2016 Reverse Raffle Committee: Donna Sizemore (front), Deb Cohen, Robyn Hutchinson, Kimberly Clarizio, Ingrid VanHekken (middle, left to right), Jill Todd, Pam Gillette, Sue Dannahower, Michelle Miller (back row, left to right)
It’s hard to believe that summer is almost over. It seems that it just started! We’ve been busy at Main Street getting ready for our annual Reverse Raffle. This is the best party in the county and the largest one to be held at the Pelican Yacht Club. And, you are invited to join us. This year’s theme, “Passport to Morocco,” has a limited number of tickets. Last year we sold out, so call the office today to make sure you don’t miss the fun. Check out the article in this edition of the Focus to get all of the details.

As we look to the coming months, Main Street’s commitment to bringing residents and visitors downtown to enjoy our historic district remains as strong as ever. You can count on us to continue to produce the greatest and longest running street party, Friday Fest, designed to provide fun for the entire family. In October, we host two events: the annual Golf Tournament will be held on October 1st and the annual Historic Ghost Walking Tour will be held on October 26th.

As Main Street Fort Pierce works hard to keep a focus on our historic district, your support of events, membership, and sponsorship is key to our success on behalf of the community. If you aren’t a member, I hope you’ll join today. If you are, please share your enthusiasm for Main Street’s efforts with friends and encourage them to join. I hope to see you at the Reverse Raffle on August 20th and at our many events that celebrate this great city and historic district.

I encourage you to shop local!

❖

by Sue Dannahower

Sue Dannahower
President
Britt Reynolds
Vice President
Patty Craft
Secretary
Dave Miller
Treasurer

Main Street Fort Pierce

V olume 12, No. 1 August 2016

Exciting Upcoming Events in Historic Downtown Fort Pierce

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I encourage you to shop local! ❖
Dine, Shop and Enjoy Beautiful, Historic, Downtown Fort Pierce!

MONTHLY EVENTS

August 5, Friday: Friday Fest — 5:30 to 9:00 p.m.; Live music by Anderson Council; Main Street Fort Pierce, 466-3880; www.mainstreetfortpierce.org.

August 7, Sunday @ 3 p.m. Free Summertime Movies: Lincoln; Tickets: Free; 461-4775, www.sunrisetheatre.com.

August 10, Wednesday: Art Walk — 5 p.m. to 8 p.m.; Art Mundo Open Studio at 111 Orange Avenue; Market Manager, 940-1145.

August 20, Saturday: Annual Reverse Raffle and Silent Auction, “Passport to Morocco” — at the Pelican Yacht Club from 6:00 to 10:00 p.m.; Limited amount of tickets available — reserve yours today. Proceeds to benefit the projects and events of Main Street Fort Pierce, 466-3880; www.mainstreetfortpierce.org.


WEEKLY EVENTS

Tuesdays: Jazz Jam at the Sunrise Black Box Theatre — 7:00 to 10:00 p.m.; 460-5299.

Wednesdays: Wednesday Green Market — Rain or Shine 12:00 – 6:00 p.m., Downtown Fort Pierce, 466-3880; www.mainstreetfortpierce.org.

Saturdays: The Jazz Market — 8:00 a.m. to 1:00 p.m.; north side of the Downtown Fort Pierce Library; Jazz & Blues Society, 460-5299, www.jazzsociety.org.

Saturdays: Ft. Pierce Farmer’s Market — 8:00 a.m. to Noon; Marina Square on Melody Lane; Market Manager, 940-1145.

DAYS OF SUMMER

The month of August was originally named Sextilis in Latin, because it was the sixth month of the year. About 700 BC it became the eighth month when January and February were added to the year before March by King Numa Pompilius, who also gave it 29 days. Julius Caesar added two days when he created the Julian calendar in 45 BC giving it its modern length of 31 days. In 8 BC it was renamed in honor of Augustus.

August 3 — National Watermelon Day
August 7 — American Family Day
August 10 — National S’mores Day
August 12 — Middle Children’s Day
August 13 — International Left-Hander’s Day
August 14 — National Creamsicle Day
August 15 — National Relaxation Day
August 16 — National Tell a Joke Day
August 25 — National Banana Split Day
August 26 — Women’s Equality Day

COMMUNITY INFORMATION

A.E. Backus Museum
772-465-0630 www.backusmuseum.com

Art Mundo
772-466-1010 • www.artmundo.org

Downtown Fort Pierce Library
772-462-2787 www.st-lucie.lib.us

Fort Pierce Jazz & Blues Society
772-460-5299 www.jazzsociety.org

Fort Pierce Police Athletic League
772-370-6182 www.policepals.com

Volunteers needed: 772-466-0066

Fort Pierce RiverWalk Center
772-489-6473 www.cityoffortpierce.com

Heathcote Botanical Gardens
772-461-4872 www.heathcotebotanicalgardens.org

Manatee Observation & Education Center
772-429-8286 www.manateecenter.com

St. Lucie County Aquarium
772-462-3474 www.stlucieco.gov/marine_center

St. Lucie County Regional History Center
772-647-1795 www.stlucieco.gov/history

Sunrise Theatre
772-461-4775 www.sunrisetheatre.com

Sunrise Theatre’s Black Box
772-461-4775 www.sunrisetheatre.com

Arcade Open House Scheduled for August 5th

The historic Arcade Building will be presenting the 1st of what will become an annual Open House event on August 5th from 3:30 to 6 p.m. Discover one of Fort Pierce’s hidden gems located at the corner of US1 and Orange Ave., across from City Hall. This beautifully restored building, rich in history was built in 1926 and is on the National Register of Historic Places. The Arcade Building is a mixture of retail and professional services, including the Pot Belli Deli. Take a tour of the building and you will find artwork, including paintings by the Florida Highwaymen & A.E. Backus, a wall mural, statues and memorabilia from times past. Meet and greet with different businesses, enjoy complimentary refreshments and appetizers, and enter win raffles and giveaways.


