3rd Annual Treasure Coast History Festival
See page 6

Florida Mural Trail in Fort Pierce
See page 12
Here at Main Street Fort Pierce we are working on the Sandy Shoes Seafood & Brew Festival to be held on March 23, 2019. The Festival is coined after a local phrase — “Once you get sand in your shoes, you’ll keep coming back.”

The Sandy Shoes Festival started in 1957 with a cattleman’s parade and local festivities such as a beard growing contest, a fish fry, and much more. There will be lots of exciting events. Stay tuned for more information on this historic festival.

If you would like to be a part of the Sandy Shoes Festival or any of our other events, please call our office (772) 466-4880. Share the love, ask your friends to volunteer!

Main Street has over 30 events each year that are designed to bring people to downtown Fort Pierce. We couldn’t accomplish this without our volunteers.

I encourage you to become a member of our organization. For as little as $25 per year, you can be a part of our organization. There’s much to be done planning, designing and implementing projects and we can’t do it without you!

Your personal involvement and membership commitment will help Main Street Fort Pierce accomplish goals, set new ones, and support downtown’s economic wellbeing, revitalization and cultural vibrancy in the very heart and soul of our downtown community.

I wish for each of you a happy and prosperous new year!

❖

by Sue Dannahower

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January 4, Friday: FRIDAY FEST — 5:30 to 9:00 p.m. at Marina Square & Melody Lane; Live music by Anderson County. Fort Pierce, 466-3880; www.mainstreetfortpierce.org.

January 5, Saturday: TREATURE COAST HISTORY FESTIVAL — 9 a.m. to 3 p.m.; Indian River Magazine, 772-940-9005 or ems@indivermag.com (See page 6.)

January 6, Sunday: HISTORIC TROLLEY TOURS — 10 a.m. & 11:30 a.m.; in Historic Downtown Fort Pierce; Reservations required, $10 per person; Main Street Fort Pierce, 466-3880; www.mainstreetfortpierce.org.

January 17, Thursday: 3RD THURSDAY EDUCATION SEMINAR — 6 to 8:00 p.m.; free to public; co-sponsored by Fort Pierce Yacht Club and the Manatee Observation & Education Center; www.dottpierceyachtclub.com.

January 18, Friday: COFFEE WITH THE MAYOR — 8:00 a.m. at Fort Pierce Yacht Club; Treasure Coast Manatee Foundation & Manatee Observation & Education Center; Main Street Fort Pierce, 466-3880; www.mainstreetfortpierce.org.

January 18, Friday: ARTWALK — 5 to 8:00 p.m.; Various studios and shops open throughout the downtown area; seriouslymediamedia, artconnectiontptp, artconnectiontbtp.

January 18, Friday: MURDER MYSTERY FUNDRAISER EVENT — Deadly. Every Murder. A Staging in the Sunset City — 5 to 9:00 p.m.; St. Andrew’s Episcopal Academy; tickets $35 per person; 461-7885. www.staaacademy.org.

January 24, Thursday: 2ND WEDNESDAY JAZZ NIGHTS — 7:00 to 9:00 p.m.; Bud Adams Gallery of Historical Photographs; 772-482-1795.

January 25, Friday: 7:00 to 10:00 p.m.; Fort Pierce Yacht Club; 772-461-7690.

January 25, Friday: 7:00 to 10:00 p.m.; Riverwalk Center; 772-489-6473.

January 25, Friday: 7:00 p.m.; Magazine Theatre; 7:00 to 9:30 p.m.; 461-5299; www.budadamsgallery.com.

January 25, Friday: 8:30 p.m.; Artwork Gallery; 772-466-1600 x3333 • www.fortpiercepal.com.

January 26, Saturday: 8:00 to 12:00 noon; Marina Square on Melody Lane; Market Manager, 940-1145.


January 28, Monday: 8:00 a.m. — 2:00 p.m.; Bud Adams Gallery.

January 29, Tuesday: 8:00 a.m. — 2:00 p.m.; Heathcote Botanical Gardens.

January 30, Wednesday: 7:00 to 10:00 p.m.; Fort Pierce Yacht Club; 772-461-7690.

January 31, Thursday: 8:00 a.m. — 2:00 p.m.; Heathcote Botanical Gardens.

February 1, Friday: 7:00 to 10:00 p.m.; Town Trolley and take a ride back in time. In 2019, throughout the months of January to March, 14 tours are planned. For more information or to reserve a seat on the trolley, please call (772) 466-3880.

February 1, Friday: 7:00 to 10:00 p.m.; Fort Pierce Police Athletic League.

February 2, Saturday: 8:00 a.m. — 2:00 p.m.; Town Trolley and take a ride back in time. In 2019, throughout the months of January to March, 14 tours are planned. For more information or to reserve a seat on the trolley, please call (772) 466-3880.

February 6, Tuesday: 7:00 to 10:00 p.m.; Bud Adams Gallery of Historical Photographs; 772-482-1795.

February 7, Wednesday: 8:00 a.m. — 2:00 p.m.; Heathcote Botanical Gardens.

February 8, Thursday: 7:00 to 10:00 p.m.; Fort Pierce Police Athletic League.

February 9, Friday: 8:00 a.m. — 2:00 p.m.; Heathcote Botanical Gardens.

