnie Baker, the originator of the Zany Report Bob Zany, Former Cop-Turned Funnyman Mike Armstrong and Roy Wood Jr.

A Nutcracker’s Sweet Saturday, December 16, 7 p.m.

Featuring the best of the Nutcracker ballet and other classical dances. Performed by students of St. Lucie Ballet and special guest professional artists. St. Lucie Ballet opened its pre-professional dance academy in August of 2004. For this performance audiences will be treated to a delightful pas de deux from the ballet “Giselle”, an exciting trio from the ballet “Swan Lake” and the most delicious visit to the Land of Sweets.

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The Immigration Law Offices of Gloria Roa Bodin, P.A. specializes in representing businesses, investors and professionals from all over the world. Recent clients from the Treasure Coast include a German investor building luxury homes; a Polish businessman opening a sausage (brats) plant, and a French investor refurbishing a Bed and Breakfast.

215 N. 2nd St. – Fort Pierce, FL 34950 (Under Construction)
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3620 Colonial Blvd. Suite 150 – Fort Myers, FL 33912
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rglobo@aol.com – www.gloriaraobodin.com

Before choosing a lawyer, ask for written information about the lawyer’s legal qualifications and experience.
Open for breakfast and lunch, this unassuming deli caters to the downtown business crowd. Owner, Lori Spagnuolo has been slaving over the stove for over 17 years.

The menu is crammed full of breakfast items, which are served until 11 a.m. For example, eggs and omelets ($2.10 - $3.95) are cooked in every possible way. You can also choose an egg sandwich (with ham, sausage, or bacon), an omelet with cheese, ham, onions, peppers, or a variety of vegetables.

For lunch, you can order from a list of sandwiches, subs, and salads ($2.95 - $4.95), soup or chili ($1.95 - $2.95). Daily specials are displayed on the house chalkboard. Wrap up your lunch with one of their delightful chocolate chip cookies.
Their service is quick, the food hearty and reasonably priced. Open Monday through Friday, 6:30 a.m. to 3:00 p.m. for both breakfast and lunch. The Pot Belli also does a brisk takeout business and offers an extensive catering menu.

Pizzoodle’s Update
222 Orange Avenue, Fort Pierce (772) 460-5445.

I’m in love! In love with the appetizers I devoured during a recent dinner with friends. Here are the dishes that you must try.

Calamari a la Pizzoodles — (unconventionally prepared) sautéed in garlic, spices and served with tasty bits of tomato. The calamari is so tender and succulent, so much more than I expected from a local restaurant. I’ve sampled calamari all over the county — this is the “Cadillac (or Lexus) of Calamari.”

Shoestring thin Fried Onion Rings — not at all greasy and expertly seasoned. Yummo!

Dear Diva:

I want to warn you about what happened to me last night as I was making chocolate chip cookies. When I took them out of the oven I picked up a piece of chocolate chip that had fallen off the cookie. Low and behold that piece of chocolate was about the temperature of molten lava. When I proceeded to throw it down it stuck to 3 fingers on both of my hands. As I was frantically trying to shake the scorching hot, melted, chocolate off my hands two small chunks flew to my face and burned off the outer layer of skin on my cheek. I now have two “zit like” lesions on my face due to my desire to eat chocolate right out of the oven.

Let my mistakes be lessons to your readers: wait at least 2 minutes before you attack chocolate that has been in the oven or IT WILL ATTACK YOU!!

Remorseful in Fort Lauderdale, Joanne Davis, Main Street Focus Editor

You can contact the Diva at MainStreet15@AOL.com; enter Diva Devour in the subject line.
SKA Finals Return
by Dan Dannahower

For the second year in a row the Southern Kingfish Association will host its National Championship Kingfish Tournament out of Fort Pierce. From November 15th through the 19th hundreds of competitors and their family members and dozens of boats will pour into local marinas, hotels and downtown businesses.

Tournament headquarters will be at Harbour Pointe Park. A poker tournament will be held at the Governor's Grill the evening of the 15th. Registration on the 15th and 16th will wrap up on Thursday evening with a dinner, captain’s meeting, pirate costume contest and numerous Divisional awards that competitors have earned over the course of the season.

Friday and Saturday are the big fishing days. The boats will queue up near Harbour Pointe Park in the mornings for a “shot-gun” start and return in the afternoons for weigh-in. One fish from each boat is weighed each day and the two day aggregate weight determines the winners. Prizes will be awarded at a closing ceremony Sunday morning and include an impressive list. Some examples are: 23 foot Fountain boat with Mercury outboards and trailer, $80,000, 21-foot Contender boat with Mercury outboard and trailer, $40,000, 2007 Dodge Mega Cab 2500 diesel truck, $52,000! The list goes on and on for a total of over 60 prizes.

Although this tournament will be history by the time you read this, information on the winners, pictures, etc. can be found on the SKA website: www.fishska.com. Other tournaments are held in Fort Pierce throughout the year. If you'd like
to participate or just observe the festivities or weigh-ins check with the Chamber of Commerce or local tackle shops and marinas.

On the local fishing scene things have been a bit mixed. Recently a long stretch of windy days have made the ocean quite rough and the river has been quite stirred up and dirty. Trout season is closed until January. Snook in the river and turning basin continue to be hit and miss with the usual large numbers of snook that often hang out in the turning basin not showing up for the party. Plenty of large roe mullet are still in the river for those who enjoy that tasty local delicacy.

We’re coming into the sailfish season. Captain Fox Watkins of the charter boat Ruby Gene recently reported landing 4 of 5 sail hookups off Fort Pierce in 170 feet of water. The winds have really stirred the ocean up. Those who wish to venture out in search of gamefish will have to get out beyond 120 feet in order to find anything resembling clear water. Good luck and good fishing!
Governor’s Grill
Now Open
Monday – Friday, 11:00 a.m. to Close,
Lunch & Dinner
Saturday, 4:00 p.m. to Close
Dinner Only
“Texas Hold ‘em” Tuesday Nights (call for times)
“Blue’s Night” Wednesdays from 8 – 11 p.m.
Ladies Night Thursday
with D.J.,
Ladies drink FREE 10 – 12 p.m.
Happy Hour 4-7 Monday – Friday

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Wednesday . . Margarita Special . . . . $5.00
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