Marina Square in Downtown Fort Pierce
Come out to Celebrate & Honor our Armed Forces, Fire Fighters & Law Enforcement Officers, and to remember our 9/11 Patriots

❖ 30+ Vendors ● Doggie Fashion Show
❖ K-9 Demonstrations
Music by DJ Mighty Michael ● ROTC Drill Squad
Frisbee Contest ● Bounce House
Face Painting ● Pet Parade Prizes
A portion of the proceeds benefits Military Kids & the Adopt-A-Pet Programs

For more information or participation call 772-971-0001 or 772-595-1888

Saturday
September 10
3 PM – 7 PM

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Samuel V. Rowe, D.M.D., P.A.
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- CHECK IN FOR JURY DUTY

JOSEPH E. SMITH
Clark of the Circuit Court
St. Lucie County
Fire Equipment Services

by Pam Gillette

Anniversaries are always a time to celebrate. However, for special 70th anniversaries, it is also a time to reflect back on the history and take stock in the accomplishments of the organization. Fire Equipment Services is honored to be celebrating 70 years of customer service to the Treasure Coast, surrounding areas and throughout the state of Florida. They are proud of their accomplishments and of their local history.

Fort Pierce Fire Equipment Company was started in 1946 by Dave Tarnstrom. In 1959, George Price was working for the St. Lucie County Fire Department and Pitts Gas Company when Dave Tarnstrom’s widow, Eleanor, offered George the opportunity to purchase the business. George took over Fort Pierce Fire Equipment, later expanding Martin County Fire Equipment Services. When the number of Florida counties served increased, the company consolidated under one name — Fire Equipment Services.

Martin County Fire Equipment Services was then added when George’s longtime friend Jack Sauderson merged with the company. George Price was an advocate for the community. In 1971, George won his bid for St. Lucie County Commissioner and remained a commissioner until 1980. During this time, he continued to operate the fire equipment company with his sons Denny, David, Ben and Chuck. In 1986, George’s daughter Lucy Price Folbrecht (a fifth generation Floridian and native of Fort Pierce) and her husband Mel returned to Fort Pierce, and purchased Fort Pierce Fire Equipment. When the number of Florida counties served increased, the company consolidated under one name — Fire Equipment Services.

Today, 70 years later, Fire Equipment Services is extremely proud that they are family owned and operated and that their company is able to handle all of your fire service needs. Since 1986, Lucy and Mel have opened the Alarm Division, co-owned by Carol Egers, and the Fire Sprinkler Division, co-owned by William Kimmen. They have become distributors for vehicle fire suppression companies Fogmaker and Amerex and added Amerex FM200 Clean Agent System Division. Mel and Lucy Folbrecht continue to manage the Fire Equipment companies which, in addition to fire alarms and fire sprinklers, provide repair and inspections for fire extinguishers, fire suppressions systems, trash chutes, fire damper inspections, and exit emergency light repair. Fire Equipment Services maintains a USDOT Hydrostatic testing station and is one of the few companies providing a Halogenated Closed Recovery System. This system reclaims Halon 1211, Halotron and FE36 gases used in specialized fire extinguishers.

Fire Equipment Services is licensed by the Florida State Fire Marshal’s office and the United States Department of Transportation. They are a full service company that employs about 30 employees specializing in specific fire protection disciplines and has a fleet of 20 trucks. Many of the team members have 20 years or more of experience in the industry and are an important part of the success of the company.

Through the company’s successes, Fire Equipment Services is a believer in giving back to the community. The company donates to various non-profit groups during the year in addition to Mel supporting many golf tournaments for local charities, and supports Main Street Fort Pierce and their annual golf tournament. Additionally, when IRSC built the Treasure Coast Public Safety Training Complex, Mel and Lucy pledged $15,000 and provided and installed equipment for training in the fire suppression, fire sprinkler and fire alarm training lab, making it fully functional. Due to this generous donation and Mel’s commitment, the room was named Mel and Lucy Folbrecht Fire Science Lab.

Lucy, Mel and their team are sincerely thankful to their customers for making this 70th anniversary celebration possible and for their continued support of Fire Equipment Services. For more information on Fire Equipment Services you can visit their website at: www.fireequipmentservices.com or call the office at 772-461-6845.
Step into the country of Morocco, an exotic place full of culture, history and adventure as Main Street Fort Pierce presents a “Passport to Morocco.” The 22nd Annual Reverse Raffle Live & Silent Auction is the hottest party of the summer and will be held on Saturday, August 20, 2016. The event starts at 6:00 p.m. with registration, dancing, and the silent auction.

Main Street Fort Pierce will transform the Pelican Yacht Club into a Moroccan experience full of mystic and color to tantalize your senses and transport you to this remote country on the edge of the Sahara desert.

Belly dancers from One Yoga Planet, tarot card readings, and cigars from Rizzo’s Tobacco Emporium will enhance your evening. The Take a Shot photo booth will be on hand at the event to capture your memories. So come ready to party and dance into the night as DJ Jeff Brown will entertain us with today’s dance music.

Enter the Indian River Room — our very own marketplace full of silent auction items awaiting your bids. This is where the pulling of the reverse raffle numbers begins at 6:30 p.m. and the live auction will commence at 8:30 p.m. The live auction will have some of your returning favorites — Adam’s Ranch tour and lunch, Reverse Raffle committee dinner, mosaic by Anita Prentice, and an original painting by Colleen Nash Becht. Some exciting new items will be on hand and an original painting by Lisa Jill Allison.

For those of you who do not know what a reverse raffle is: a reverse raffle begins with a set amount of numbers. The first number called wins $100 and then every 25th number called wins $50. The last 10 numbers all win money starting at $100 and ending with the grand prize of $2,000.

Each ticket is $100 and entitles the ticket holder to one raffle number, admission for two, light appetizers, music, dancing, and a fabulous live and silent auction. Tickets are limited, advanced ticket purchase only, and no tickets will be available at the door. We sold out last year so get your tickets early!

The Reverse Raffle is the major fundraiser for Main Street Fort Pierce and we could not put on this event without the help of our sponsors. We are proud of the businesses supporting this year Reverse Raffle and would like to introduce you to our special sponsors.