February 13, Saturday: 8:00 a.m. — 2:00 p.m.; Heathcote Botanical Gardens.

February 14, Sunday: 8:00 a.m. — 2:00 p.m.; Heathcote Botanical Gardens.

February 20, Saturday: 8:00 a.m. — 2:00 p.m.; Heathcote Botanical Gardens.

February 21, Sunday: 8:00 a.m. — 2:00 p.m.; Heathcote Botanical Gardens.

February 28, Saturday: 8:00 a.m. — 2:00 p.m.; Heathcote Botanical Gardens.

March 2, Monday: 8:00 a.m. — 2:00 p.m.; Heathcote Botanical Gardens.
Seminoles, Pirates and More Will Highlight the 3rd Annual Treasure Coast History Festival

The Treasure Coast History Festival, an all-day event featuring historical re-enactors, trolley rides, sessions on historical topics and an old-Florida fish fry, makes a return to downtown Fort Pierce on Saturday, January 12.

This is the third year of the festival, which highlights the rich history of the Treasure Coast. Free and open to the public, the event is produced by Indian River Magazine Inc. in association with Main Street Fort Pierce, the St. Lucie County Historical Society and the Sunrise Theatre.

“This is our way of bringing old-timers who love our history and newcomers and visitors together to learn more about the history of the Treasure Coast,” said Gregory Enns, publisher of Indian River Magazine and chairman of the History Festival.

Throughout the day, beginning at 10 a.m., downtown will come alive with historical re-enactors ranging from Seminole War soldiers from the 1800s to early settlers in the 1900s who will depict life on the Treasure Coast.

Trolley tours that take participants to significantly important historical sites in Fort Pierce are scheduled for 1 and 2:30 p.m. Advanced reservations are required for the trolley tours and can be made by calling 466-3880. Free historical ghost tours led by paranormal investigator Larry Lawson will also be held throughout the day. Registration for those tours are taken on the day of the festival.

Authors of books on area history will be featured in the festival’s Authors Alley. The alley will give visitors a chance to purchase locally written books and to talk to the authors.

The festival also features a fish fry hosted by the Summerlin Family, the first family of fishing on the Treasure Coast. The fish fry, which begins at 11 a.m., is $12 per plate and includes fish, coleslaw, baked beans and hush puppies.

Three sessions on historical topics will be held in the Black Box in the Sunrise Theatre. All the sessions are free and no reservations are required, though seating is on a first-come basis.

The first session, “Pirates of the Treasure Coast,” begins at 10 a.m. and features historian and educator Allen Balogh, author of the pirate novel Black Sails at Sunset. Balogh will talk about the sinking of the Spanish fleet off the Treasure Coast in 1715. The spill of riches off the seas prompted an invasion of pirates, and Balogh will talk about those who lived during the Golden Age of Piracy: Benjamin Hornigold and his prodigy Blackbeard, along with Black Sam Bellam, Paulgrave Williams, Harry Jennings and the inside Charles Vane. Also appearing on the panel with Balogh will be Dr. Robert Farley, professor of history at Indian River State College.

The second session in the Sunrise Theatre Black Box, “Saving Our History One Page at a Time,” begins at 11:30 a.m. The session will feature historians, librarians and genealogists who will share tips on genealogical and historical research. The panelists will also discuss ways to create digital records out of the community’s historical photographs and documents.

A final session at 2 p.m., “A History of Seminole Culture,” features Florida State University professor Andrew K. Frank, whose presentation is sponsored by the Florida Humanities Council with funds from the Florida Department State, Division of Cultural Affairs and the Florida Council on Arts and Culture. Frank’s research focuses on the history of the Seminoles from their origins to the present.

This year’s festival will cover a period of two weekends, with Waldo Sexton Homestead Days taking place at the 1917 home place of Vero Beach pioneer Waldo Sexton at 5000 12th St., Vero Beach. That event will be held from 10 a.m. to 4 p.m. on Saturday January 5 and Sunday, January 6.
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8 MAIN STREET FOCUS JANUARY 2019

8 MAIN STREET FOCUS JANUARY 2019
A New Year Brings New Volunteer Opportunities at the Manatee Center

by Patricia Parker, MOEC Volunteer Program Coordinator

Hello! We all made it through the hectic, yet joyful holiday season. 2018 went by way too fast! Here we are already into 2019. As I enter a new year, I always ask myself, what can I do this year to make my little corner of the world better? If you have asked yourself that same question, then I have the answer for you!

Start the New Year off by volunteering at the Manatee Observation and Education Center (MOEC). We run all of our programs (including the exhibit hall, gift shop, education outreach, marketing and special events) with the help of only four full-time staff members and 85 volunteers. Many of our volunteers have been with us over 15 years and a few since we opened the doors in 1996 as the first not-for-profit environmental education center in St. Lucie County. They always say “MOEC is the best place to volunteer.” Would you like to know why?