**“Rock the Kasbah” Sponsor**

Seacoast Bank

Seacoast Bank invests in you and in your community, because it is their community, too. Established for nearly 100 years, Seacoast combines the history and personal service of a community bank with the convenience and technology you’ve grown to expect. Seacoast is committed to providing an easy and convenient banking experience. With services including 24/7, 365 days a year, local Florida customer service center and online and mobile banking, Seacoast wants you to bank when it is most convenient for you from anywhere, at any time. For Seacoast, it’s not just business, it’s personal. Please visit SeacoastBank.com or stop by one of the many Seacoast Bank locations today.

**“Casablanca Entertainment” Sponsor**

Associated Coastal Ear, Nose & Throat Physicians is pleased to announce the addition of Dr. Charles Zeller IV to their experienced team. Dr. Charles Zeller is Board Certified in Otolaryngology and Facial Plastic Surgery. He offers medical and surgical care for patients of all ages (pediatric to the elderly) for sinus disorders, hearing loss, allergy testing and treatment. Dr. Zeller joins the team of three full time board certified MDs, two Doctorate level Audiologists and an Advanced Registered Nurse Practitioner specializing in allergy. The physicians and staff believe in providing comprehensive, compassionate care for all families throughout the community and they take pride in providing their patients with the best ear, nose and throat care available on the Treasure Coast. They keep same day appointments available and have two full service, centrally located offices in Fort Pierce and Port St. Lucie. For more information on Dr. Zeller or Associated Coastal Ear, Nose & Throat contact: Barbara Allen at Associated Coastal Ear, Nose & Throat. The Fort Pierce Office is located at 4632 S. 25th Street; phone 772-464-9595. The Port St. Lucie Office is located at 1731 SW Gatlin Blvd.; phone 772-335-1351. Visit their website at http://coastalent.org/wp/.

Continued on page 10...
**REVERSE RAFFLE** … continued from page 9

**‘Marrakech’ Sponsor**
**SUPERIOR EVENT RENTALS**

Superior Event Rentals is your premier event rental company on the Treasure Coast. Established in 2006, (formally All in Fun, LLC) Superior Event Rentals is a locally-owned, veteran-owned, family-owned and operated company. Superior Event Rentals provides rentals for any and all occasions. With an inventory consisting of tents, tables, chairs, linens, custom lighting, dance floors, bars and much more there is no event too big or too small. Since 2006, Superior Event Rentals has been community oriented by donating goods and services totalling over $100,000 to local charities on the Treasure Coast. Superior Event Rentals prides itself on helping our clients “Make Memories One Event at a Time.”

**HBK & HBKS WEALTH ADVISORS**
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The HBK family of firms offers the collective intelligence of hundreds professionals in a wide range of tax, accounting, business advisory, financial planning, and other business operational services from offices in four states. Top-ranked in our accounting and wealth management services, we offer national-level expertise with the personalized attention of a local company.

**OCEAN CHIROPRACTIC & HEALTH CENTER**

Visit Ocean Chiropractic & Health Center and enjoy a renewed sense of health and well-being for an improved quality of life. Our Fort Pierce wellness center offers drug-free chiropractic care for chronic pain, as well as treatment for auto accidents, slip and falls, workers’ compensation and school, sports, employment and DOT physicals. In addition, they provide massage therapy and weight loss programs. Dr. Carter is certified in the Webster Technique and is accepting new patients from new and all occasions. With an inventory consisting of tents, tables, chairs, linens, custom lighting, dance floors, bars and much more there is no event too big or too small. Since 2006, Superior Event Rentals has been community oriented by donating goods and services totalling over $100,000 to local charities on the Treasure Coast. Superior Event Rentals prides itself on helping our clients “Make Memories One Event at a Time.”

**WASTE MANAGEMENT INC. OF FLORIDA**

Waste Management is North America’s leading provider of integrated environmental solutions. We partner with our customers and communities to manage and reduce waste, increase recycling and create clean, renewable energy. Waste Management operates a transfer station in Fort Pierce to accept the city’s solid waste and recyclables. Our employees are dedicated to doing their jobs professionally and safely, and our corporate mission is to maximize resource value while minimizing environmental impact so that both our economy and our environment can thrive. Waste Management is committed to giving back to the communities it serves and is a proud sponsor of this year’s Reverse Raffle.

**‘Tangier’ Sponsor**
**AIRTRONICS AUTOMATION & SECURITY**

**EPIC EVENTS**

**HAISLEY PET LOSS SERVICES**

**LOUDEN BONDED POOLS**

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**MR. JOHNNYS’ CAR WASH**

**POST INSURANCE & FINANCIAL LLC**

**SHERIFF KEN J. MASCARA**

**ST. LUCIE EYE ASSOCIATES**

**MOEC Has a New Educator**

Erin Lomax has joined MOEC as its new Education Coordinator. Erin is a resident of Fort Pierce and originally from Indianapolis, Indiana. She holds a Bachelor of Arts degree in English and Communication and studied in England prior to moving to Florida. “My passion is to help audiences develop a greater appreciation of the Indian River Lagoon and its inhabitants and connecting our children to the nature right in our backyard,” shared Lomax. She joins MOEC from the Harbor Branch Oceanographic Institute where she served as Coordinator of Education Programs. Please contact Erin for any outreach or programming opportunities at 772-466-1600 Ext. 3337 or at Education@ManateeEducationCenter.org.
Six Energy-Saving Tips To Reduce Business Energy Costs

by Jason Hoffman, FPUA Customer Solutions Manager

Running a business can be a difficult venture. It can become even more difficult when you consider the different types of costs you’ll run into when you're starting up. Employee salaries, benefits, products, rental space and much more — all of these factors can impact your budget and will have to be taken into consideration when you're creating and running your business. However, something many people don't consider is the cost of energy and efficiency when you're operating. Electricity, water and gas can be costly as well, especially if you're working long days throughout the week. In order to reduce costs in your business when it comes to energy, there are a variety of different factors you need to consider. By assessing the needs of your employees and your customers when it comes to providing a quality atmosphere, you’ll be able to make a plan that helps you cut costs where you need it the most.

Some essential tips come from the way you are already choosing to operate. Ask yourself this list of questions and consider the answers you come up with; many people are surprised that what they do on a day-to-day basis for their business can actually have a great influence over their energy costs.

✓ Are the lights turned off at the end of the day/night?
✓ How long are the lights on for? 9 a.m. to 9 p.m.?
✓ Are there always lights on in your business?
✓ Are the doors constantly being opened and closed?
✓ What type of atmosphere are your employees and customers comfortable in?

These questions and many more are the essentials that business owners should be asking themselves when they are looking to change the way they spend on energy. If you're not aware of any of the following questions, then you need to re-examine exactly how you've lost track of the energy usage so far. As a result of constant energy usage within your business, not only are business owners should be asking themselves when they are looking to change the way they spend on energy. If you're not aware of any of the following questions, then you need to re-examine exactly how you've lost track of the energy usage so far. As a result of constant energy usage within your business, not only are employees and customers emitting additional carbons on the environment and having a serious negative impact on the way it functions.

1. Reduce Paper Wastage: Print only when necessary. This will not only reduce paper wastage but also helps to cut energy required to run printer which in turn reduces your energy cost and makes life of your printer longer.

2. Lookout for small drafts: that may leak the air. Small drafts can result in businesses losing substantial portions of their heating and cooling costs. Proper air sealing of the work environment can eliminate those drafts.

3. Minimize artificial lighting: and make use of natural light: Artificial lights consume power, while natural light is free. Try to use maximum day light and use artificial lights in areas which are dark. Less energy means less money spent on electricity bills.

4. Plant shade trees: outside your office: Shady landscaping outside your office can protect it from intense sun during summers. The tree and it's leaves will protect your office from sun's rays and less cooling would be required. 

5. Allow employees to work from home on alternate days: Give your employees an option to work from home on alternate days. With VPN technology, an employee can connect to office network safely and securely. With less employees in office, less lighting and cooling would be required. Technology gives employees advantage of flexible work arrangements.

6. Encourage employees to take part in brainstorming sessions: Saving energy is not the sole responsibility of business owners. Employees must be delegated responsibility to come out with their own innovative ideas to cut down energy costs. Employers often underestimate the ideas of their employees, so having an open dialogue about the things that could be changed about energy usage in your business is very important. This will allow you to create energy efficient work culture in your company.

By considering these crucial steps above, you’ll be able to see immediate changes in your energy bill the next month. People often underestimate the little things they do at work, so promoting awareness and consciousness about energy issues is very important. Not only will you be decreasing the amount you have to pay each month, but you’ll also be promoting a healthy environment within your own workplace.

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You can even use this opportunity to promote different kinds of energy change within the office. Here is a list of things you can do with your employees to promote energy conservation while at work:

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Time to Renew or Become a New Sunrise Theatre Member

Anne Satterlee, Sunrise Theatre Director of Marketing

With summer upon us, it’s time for you to renew your Sunrise Theatre membership or become a member today so you can get the “Best Seats” in the house for the 2016/2017 Season! Enjoy the Sunrise Theatre’s intimate venue, offering the best entertainment on the Treasure Coast and the benefits of membership starting at just $75. Featuring national touring Broadway shows, musical and comedy acts, ballet and opera companies with full orchestras, country stars and classic rock icons, the Sunrise is synonymous for entertainment in downtown Fort Pierce.

Like all performing arts theatres, ticket sale revenues cover less than one-half of our operating costs. Last year, over 51 percent of our total ticket sales came from counties north and south of our historic downtown Fort Pierce. The Sunrise Theatre’s commitment to providing affordable ticket prices to a wide variety of outstanding entertainment, children’s educational programs, quality programming for seniors, and a wide variety of community outreach events is possible in part because of the membership, donations and corporate sponsorships. With your help and support, by renewing or becoming a member, the Sunrise Theatre can continue to bring you quality entertainment, experiences and services to you while at the same time giving much needed vitality to our historic downtown. That’s why your membership is truly vital to our mission and financial well being.

Beginning our 11th season, the Fort Pierce city-owned and operated, member-supported, volunteer-assisted organization, with over 1,250 members and 200+ volunteers continues to grow every season. The Sunrise Theatre serves over 85,000 patrons and guests annually through its programs and directly benefits the economic impact and quality of life in St. Lucie County by attracting visitors from other cities, counties and states.

Your tax-deductible membership contribution makes you eligible for a variety of benefits at the Sunrise Theatre. So what are you waiting for? Go to www.sunrisetheatre.com and see what your membership at the Sunrise Theatre will afford you and sign up today. You will be glad you did!❖

PACE, Innovative Financing For St. Lucie County Businesses

Property-Assessed-Clean-Energy or more commonly known as PACE, is an innovative program that makes it possible for owners of commercial, non-profits, and industrial properties to obtain low-cost, long-term financing for energy-efficiency, water conservation, wind hazard mitigation, and renewable energy projects. PACE has been established in 32 states and its statutes authorize municipalities and counties to work with private sector lenders to provide upfront financing to property owners for qualified projects, and to collect the repayment through annual assessments on the property’s real estate tax bill. It solves a lot of problems for building owners in the sense that it allows them to pay for improvements using 100% financing, off-book tax financing while at the same time improving the value of the property. To qualify for PACE could not be simpler; if a property owner has equity in the property and has kept up their property taxes for the three preceding years, they qualify!

PACE financing is readily available in Fort Pierce as well as all of St. Lucie County. Seeing the need and the advantage of PACE financing, the St. Lucie Board of County Commissioners partnered with the private investment firm, Inland Green Capital, and utilizes Fort Pierce’s own, the non-profit Solar and Energy Loan Fund (SELF) to administer the PACE program. Tim and Cindi O’Connell are the most recent beneficiaries of PACE financing. The O’Connell’s, of OC Realty, utilized PACE to restore two buildings located on the corner of North 7th Street and Avenue D. Cindi O’Connell stated, “St. Lucie County’s new PACE program is a critical financing tool for property owners who want to improve their properties but simply cannot afford to do so or at least not all at once.” She added, “The PACE program allows property owners to make much needed upgrades so the property is ready for a new family or business.” County Commissioner Chris Dzadovsky, who was present, congratulated the O’Connells and stated, “I am thrilled to see the PACE program as a working proven option for helping local businesses revitalize older buildings and create more jobs.”