At MOEC, our mission is to promote responsible actions for the protection of the Treasure Coast’s fragile ecosystems and their inhabitants. Especially our beloved manatees. Our volunteers, who we call the ManaTeam, love being part of an organization that educates more than 5,000 children a year on being good stewards of the environment, as well as thousands of adult visitors. The ManaTeam is a committed and connected team of volunteers. They work in all aspects of volunteering at MOEC — some are greeters, discovery guides, or roving naturalists in the Exhibit Hall. Others are retail sales associates in the Vanishing Mermaid Gift Shop. We have a few merchandising, marketing and fundraising assistants and some very special gardeners that tend our butterfly garden. The shifts vary, morning or afternoon, and are only 3 ½ to 4 hours each.

We also have another group of volunteers, the ManaTiers. These are students as young as age 7 through 18. Our youngest volunteers have asked their parents to bring them to the Center to volunteer because they have a passion for manatees, wildlife, the environment, and sharing their knowledge with others. Our older student volunteers often are working toward community service hours needed for graduation and scholarships. While volunteering, they are learning valuable life and job skills. A subset of our teen volunteers are school groups such as The National Honor Society of Port St. Lucie High School and the Drama Team from Lincoln Park Academy. If you are a member of or a sponsor of any clubs in your school, please contact me to see how we can partner.

Our volunteers work together but also spend time together outside of the Manatee Center. They have bonded and formed lasting friendships, check in on one another, travel together and play sports together. We reward our volunteers several times a year with parties and awards, plus a little discount for shopping in the Vanishing Mermaid Gift Shop never hurts. There is also a volunteer referral program; if a volunteer brings a new recruit and they stay with us a minimum of three months, the referring volunteer receives a gift.

New this year, we’ve begun recognizing an Outstanding Volunteer of the Month. For December, we recognize and thank Judy Cardone, who works in our gift shop and helps with many special events throughout the year. Judy has been volunteering with MOEC since January of 2015 and has donated a total of 814 volunteer hours. She works at least one shift a week year round, has referred new volunteers, and has helped with special events like Friday Fest and a commercial that we recently filmed with the Downtown Business Association in Fort Pierce. Please join us in thanking and congratulating Judy for her outstanding commitment to the Manatee Center and gift shop.

We are thankful for each and every one of our volunteers and the contributions they bring to MOEC. I am sure you are sitting there thinking “I love Manatees, I am environmentally aware and concerned; I can make a difference in Fort Pierce and St. Lucie County by sharing about the Indian River Lagoon and the mission of the Manatee Center.” If this is you, then please contact me at: volunteer@ManateeEducationCenter.org at 772-466-1600 x 3334.

The Manatee Center January Events

Season Hours: October 1st through May 31st we are open 10 a.m. to 5 p.m. Tuesday through Saturday, and 12 p.m. to 4 p.m. on Sundays.

Friday, January 11, 12 p.m. – 1 p.m.
Backyard Beekeeping
Lunch & Learn: Join us for a presentation by Backyard Beekeepers Tom and Tirsh Parker. Bees are an essential link in our food chain. In recent years, bee populations have been rapidly declining. Learn more about the basics of bees and backyard beekeeping in your own backyard. Free event.

Thursday, January 17, 6 p.m. – 8 p.m.
Eco-Everning Presentation at the Fort Pierce Yacht Club
Join us for a special presentation by researchers from Harbor Branch Oceanographic Institute, one of the nation’s premier oceanographic centers, led by Florida Atlantic University. HBOI researchers are driving innovation in marine science, engineering, coral reef conservation, aquatic ecology, ocean modeling, and more. Free event.

Recurring Programs

Tuesdays, 1:30 p.m. — Fin-Tastic Fish Feeding — come meet the fishes in the Center.
Wednesdays, 1:30 p.m. — Tide Pool Touch Tank — touch and hold tide pool critters.
Thursdays, 1:30 p.m. — Meet the MOEC Reptiles — and witness Diego the corn snake eating.
Fridays, 1:30 p.m. — Seahorse Snack Time — watch the MOEC seahorses eat and play.
Saturdays, 1:30 p.m. — Fin-Tastic Fish Feeding — come meet the fishes in the Center.

Every 1st and 3rd Thursday at 10:30 a.m. — Mermaid Tales — join us as we share tales from the sea. From the fantasy world of mermaids to the real-life, awe-inspiring world of marine animals, this is one story time you don’t want to miss! ❖
Florida Mural Trail Includes Fort Pierce

by Sue Dannahower

If these walls could talk what would they say? The use of murals as an expression of art is hot in the Sunshine State, resonating a nationwide trend celebrating public art. Murals are powerful ways to tell the story of a community or to simply explore an artist’s vision. And they are accessible to everyone for free.

What is a Mural? It is any piece of artwork painted or applied directly on a wall, ceiling or other permanent surface. A distinguishing characteristic of mural painting is that the architectural elements of the given space are harmoniously incorporated into the picture.

All over the state, from small towns to big cities, blank walls are doubling as artists’ canvases, with scenes of Florida’s agricultural and pioneer heritage, manatees, sailfish, flamingos and so much more.

Fort Pierce has joined the over 30 Mural Cities on the Florida Mural Trail. As President of Main Street Fort Pierce, I’ve spent over a year gathering information and photographing Fort Pierce mural artwork.

Some of the local murals you might be familiar with include the historic Arcade Building on U.S. 1 and Orange Avenue. The Arcade has both exterior as well as interior murals. The Night Train, located on Avenue A on the East Coast Lumber/ACE Hardware property, had a real working light that used to scared the heck out of folks at night and was ultimately removed. Others are in less conspicuous places like the huge panoramic mural inside of the Fort Pierce Utilities Authority that depicts early and present life in Fort Pierce.