For detailed information, contact the PACE Manager for SELF, David Mohr, at (772) 468-1818 or on-line at cleanenergyloenprogram.org/.❖
Doris Tillman Celebrates 25th Year as Manager of Main Street Fort Pierce

by Joanne Blandford

There are some very entertaining home makeover shows on TV. The guts of these shows are all very similar — the owners ask professional designers to transform their homes from dated and dismal to absolutely spectacular renovated living spaces. The viewer is almost always left in awe of the vision these designers had that led to the end result. There are some people who have the ability to see beyond what is in front of them. It is one thing to visualize the end result but it is another to have the determination and patience to piece together the many facets needed to complete multiple, large-scale, renovation projects. Doris Tillman is one of these people. She has been helping renovate and rejuvenate downtown Fort Pierce since 1991. August marks her 25th anniversary as the Manager of Main Street Fort Pierce.

Doris was born and raised in Jacksonville, FL. After graduating college with a degree in Sociology she moved to Fort Pierce in the late 1970s. Her first job after moving to the area was working in sales for the longtime downtown business, Office Products & Services, Inc. If Doris could be described using one word, it would be friendly. She can talk to anyone about anything and at the same time is honest and genuine in her responses. These personality traits helped Doris excel at sales. She went on to obtain her MBA and worked at a couple other jobs but remained impressed by the friendliness and quaintness of downtown Fort Pierce. She states, “I was amazed that I could walk into Rosslow’s, find something I like and they would say ‘Take it home and try it on; keep it if you like it, bring it back if you don’t.’ This happened at other stores too. Even though I was not from the area everyone treated me as if I was.” When the Main Street Fort Pierce Board was looking for a new Manager, Doris applied and was hired.

The Main Street Program was developed by the National Trust for Historic Preservation as a solution for the vacant buildings and blight that were permeating in historic downtowns all over America as a result of suburban sprawl and the shopping mall trend. The program follows the structured four-step approach of Economic Vitality, Design, Promotion, and Organization to complete its goals in each district it represents. This program has been extremely successful in breathing life back into the traditional economic and cultural centers of communities all across the United States since 1980. On its website, www.preservationnation.org, The Historical Trust states that 2000+ communities have been a part of the Main Street Program since its inception. These local Main Street Programs have secured $65.6 billion in new investment, created more than 556,000 new jobs and rehabbed 260,000 buildings.

The Organization step is important in the stability of local Main Street programs. They must have strong boards and hired staff to facilitate the goals of each downtown or district. Most of the programs can only afford one or two full-time staff members. The board and staff rely heavily on volunteers to run its various programs and events. Main Street Fort Pierce organizes over 26 community events a year. Most are free to the public including the long running Friday Fest, the Sights and Sounds on Second holiday celebration, the Stars Over St. Lucie 4th of July event and many more. These events fulfill the Promotion step of the Main Street approach by bringing the community to the downtown area.

Immediately after being hired, Doris was given a crash course in grants. As part of its Design goals, Main Street was in the middle of trying to obtain a grant to save and restore the Historic City Hall building on Avenue A. Old City Hall, as it is nicknamed, was built in 1924 during the Florida land boom era and was in desperate need of repair. There was talk of tearing the building down. The grant was eventually won and Old City Hall was restored to its former glory. After learning by trial and error how to organize, write, and present grant requests, Doris and Main Street Fort Pierce obtained many additional grants, along with private and public funding which helped fund the restoration of the Sunrise Theatre, the Backus/Platts House, and the Manatee Center.

Doris would like everyone to celebrate her 25th Anniversary by supporting and spending at least $25, $250, or $2,500 at downtown businesses this month.

Continued on page 18 …
In order to discover and document solutions for the downtown area, Doris and Main Street helped organize a public charette that invited the citizens of Fort Pierce to list their needs and wants for their community. Most of the ideas that originated from this charette were implemented by the City of Fort Pierce and have increased the aesthetic scenery and functionalities of the downtown area.

Main Street Managers must wear many hats throughout their employment. With help from local and state governments, community businesses, and citizens, the multiple phases of a downtown renaissance are pieced together. The result is a resurgence of investment, jobs, and community pride that fills the once vacant streets and storefronts of America’s downtowns.

Main Street programs are only as strong as their relationships with the community and the men and women managing them. Main Street Fort Pierce is a success story. It has been featured as an example for other Main Street Programs and community development agencies around the country. Much of this success can be contributed to Doris Tillman. She saw the potential in downtown Fort Pierce long ago and remains its constant champion to this day. Managing Main Street Fort Pierce is not just her job — it is her passion.

To Doris “Get ’R Done” Tillman

On the anniversary of your 25th year as Executive Director for Main Street Fort Pierce, I want to say that your footprints are forever imbedded in the many projects and programs that you have initiated over the years and that your heartbeat will be felt in each of these generations to come. Through your leadership and the colleagues that have surrounded and supported your endeavors over the years, these projects and programs have thrived under your direction and you have contributed in great part for the phrase “Historic” in and around Historic Downtown Fort Pierce.

Like many of your projects such as Old City Hall, the Sunrise Theatre and the Back Yard Renovations your name a few; roy and I would not be here had it not been for you. Congratulations and a heartfelt thank you for all that you have accomplished.

—Cheers, John Wilkes, Executive Director, Sunrise Theatre

I have really enjoyed the last 12 years working with Main Street and Doris Tillman. It has been an honor and privilege working with such a wonderful lady.

—Mayor Linda Hudson

Dear Doris, I thank you for the incredible vision you have had these years for Fort Pierce. You have made such a difference! I started working with you 25 years ago as we tackled the renovation of Old City Hall. I will never forget the skepticism of so many. We have loved our office all these years and it would not have been possible without you collaborating. Thank you and congratulations on your 25 years as the executive director of Main Street. It has been a job well done!