The A.E. Backus Museum & Gallery has numerous murals. “Dawn’s Early Light,” a Beanie Backus reproduction was painted by artist Jackie Brice. Jackie studied under Backus. In 2017, the Gallery put out a call for artists to create murals on their recently completed addition. Ten Florida artists were selected to create mural art on the north and east walls. Two of the artists, Michael Enns and Jackie Schindellette have ties to Fort Pierce.

Celebrated mosaic artist, Anita Prentice, has a few community murals. Most noted is the Highwaymen tribute on the Intermodal Station on Avenue D and 7th Street. The Highwaymen were a collection of mostly self-taught African American artists who painted and sold their work door to door and by the side of the road. Another mural is on Chuck’s Seafood Restaurant on Seaway Drive.

One of our newest murals is a huge, beautiful sailfish jumping out the water and scaling the entire front half of the side of the building, is nothing short of a traffic stopper. Owned by Hoyt C. Murphy Inc. and family, the Dollar Tree building location was presented to Bezo by the City of Fort Pierce, who along with the Murphy family funded the commission of this mural. The Benson Family as well as Parks Rental helped contribute greatly to the project. There is even a sign erected by Pat Murphy, designed by Bezo, to inform the public of the project. Artist Brian “Bezo” Taylor has created other murals including “Dance of the Sailfish & Shark” on Avenue C, on the walls of the East Coast Railway overpass, next to Natalie’s Orchid Island Juice.

If you have or know of a mural that should be on the Florida Mural Trail, please e-mail Sue at suedannahower@gmail.com. Please provide the location of the mural, the artist and any other descriptive information.

Its January! How to Recover from the Holidays in Downtown Fort Pierce

by Britt Anderson

The Holidays are just about over and if you’ve survived New Year’s Eve you’re doing well. January is a fresh start full of new opportunities. The winter months bring many visitors escaping the cold weather. In anticipation of entertaining visiting friends and family, I’m going to give some ideas on how to enjoy and entertain them without becoming exhausted, and restaurants to feed them so you can all enjoy what Downtown Fort Pierce has to offer.

Your first stop should be the St. Lucie County Chamber of Commerce Visitor Center located at 482 N. Indian River Drive. They are open Tuesday through Friday from 10 a.m. to 4 p.m. and Saturday from 10 a.m. to 4 p.m. Here’s where you can pick up brochures on activities which will keep your guests not only informed but entertained. You can also book activities through the Chamber of Commerce. They have information about local nature, history, and activities; as well as shopping and restaurant recommendations.

The second stop should be a call to the Sunrise Theatre located at 117 S. 2nd Street (772-461-4775) to check on shows and attractions for the season. You’ll want to book tickets if you’re not already a season ticket holder. There is something for everyone at the Sunrise. If you are a jazz fan, you should check out the recurring Jazz Jams that take place every Tuesday in the Sunrise Black Box from 7 to 10 p.m. For information on the Fort Pierce Jazz & Blues Society presentations and other activities, call 772-460-5299.

While you have now found out the more structured activities you also need time to kick back and relax. That’s one of the reasons people flock here in the first place. A day at the beach or on the water; a trail hike or a bike ride; a walk along the lagoon or a long run; it’s all within reach and so is the level of that activity. Maybe your New Year resolutions include some fitness or weight loss goals. There is no reason these goals can’t be enjoyable and/ or relaxing as well as work for you. Arrange to secure a picnic lunch or pick up a quiche. The P.P. Cobb General Store located at 100 Avenue A provides picnic lunches. Call them and check on their menu or even better stop by and pick up a menu so it will be handy when you need it. You’ll enjoy visiting this quaint café in Fort Pierce’s oldest building.

Imporio’s Bakery & Cafe in the Renaissance Building at 134 S. Indian River Drive also provides quiches, sandwiches, pies, breads and other delights. They are open Monday through Friday from 7 a.m. to 5:30 p.m. and Saturday from 7 a.m. to 4 p.m. They can be reached at 772-429-3435. Delivery from this and other downtown restaurants is available for a small fee through the Bike Squad app.

After a busy day of activities or even a busy day of just relaxing, you can head out for dinner or just relax with a cocktail. Cobb’s Landing, located at 200 N. Indian River Drive, is one of my favorites. They are open from 11 a.m. to whenever, 7 days a week with a Happy Hour from 4 p.m. to 7 p.m. Music on Tuesday, Thursday, Friday, Saturday and Sunday. Their menu is delicious and it’s a great place to watch boats and people at the same time.

For a more boisterous venue try the 2nd Street Bistro located at 122 N. 2nd Street. Their Happy Hour runs from 3 p.m. to 7 p.m. If you like their menu but don’t want to leave the confines of your own abode, they will deliver. Call 772-293-9191 for information or to place an order.

If you’re not looking for dinner but just a relaxing beverage, you might try Pierced Cider Works located at 411 N. 2nd Street. They are open from 11 a.m. to 10 p.m., 7 day a week, with Music in the Garden on Friday and Saturday from 6 to 9 p.m. and Sunday from 3 to 6 p.m. They carry beers and wines as well as their special cider. This is just a sampling of what’s available. I will continue to broaden my scope till I cover all the things that Downtown Fort Pierce offers. This is a month to enjoy yourself, family and friends, rest and recreate and start the New Year off on the sunny side. Fort Pierce is the perfect place to do that. As always, I wish you fair winds and following seas.

St. Andrew’s Episcopal Academy to Host 2nd Annual Murder Mystery Fundraiser

St. Andrew’s Episcopal Academy wants you to get a “clue!” Join them Friday, January 18 at 5:30 p.m. for Deadly Ever After — A Slaying in the Sunrise City. This interactive murder mystery will take participants on a thrilling adventure throughout historic downtown Fort Pierce to gather clues that will help them solve this dastardly crime.

The evening will start out at St. Andrew’s Upper School at 320 S. Indian River Drive, with delicious food from The Flavored Fork, spirits and tables full of raffle items. The stage will be set to weave the murder mystery tale and guests will go to designated clue stops located within walking distance in downtown Fort Pierce. Once the “detectives” have gathered their clues, they will return to the Upper School and submit their best guesses for who committed the deadly deed to compete for some great prizes.

Sponsors for this event includes Reef to Ranch Real Estate, Varsity Sports Shop, and 2nd Street Bistro, with more sponsorships available to showcase your business. Tickets are $35.00 per person and can be purchased online at staacademy.org/events or in person at their Lower School office at 210 S. Indian River Drive in Fort Pierce. For more information contact Rhonda Blakey, Director of Development & Public Relations at 772-461-7689 or via email at rblakey@staacademy.org.
Special thanks to the City of Fort Pierce, the Fort Pierce Public Works Department, the Fort Pierce Police Department, and to the Fort Pierce Sunrise City Kiwanis Club for coordinating the parade logistics.

As we venture into the new year, Main Street invites you to take a look back. We recently held the 30th Annual Sights & Sounds Festival and Parade on the 1st Sunday in December. This event was created to bring the community together again in downtown Fort Pierce, where the public had traditionally gathered for celebrations since the City's beginnings. There has been a tremendous amount of change throughout the years as merchants, city officials, local investors and concerned citizens worked together to reinvest in downtown Fort Pierce.

Today, the once vacant storefronts are filled; an abundance of restaurant and entertainment options bring a steady weekend and after-hour crowd; and people are living downtown again thanks to a mix of refurbished homes and newer condo developments. A new year always brings new beginnings and opportunities. Main Street Fort Pierce wishes to thank all of those involved in bringing downtown Fort Pierce back to a commercial, entertainment and residential destination. Let’s continue the progress in 2019 and beyond by shopping and supporting our local businesses!
2018 Sights & Sounds on 2nd Parade Winners

1st Place Float: San Juan Diego Hispanic Mission
2nd Place Float: Summerlin Marine Construction
3rd Place Float: Fraternal Order of the Eagles #3582

1st Place Equestrian Group: Mane Attraction 4-H Club
2nd Place Equestrian Group: Trails and Tails 4-H Club
2nd Place Equestrian Group: Buckets & Boots 4-H Club
3rd Place Equestrian Group: Midnight Riders 4-H Club

1st Place Girl Scout/Boy Scout Group: Gemini Girl Scouts of St. Lucie County
2nd Place Girl Scout/Boy Scout Group: Girl Scouts Troop 42021, 40116 & 40098
3rd Place Girl Scout/Boy Scout Group: Cub Scout Pack 473

1st Place Best Dance/Cheer Group: True Crew Dance Company
2nd Place Best Dance/Cheer Group: M&M Sweeties Baton Twirlers
3rd Place Best Dance/Cheer Group: South Florida Dance Company

1st Place Best Commercial Entry: Hilburn Bail Bonds
2nd Place Best Commercial Entry: Freedom Boat Club
3rd Place Best Commercial Entry: Seacoast National Bank

1st Place Best Decorated Vehicle (Non-float): St. Lucie Christian School
2nd Place Best Decorated Vehicle (Non-float): Treasure Coast Vintage Car Club
3rd Place Best Decorated Vehicle (Non-float): Sauls' Family

1st Place Best Music Performance/Marching Band: St. Anastasia Royal Ram Band with St. A Drum Line
2nd Place Best Music Performance/Marching Band: Fort Pierce Westwood Marching Panthers
3rd Place Best Music Performance/Marching Band: St. Lucie West Centennial Eagle Regiment

1st Place Best 4-H or Youth Club Group: Lasala’s Dojo Christ Centered Martial Arts

A big “Thank You!” to this year’s sponsors: the City of Fort Pierce, Fort Pierce Sunrise Kiwanis, Dyer Chevy Fort Pierce, Fort Pierce Utilities Authority, Seacoast Bank and Waste Management of FL, Inc.

Main Street Fort Pierce would like to also thank the community and the parade entries for participating in the 30th Annual Sights & Sounds on Second Festival & Parade.

Join us for the 31st Annual Sights & Sounds Festival and Parade on Sunday, December 1, 2019!
If eating healthier is one of your top New Year’s priorities, that’s great. But “I’m going to eat healthier this year” is one of those well-intentioned, but too-hard-to-define resolutions that is more easily said than done. So, if the big idea is healthier eating, while maintaining a great taste, here are some easy tricks and techniques to cut the calories.