—Glynda Cavalcanti

Doris, congratulations on serving the community of Fort Pierce for 25 years! Such an accomplishment when it has not always been easy nor politically correct to do so. I first met you in 1995 at Friday Fest and more recently reacquainted with you in 2010 as a fellow Main Street manager. It has been such an honor to have a sideline view and watch as you flourished in your passion for Main Street Fort Pierce. Here’s to another 25 years Kidd!!

—Pamela Carithers

As President of Main Street from 1990 – 1993, one of the most important objectives for our Board was to replace the founding Member and Executive Director, Tom Kindred, who was leaving to pursue a wonderful opportunity in the private sector. And replacing Tom was no easy task to say the least. After identifying and interviewing many individuals, Tom, fellow Board Member, Mike Minton and I finally got the opportunity to meet Doris. For me it was “love at first sight” in a professional sort of way! I knew from the outset that Doris had all of the qualities to run Main Street and be an effective leader in our community! Twenty-five years later, we can look back at all of the accomplishments (too many to mention here) Main Street has achieved due to the energy, love and leadership skills of our very own, Doris Tillman! The entire Treasure Coast community as well as Historic Downtown Fort Pierce has extraordinarily benefited from her vision, commitment and dedication. To Doris, I say congratulations for 25 years of service and a HUGE BIG THANK YOU for a job well done! —Best, Allen Oester

Dolly and I offer our heartfelt congratulations to Doris on the occasion of her 25th Anniversary as Executive Director of Main Street Fort Pierce. It was a pleasure to have worked with her during my tenure as Director of FPUA. I won’t say she was pushy or anything like that, but she sure knew what buttons to push when she needed something. The lady knew how to get stuff done. The City has been fortunate to have had her all these years. Best of luck for the future, Doris and the Main Street organization.

—Bud Boudreaux

Congratulations Doris! I’m not sure if you deserve the Golden Hammer award for how great you look, or designation as a Historic Landmark in recognition of how long you have been a fixture in downtown Ft. Pierce . . . Regardless, your efforts are much appreciated —Iain Lloyd

For one quarter of a century, Doris has had a vision of Fort Pierce and what the unique historic downtown could be. Today, with the assistance of Main Street Board Members over the years, we have the economic engine for downtown, the Sunrise Theatre and other significant historic buildings that have been saved. Doris is a true leader, friend and has played an integral part in Fort Pierce’s 90th revitalization and development. —Anne W. Satterlee, APR, CPRC

Doris was one of the first people I met when I arrived in Fort Pierce 22 years ago and it didn’t take long to recognize in her a determined, outspoken, hard-working advocate for my newly adopted home. Those traits of extraordinary leadership by example were probably no more evident than 10 years ago at the opening gala for the renovated Sunrise Theatre for the Performing Arts. While there was widespread pride and joy that evening throughout the community, no one deserved these sentiments — and no small measure of relief — more than Doris. For in that vision becoming a reality, she, especially had to persevere and overcome skepticism, cynics and unseemly personal attacks. She stood strong and didn’t waiver through it all and, as a result, we now have a major cultural and economic asset that any community would envy and for which generations to come should be enormously grateful.

That was a big deal, but it is the effort she puts forth every day in every way trying to help Fort Pierce become a better place for all of us who call this home where she has left the most impressive legacy. I know of no one who has dedicated herself more to trumpet pride for what we have and who we are and who has fought harder to help us reach our potential than Doris. We’re not there yet. But, we keep getting closer because of Doris. For that, I offer from myself and on behalf of so many in this community my appreciation, my admiration and my abiding love. —Mike Goforth

Continued on page 20 …
TREASURES OF THE PAST

GREETINGS FROM FLORIDA *

Florida Land Boom

In the 1920s, Florida was the focus of one of the greatest economic sensations in American history. Hundreds of thousands of Americans poured into the Sunshine State. Before the Florida boom, most of the population lived within 60 miles of the Florida-Georgia border. A significant number of the buildings like Old City Hall, the Arcade Building and the Sunrise Theatre were built during the Florida Land Boom.

THE FLORIDA LAND BOOM OF THE 1920s
"SOLD" by Sue Dannahower

AE Family Farms — Clucks and Quacks at the Market!

by Brenda Gibbons

AE Family Farms has joined the Downtown Fort Pierce Farmers’ Market! Justin Akerley and friend Michael Ferguson farm all natural, pasture-raised chicken, ducks and turkey raised here in St. Lucie County.

They are a multi-generational family, including Justin's daughter, his dad, LD, as well as other close friends who are like family. In the beginning, they sold chicken and duck eggs to family and friends, but soon realized there is a market for more and have become a regular at the Downtown Fort Pierce Farmers’ Market.

AE Family Farms began farming because they enjoy being outdoors and working with animals. They have been raising poultry for almost 10 years. They farm to raise awareness and help educate consumers about the benefits of locally-grown foods versus factory-farmed, brine-injected chicken pumped full of hormones and antibiotics.

AE Family Farms began selling chicken and duck eggs at the Downtown Fort Pierce Farmers’ Market in 2016, and shortly after added a full line of cut chicken parts, including boneless breast, tenders, leg quarters, as well as livers, gizzards and wings. The stock pack is essential for any cook making homemade stock since it has the essential bones and feet for added nutrition!

Visit their booth at the Downtown Fort Pierce Farmers’ Market to see pictures of their farms and process and to buy some of their delicious eggs or poultry. AE Family Farms has been a welcome addition to the Downtown Fort Pierce Farmers’ Market helping to keep our community healthy through good eating.

Every Saturday, rain or shine, join AE Family Farms and all the other vendors at the Downtown Fort Pierce Farmers’ Market from 8 a.m. until noon. Beautiful Marina Square is the place to be! It’s a Saturday morning tradition!

Florida Land Boom

I first became acquainted with Fort Pierce in the mid-1980s when involved with construction of condominiums on South Hutchinson Island, just north of the county line. At that time, the city's reputation was such that we pretended the city didn't exist and directed our prospective buyers through Stuart and Jensen Beach. Then came Main Street Fort Pierce, under the direction of Doris Tillman, and a remarkable change took place. Under her leadership, and with the help of many volunteers and capable staff, Fort Pierce and Main Street Fort Pierce gained national recognition for the quality of our downtown. Congratulations, Doris, and thanks for your relentless and dedicated efforts on behalf of Fort Pierce and its downtown businesses.

We are proud of what you have accomplished. — Roy M. Whitehead

I have served on the Main Street board for 24 or 24 years in awe of Doris Tillman's leadership. You can easily see her 25 years of accomplishments. Main Street Fort Pierce is one of the top Main Street programs in the nation. One of my most pleasant memories is being President of the board and signing agreements on behalf of Main Street as we entered the refurbishment task of the beautiful Sunrise Theatre with Doris being the most positive, sure that it could be done. There were plenty saying we couldn't get it done, and then upon completion are still in awe of the Theatre as we see and enjoy it now. One can look around and see Main Street's successes, under Doris's leadership, in Old City Hall, the Manatee Center, the Sunrise Theatre and the 'Backus House' not to mention the many events that bring business to downtown for our residents and families. — Pat Alley

Doris — Thank you for always doing what's right for our great city! I've had fun working "Friday Fiest" with you and your gang for all of these years. Happy 25th! — Mel Liebman

Doris, you have achieved so much with many obstacles along the way and still have managed to get so much done for downtown Fort Pierce! Having sat on the MS board for many years, I respect and admire all that Main Street has accomplished under your direction. Congratulations on 25 years! — Pam Cully

Congratulations on your 25th anniversary as the Executive Director of Main Street Fort Pierce. The success of the Main Street programs and the many projects you have directed are a direct result of your hard work and your passion for helping the community. These are the attributes that drew all of us to you. I have been truly blessed to be involved with you on the Sunrise Theatre and the Sunrise Theatre Black Box renovations and the AE Backus House restoration. Your passion for these projects was infectious among the team members, which drew all of us to make sure these projects were a success. Our relationship quickly went from client/contractor to very close friends and I am truly honored in that fact. — Greg Lewis, Conkling & Lewis Construction, Inc.

Doris … continued from page 19

American history. Hundreds of thousands of Americans poured into the Sunshine State. Before the Florida boom, most of the population lived within 60 miles of the Florida-Georgia border. A significant number of the buildings like Old City Hall, the Arcade Building and the Sunrise Theatre were built during the Florida Land Boom.

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Florida Land Boom

In the 1920s, Florida was the focus of one of the greatest economic sensations in American history. Hundreds of thousands of Americans poured into the Sunshine State. Before the Florida boom, most of the population lived within 60 miles of the Florida-Georgia border. A significant number of the buildings like Old City Hall, the Arcade Building and the Sunrise Theatre were built during the Florida Land Boom.
American Idols

by Don Bestor

Love, JAZZ Community: American Idols

From the time that we’re wee, little ones, most of us have a burning, often secret desire to be super-talented and famous. And when we watch someone who has achieved that kind of fame, we are always awestruck and surprised that they make it look so easy. Working with musicians who have played with the likes of the Tommy Dorsey Orchestra, Sammy Davis, Jr., Aretha Franklin, Johnny Mathis, Sister Sledge, Lawrence Welk, Mel Torme and more, many of the members of the Fort Pierce Jazz and Blues Society can tell you the real story. It’s a lot of hard work. A classic, old joke alludes to exactly what it takes: when a tourist asks a New York resident, “How do you get to Carnegie Hall?” the answer is a pithy, “Practice, practice, practice.” We may chuckle, but every one of our members will, without hesitation, attribute his or her success in the field of music to practice, hard work, and more practice. There is no substitute or get-famous-quick scheme that will work, and that’s what makes the accomplishment of a difficult piece or mastering a tricky riff so much sweeter. Along the way, we spend hours, days, weeks, and sometimes months working on a single piece and attempting to perfect our craft. One way we do it is by constantly updating our skills and techniques. Just as every doctor and lawyer must keep his or her skills current to reflect new discoveries and advances in science and law, musicians never stop wanting to learn and improve. This summer, we had the chance of a lifetime to study with one of the best of the best. And we shared that opportunity with the community. Lisa Kelly is a renowned, seasoned jazz vocalist who has been honored for her style and ability by DownBeat Magazine eight times – eight times! We were so fortunate that she was able to make some time available in her busy performance schedule this summer to work with our group. With support from the Fort Pierce Jazz and Blues Society, we opened up a four-day, super-intensive vocal training workshop for all members of the community. You didn’t have to be a professional to participate, and it was the chance of a lifetime to be coached one-on-one by one of the best in the business. During the week, Lisa worked with participants on breathing and vocal techniques to help improve control and range. She also helped with performance techniques, timing tips, and spent time working on the vocal and performance components of mastering the scat. Maybe we’re all not destined to become the next Ella Fitzgerald or Louis Armstrong, but for a number of lucky individuals right here on the Treasure Coast, this summer was one of marking off bucket list items and enjoying a chance to learn from one of the masters. And while this was Fort Pierce Jazz and Blues Society’s first foray into this intensive vocal camp, it surely won’t be our last. Plans are already under way for next summer’s camps. If you have something in mind, please let us know, and we’ll try to accommodate your performance camp dreams because if you have that dream, you can bet someone else dreams about it, too. It is truly because of your continued support and encouragement that members of our Society are able to continue bringing you opportunities to enjoy our truly American art form and chances to share our love of music and community with others. For all of us at Fort Pierce Jazz and Blues Society, the feeling of being part of a very special community is something we experience year-round, and we’re grateful for a chance to share that with you. If you’d like to become a member or give someone you love the gift of membership, please visit us at www.jazzsociety.org, or call 772.460.JAZZ.
Judith Suit was born in Scranton, PA, and moved to St. Lucie County when she was 13 years old. Back in the day, 50 cents would buy you three hours of lessons with Beanie Backus and Judith took that opportunity to study oil painting with the master. Juan and Don Brown who both later went on to art careers and Chuck Parsons who went on to a career as a commercial artist were all in that summer art class. Judith pursued a career in the floral industry and after retiring in 2002 experimented with a wood burner and found her medium. Her therapy, hobby, creative outlet is to wood burn scenes of Old Florida on just about anything she can get her hands on — tables, bowls, boxes, chests and gourds. Sometimes she adds color with watercolor. Always on the lookout for a creative challenge Suit is currently working on Cottonwood Bark Fairy Houses. You have to see them to believe them. They are enchanting. She is also burning on deerskin. Repurposed cabinet doors provide the frame for the stretched and burned deerskin. Burchard and Suit grow tiny gourds in their garden and Judith burns designs on them. These two artists are incredibly creative and will do custom orders. Some commission work they have done in the past has been commemorative wedding benches and boxes, pet portraits and memorials.