Make creamy dishes without the cream: Creamy sauces like those in fettuccine Alfredo or macaroni and cheese are loaded with butter, cream and cheese. Ditch the cream and make velvety sauces with low-fat milk thickened with flour.

To make your own cream substitute, combine 1 cup low-fat milk with 4 teaspoons all-purpose flour; whisk over medium heat until bubbling and thick. Cup for cup, thickened low-fat milk saves more than 680 calories and 53 grams saturated fat vs. heavy cream! For creamy salads, such as potato salads, opt for low-fat mayonnaise and/or reduced-fat sour cream; a blend of the two tastes great. One tablespoon regular mayo has 90 calories and 10 grams fat vs. 15 calories and 1 gram fat in low-fat mayo.

One of the things Fort Pierce Jazz and Blues Society is known for besides our tremendous musicians, fabulous Saturday morning Jazz Market, master classes, scholarships for talented students, awesome free Waterside Blues concerts, and of course our annual Jazz Week in historic downtown Fort Pierce, is our willingness to collaborate with other nonprofit organizations and support the many good things going on in the community. Whenever a call comes in asking for our assistance with a local, charitable cause, we do our best to participate with enthusiasm and style.

We love working with other organizations, and that’s why we were so excited to have an opportunity to once again partner with the Fort Pierce Yacht Club on a fabulous, fun party we’re calling Dollars for Scholars. It’s an evening of cocktails, professional music, heavy hors d’oeuvres, and scrumptious desserts to help provide scholarships for talented young music students on the Treasure Coast. This year, we’ve even added a pasta station to the yummy mix. It’s an exclusive event complete with valet parking. It’s limited to a very small number of participants, and it’s scheduled for Sunday, January 27th, 2019, at the Fort Pierce Yacht Club, tucked away just by the bridge on Indian River Drive.

Dollars for Scholars is a time to put on your best cocktail party attire, enjoy music and dancing, courtesy of the Sunrise Party Band (and yes, it’s the kind of music that everyone loves to dance to), and there will be prizes and surprises, too. But like we said, it’s an exclusive and intimate evening, and tickets to this event are limited, so if you want to join the fun, you’ll have to get your ticket early. Just $45 admits two adults for a fabulous evening, and all funds collected will be distributed to Treasure Coast students for music scholarships through the Fort Pierce Jazz and Blues Society.

We had so much fun at the inaugural event last year, that we can’t wait to get together and have fun all over again. If you’d like to join the fun, why not call us right now at 772.460.JAZZ (5299) to make your reservations, or visit us online at www.jazzsociety.org? Your evening of fun, dining, and dancing will help provide much-needed Dollars for Scholars and will help ensure that jazz, blues, and musical creativity and culture continue for generations to come.

Look for more healthier options in the next issue of Focus!
Small Business Solutions: Make the Most of Your Ultimate Marketing Tool

by Rieva Lesonsky, Guest Blogger on www.sba.gov

There is one marketing and sales tool you always have with you: yourself. As a small business owner, you are the face of your business brand to every potential prospect you meet. How well are you using your personal power to promote your business and your brand? Here are three things that can make a big impression.

ATTITUDE. Your attitude determines your altitude, as the saying goes. People do business with people they like, so all else being equal, the right attitude can give you the winning edge over the competition. Be...

Positive: be optimistic and look on the bright side of life. No one wants to work with Debbie Downer.

Polite: whether you’re stuck in traffic or someone cuts in front of you in line at the bank, be polite. You never know who’s watching.

Open-minded: curiosity opens doors. Always read to listen and learn about other people.

Friendly: take the first step. Make the first move. Everyone responds to being treated with kindness. Always be optimistic and look on the bright side of life.

Persistent: don’t expect to make a sale—or even a lasting impression—when first meeting a potential prospect. Be persistent, but not pushy, to build the relationship.

APPEARANCE. You should not judge a book by its cover—but let’s face it, sometimes we can’t help it. Does your appearance promote the right image to go with your business brand? Here are three things you can do your actions promote a positive view of your business? Do you...

Reach out to others? Make the first move? Start a conversation with the person standing alone at the mixer? Be proactive?—don’t wait for others to come to you.

Live your brand values? Your brand has a mission and values—do you live by them every day? If your business is all about eco-friendliness, don’t drive around town in a gas guzzler.

Help people? Help the elderly woman at the grocery store reach the top shelf. Offer to connect two colleagues. Share your phone charger with someone at the airport. Do nice things without expecting something in return.

Engage with the world? On social media, don’t be a lurker. Answer questions; start and join conversations; engage with your colleagues and customers.

Prepare for anything? Make like a Boy Scout and be prepared. Have an elevator speech ready you can use to promote your business. Carry plenty of business cards. Bring a portable phone charger.

By paying attention to the three A’s—attitude, appearance, and actions—you’ll transform yourself into your most valuable sales and marketing tool.

About the Author: Rieva Lesonsky, Guest Blogger. Rieva Lesonsky is CEO and President of GrowBiz Media, a media company that helps entrepreneurs start and grow their businesses. Follow Rieva on Twitter.com/Rieva and visit SmallBizDaily.com to sign up for her free TrendCast reports. She’s been covering small business and entrepreneurial issues for more than 30 years, is the author of several books about entrepreneurship and was the editorial director of Entrepreneur magazine for over two decades.