Larry and Judith spend 10 days each year participating in the St. Lucie County Fair. Larry and three other gentlemen cut out small puzzles with the scroll saw and each child who attends the fair is invited to select the animal puzzle of their choice and take it home with them. They make hundreds of snails, owls, horses, and alligators. Each year they change up the animal choices — keeps it fresh.

For the last six years, Burchard and/or Suit have had studio space in the One Eleven Building, located at 111 Orange Ave in the heart of Historic Downtown Fort Pierce. The Wood Shanty, located in the Underground, is open Tuesday through Friday from 10:00 a.m. to 4:00 p.m. and on Saturday from 10:00 a.m. to 2:00 p.m. Like them on Facebook at Larry Burchard.
**Tech Bytes:** Sticky Notes

By Michael Lewis, Mike's Downtown Computer Repair

If you are a Windows user there is an excellent feature included for remembering important events. Sticky notes allows you to set up reminder notes for appointments, phone numbers, and anything you need a reminder for. The note stays on your desktop until you delete it or change the note. You can change the notes color by right clicking the note and selecting the color you would like. You will find Sticky notes under Windows Accessories. Clicking the icon will create a new note. Apple users will find a similar feature called Stickies under their applications folder. Apple stickies work very much the same as Windows Notes. Once you have stickies running, go to file, new note, to create a new note. Good luck and safe computing!

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**It's All About Fish**

For years I resisted cooking fish. It was likely due to my inexperience in selecting the proper type and cut. So, here are some tips for selecting your fresh fish.

Fresh fish should be firm and the flesh should spring back when touched. Smell the fish. It should have a “fresh sea” aroma to it — no strong odors. If it has a strong “fishy” smell, it is not fresh. Ask when the fish was delivered.

Cook fresh fish within 24 hours. Keep the fish as cold as possible until you are ready to cook it — store in the coldest part of your refrigerator. When you’re ready to cook the fish, rinse it with cold water.

“Cuts” of fish: Fillets are sides of fish cut lengthwise from the backbone. Steaks are widthwise slices of large fish such as salmon, tuna, swordfish.

And remember, fresh is always best!
Lobster Season — Let the Pursuit Begin

Every July and August locals head to the coastal areas to get their fair share of Florida Spiny Lobster (Panulirus argus). Florida has two lobster seasons, the two-day mini-season and the eight-month regular lobster season. The lobster mini-season is always the last consecutive Wednesday and Thursday in July. This year the mini-season fell on July 27th and 28th.

The regular lobster season begins on August 6, 2016 and runs until March 31, 2017. There are many rules and regulations for the harvesting of lobster. For the entire list of rules and regulations go to www.myfwc.com/fishing/saltwater/recreational/lobster, but here are the basic rules for those heading out to get that delicious dinner.

☛ Season Date: August 6 through March 31.
☛ Bag Limit: 6 lobster per person, per day.
☛ Possession Limit – on the water: Equal to the daily bag limit.
☛ Minimum size limit: Carapace larger than 3”, measured in the water, possession and use of a measuring device is required at all times. The carapace is measured beginning at the forward edge between the rostral horns, excluding any soft tissue, and proceeding along the middle to the rear edge of the carapace.
☛ Unless exempt, a recreational saltwater fishing license and a lobster permit are required to harvest spiny lobster.
☛ Lobster must be landed in whole condition. Separating the tail from the body is prohibited in state waters.
☛ The harvest or possession of eggbearing spiny lobster, or any other eggbearing species of lobster belonging to the families Palinuridae (spiny lobsters), Scyllaridae (slipper lobsters) or Synaxidae (furry lobsters) is prohibited.

Catching lobster in Florida is a popular recreation and with the season ready to crank up you need to make sure you acquaint yourselves with the rules, check all of your equipment, and that you have all the proper paperwork. Some of my best memories are searching for lobsters in the Bahamas as a kid. Go out and create your own memories, catch some lobsters, and be safe on the water. Happy Fishing!

Recipe Corner by Sue Dannahower

Fried Fish with Lime Garlic Butter

Recently I worked with Lisa, owner of the Pot Belly Deli, to develop a Lionfish recipe. Here is the recipe I cooked up. The fried fish technique was provided by Pam Gillette of Main Street. The Lime Garlic Sauce is my creation.

4 5-ounce portions of fresh white fish (speck, lionfish, group, snook)

Oil for frying

Egg Bath:
2 eggs, beaten
½ cup cream or milk
3-4 shakes Tabasco sauce

Panko Breadcrumb Mix:
1 cup Italian Seasoned Bread Crumbs
1 cup flour
1 teaspoon paprika
1 teaspoon garlic salt
1 teaspoon Paul Prudhomme's Blackening Seasoning

Lime Garlic Butter:
1 stick butter
2 eggs, beaten
½ cup cream or milk
2 teaspoons lime zest
2 cloves garlic, crushed
¼ cup lime juice
1 teaspoon cumin

Egg Bath: Mix together and soak fish while preparing the rest of the recipe. Turn often.

Panko Mix: Mix all together and set aside.

Melt butter over medium heat, add onions. Sauté without browning the onions. Lower heat if needed. When onions are tender add jalapeño, lime zest, garlic, lime juice and cumin. Cook on low until the garlic is tender. Serve over fried fish.

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