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462-2919 smalls@stlucieco.org.

Kids Ages 3 to 5!

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Clap, dance, sign & listen to stories. 1st, 2nd, & 4th Wednesday of the month @ 10:30 a.m.

462-1615 perrag@stlucieco.org.

Arctic Games — 1/3/18 @ 3:00 p.m.

Don’t miss the fun at the library’s winter “Olympics”. Games played will be Sleigh Bell Toss, Pass the Snowball and the Penguin Gumdrop Race. Plus, kids will make winter-themed crafts. Most suited for kids in grades 2 through 4.

462-2812 perrag@stlucieco.org.

Kids Ages 2 to 5

S.T.E.A.M. Storytime

Come explore the world of science with stories and a science demonstration. Learn about weather, rainbows, color, motion and more! 3rd Wednesday & Friday of the month @ 10:30 a.m.

462-2787 newtord@stlucieco.org.
The A.E. Backus Museum & Gallery in partnership with Main Street Fort Pierce, Inc. are pleased to present the following FREE Florida Humanities Speaker Series topics:

Saturday, January 12, 2019 – 2:00 p.m.
Modern by Tradition: Innovation and Transformation of Seminole Culture
PRESENTED BY ANDREW FRANK
Location: Sunrise Black Box Theatre
117 South 2nd Street, Fort Pierce
Between 1700 and the present, the culture of the Florida Seminoles has remained remarkably connected to its roots while also innovating in dramatic fashion. This lecture explores this dynamic to show how the Seminoles have embraced this duality of being both modern and traditional. It examines, among other things, their origin stories, dress, cuisine, housing, ceremonial life, and family life.

Tuesday, February 5, 2019 – 2:00 p.m.
Florida Soul
PRESENTED BY JOHN CAPOUYA
Location: Sunrise Black Box Theatre
117 South 2nd Street, Fort Pierce
From Ray Charles in the mid-1940s to KC and the Sunshine Band in the late ‘70s, Florida has a rich soul music heritage that’s been overlooked. Did you know that the great duo Sam and Dave (“Soul Man”, “Hold On, I’m Comin’) came out of Miami? Drawing from his book, Florida Soul, John Capouya will play classic R&B, show vintage and contemporary photos of soul greats, and share his research into this important musical history in a presentation that’s as entertaining as it is educational.

Tuesday, February 19, 2019 – 2:00 p.m.
Transparent Waters: The History and Significance of Florida’s Springs
PRESENTED BY TOM BERSON
Location: A.E. Backus Museum & Gallery
500 North Indian River Drive, Fort Pierce
Florida’s springs are not only unique in their size and number, they are also emblematic of a forgotten Florida, a mysterious frontier that once stirred the national imagination. Before Disney or even the growth of coastal resorts attracted visitors to Florida, travelers ventured in droves into the wild and enchanting Florida interior to visit the springs. This talk examines how springs were – and still are – symbolic representations of natural Florida and how they continue to stand at the critical and fragile intersection with growth and development.

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As we begin a New Year and a new chapter, we can choose to manage our stress levels with simple techniques added to our day. Here are five steps you can take to help ease stress during the New Year.

1. Get up early before the rush and use this time to organize, visualize your day or take a five-minute morning meditation. Set your timer and close your eyes and focus on your inhale and exhale. A pause at the beginning of the day can mark time for us to connect and prepare for our day.

2. On the flip side, give yourself five minutes before bed to close your eyes and meditate or reflect on your day. Simply close your eyes and, using your breath, imagine the stress and tension of the day leaving each part of your body.

3. Take daily stress management steps, such as stoplight breaths — focusing on your inhale and exhale at each road stop. Do body scans from your head to your toes softening tension from your eyes, jaw, shoulders, back and hips, on down to your toes. Another de-stress step is to use the notifications on your phone or as you read a text — roll your shoulders and neck while deep breathing through your nose.

4. Practice compassion for yourself and others even when it is not convenient. When we rush or hurry, we often make mistakes, and miss opportunities to connect with those around us or to smile and brighten our day or someone else’s day.

5. Place stickers or reminders on your phone, kitchen, car steering wheel, bathroom mirror or any random place with the words “breathe” or “inhale/exhale” to remind yourself to take in the joy of every moment. This New Year, start by organizing your life around your stress management practices and let your first reaction be peace and harmony.

FLORIDA HUMANITIES SPEAKER SERIES
… continued from page 25

Tuesday, March 5, 2019 – 2:00 p.m.
Florida Transportation History: Planes, Trains, & Automobiles (6 Steamboats too!) PRESENTED BY STEVE NOLL Location: Sunrise Black Box Theatre 117 South 2nd Street, Fort Pierce Florida’s history as territory and state can be told through the changing methods of transportation designed to move people and goods both to Florida and within Florida. Examining the changing transportation networks in the state, this presentation shows how Florida moved from a backwoods frontier to one of the most important states in the union. Tying transportation history to social history, this presentation moves from the Bellamy Road of the 1820s to the modern transportation issues facing Florida in the 21st century.

Tuesday, March 19, 2019 – 2:00 p.m.
Patrick Smith’s Florida is a Land Remembered PRESENTED BY RICK SMITH Location: Sunrise Black Box Theatre 117 South 2nd Street, Fort Pierce This program isn’t a “book lecture” or a “talk.” It is a visual storytelling produced and presented by famed author Patrick Smith’s son, Rick (Patrick, Jr.), a professional media producer. Rick has created over 50 video clips, special visual and sound effects, music and more to bring his presentation to life. It has been shown over 240 times in venues all over Florida, to rave reviews. Rick will discuss his late father’s body of work and why he decided to write about society’s underdogs. Using video records of his father, you’ll learn how Patrick Smith researched A Land Remembered for over two years before he could write it, and he’ll share his thoughts about the “real” Florida.

Tuesday, April 2, 2019 – 2:00 p.m.
Alligators in Florida Culture PRESENTED BY JEFF KLUNKENBERG Location: A.E. Backus Museum & Gallery 501 North Indian River Drive, Fort Pierce Few states have a relationship with an animal in the way that Florida does with the alligator. Whether it’s a school mascot, being wrestled at a tourist attraction, or sunbathing on a golf course, these reptiles are ubiquitous to our state. After hearing Jeff Klunkenberg’s lecture, and watching his accompanying video, you’ll agree that there can be no Florida without alligators. Hey, keep your hands inside the canoe.

These lecture series are free to the public. Please call Main Street Fort Pierce at (772) 466-3880 (Monday – Friday); or the A.E. Backus Museum at (772) 465-0630 (Wednesday – Sunday) to reserve a seat. You can also register by visiting www.backusmuseum.com.
Fishing Report: Let’s Go Fishing!

by Captain Bo Samuel, Pullin Drag Charters

It’s a new year and a new opportunity to enjoy the great fishing we have here on the Treasure Coast. If you are looking for a way to spend more time outdoors, be sure to check into the reasons why fishing is so popular and prominent here in our local waters. One great reason is the chance to bring home dinner!

This time of year is great to be on the water and one species to look for is the cobia. The cobia is a very powerful, pelagic fish, known for its great fight and its great taste. Cobia are migratory and found throughout Florida waters. They are highly attracted to wrecks, buoys, and other floating objects and debris and many times can be spotted swimming on the surface. These aggressive feeders will take most any bait, live or artificial, and eat anything from mullet to blue crab and shrimp. Using medium to heavy tackle will land cobia but since they can grow up to 100 pounds, keep a gaff on hand. They must be at least 33 inches long to the fork to be considered a keeper.

Other satisfying fish to catch in the winter months are redfish, trout, tarpon, and snook, but remember - snook season is closed until February. Shallow reefs should have snapper, croakers, sheepshead, and weakfish. Check your local bait and tackle shops for complete fishing regulations and license information.

Keep your line tight, be ready for the bite, and keep Pullin Drag! ❖

LET US EAT CAKE!

Red Velvet Cake

This is my favorite cake. The icing is so light and not too sweet.

½ cup shortening
1 teaspoon vanilla
1 teaspoon baking soda
1 teaspoon salt
2 eggs
2½ cups cake flour
1½ cups sugar
1½ teaspoons vinegar
2 ounces red food coloring
2 teaspoons cocoa
1 cup buttermilk
Cream together shortening and sugar, add eggs. Make a paste of the cocoa and red food coloring and add to the creamed mixture. Mix salt and vanilla with buttermilk. Add flour and buttermilk mixtures alternately to the creamed mixture. Mix soda and vinegar together and fold into the mixture. Preheat oven to 350 degrees. Bake in two 9” layer cake pans for 30 minutes.

Frosting

5 Tablespoons flour
1 cup sugar
1 cup butter
1 teaspoon vanilla
1 cup milk
Cook milk and flour until thick, stirring constantly. Let cool to room temperature. Cream the butter and sugar together. Add the vanilla. Add to the cooled flour-milk mixture. Mix thoroughly. The frosting should look like whipped cream when done.

Triple Chocolate Bundt Cake

from dinnerthendessert.com

Triple Chocolate Bundt Cake with the richest chocolate cake made from scratch and covered in a dark chocolate ganache and extra chocolate chips.

1¾ cups all-purpose flour
2 cups sugar
¾ cups cocoa powder
2 cups sugar
1 cup buttermilk
½ cup vegetable oil
2 large eggs
2 teaspoons vanilla extract
1 cup freshly brewed hot coffee
½ cup heavy cream
1 cup dark chocolate chips, divided

Preheat the oven to 350 degrees F. Grease a bundt pan with butter and flour or baking spray. Add the flour, sugar, cocoa, baking soda, baking powder, and salt into a stand mixer on low speed until combined. In a second bowl combine the buttermilk, oil, eggs, and vanilla with a whisk. Add the wet ingredients to the stand mixer on low. Add the coffee to the mixture until just combined. Pour batter into the bundt pan and bake for 50-55 minutes. Let cake cool completely before adding ganache (or it will run right off the cake).

To make the ganache add 1/2 cup of heavy cream to 2/3 cup dark chocolate chips in a microwave safe bowl and heat in 30 second increments. Using a fork add the chocolate ganache in a zig-zag pattern. Garnish with remaining chocolate chips.
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