28th Annual
Sights and Sounds on Second Festival,
Parade & Tree Lighting Ceremony – December 4th
This is more than just a slogan. It is our mission. For the past 28 years, Main Street Fort Pierce has been working in the community to preserve, promote and build on the historic and natural treasures of our historic downtown.

Some of the success stories include the restoration of Old City Hall, the Sunrise Theatre and Platts/Backus House. We host many events that are free to the community such as our monthly Friday Fest, the Taste of the Sea Seafood & Sandy Shoes Festival, the Sights and Sounds Festival & Parade, the Fourth of July Celebration, and Coffee with the Mayor.

To meet our mission and provide services in our community, we rely on the generosity of individuals and businesses for support. Main Street Fort Pierce would like you to consider our organization when you are choosing which groups to donate to for your end-of-the-year giving.

We ask that you make a monetary commitment to support our mission. Remember that every donation is important, regardless of size. Your generosity will make a difference by allowing us to continue our work to bring people to our downtown waterfront community.

Main Street Fort Pierce is always looking for volunteers to assist with our events. We love our volunteers and we can find the perfect fit for you. Call us at (772) 466-3880 to be put on the volunteer list.

On behalf of the entire Board of Directors and staff, I want to thank all of our members, volunteers and sponsors for their support of Main Street Fort Pierce during 2016. I wish you and your loved ones a wonderful holiday season and a happy and prosperous New Year!
Dine, Shop and Enjoy Beautiful, Historic, Downtown Fort Pierce!

MONTHLY EVENTS

December 1, Thursday @ 7:00 p.m. — An Olde English Christmas with Herman’s. December 1, Thursday @ 7:00 p.m. — 9:00 p.m.; Live music by the

December 2, Friday Fest — 5:30 to 9:00 p.m.; Live music by the Humdinger’s; Main Street Fort Pierce, 466-3880; www.mainstreetfortpierce.org.

December 3, Saturday @ 7:00 p.m. — A Christmas Carol — Presented by South Florida Dance Company; Tickets $35/$30/$25; 461-4775, www.sunrisetheatre.com.

December 4, Sunday, 28th Annual Sights & Sounds on Second Festival and Parade & Community Tree Lighting Ceremony 10:30 a.m. Outdoor Worship Service by Common Ground Vineyard Church 1:00 p.m. Festival; 1:30 p.m. Santa arrives in downtown Fort Pierce; 4:15 p.m. Parade; Immediately following parade, Festival Sights & Sounds on Second Festival, Parade & Tree Lighting Ceremony — Main Street Fort Pierce, 466-3880; www.mainstreetfortpierce.org.

December 5, Monday @ 7:00 p.m. — The National Touring Company of Fame — The Broadway & Beyond on 2nd Street Presents: The National Touring Company of Fame – The Broadway & Beyond on 2nd Street Presents: Acrobats of the People’s Republic of China; from Shanghai, The P.R. of China: Shanghai

December 6, Tuesday @ 7:00 p.m. — St. Lucie Ballet Presents: The Nutcracker; Tickets $35/$25/$20/$15; 461-4775, www.sunrisetheatre.com.

December 10, Saturday: 2nd Annual Toy Drive Block Party — 11 a.m. to 7 p.m.; Presented by Legl Cuts Barber Shop; Bring an unwrapped toy to benefit Mustard Seed Ministry, Angels of Hope and Suncoast Mental Health; 2nd Street on corner of Avenue A; ruizb@yahoo.com.


December 11, Sunday @ 7:00 p.m. — The Oak Ridge Boys Hymn & Christmas Show; Tickets $59/$53; 461-4775, www.sunrisetheatre.com.

December 14, Wednesday: ArtWalk — 5 p.m. to 8 p.m.; Various galleries open throughout the downtown area; ArtMundo Open Studio; 466-1010, www.artmundo.org.

December 15, Thursday @ 7:00 p.m. — An Evening with Garrison Keillor; Tickets $59/$49; 461-4775, www.sunrisetheatre.com.

December 16, Friday, Coffee With the Mayor — 8:30 a.m.; Sponsor: Community Crossing Church; Holiday music by Fort Pierce Jazz and Blues Society; held at Fort Pierce Yacht Club; 772-466-3880; www.mainstreetfortpierce.org.

December 23, Friday @ 7:00 p.m. — The State Ballet Theatre of Russia Presents “The Nutcracker”; Tickets $55/$45/$20 (12 and under); 461-4775, www.sunrisetheatre.com.

WEKLY EVENTS

Tuesdays: Jazz Jam at the Sunrise Black Box Theatre — 7:00 – 10:00 p.m., 460-5299.

Wednesdays: Wednesday Green Market — Rain or Shine 12:00 – 6:00 p.m., Downtown Marina Square; 971-8480.

Saturdays: The Jazz Market — 8:00 a.m. to 1:00 p.m.; north side of the Downtown Fort Pierce Library; Jazz & Blues Society; 460-5299, www.jazzsociety.org.

SATURDAYS: Ft. Pierce Farmer's Market — 8:00 a.m. to Noon; Marina Square on Melody Lane; Market Manager, 940-1145.

COM MUNITY INFORMATION

A.E. Backus Museum 772-460-0830 www.backusmuseum.com

Art Mundo 772-466-1010 • www.artmundo.org

Downtown Fort Pierce Library 772-462-2787 www.st-lucie.lib.fl.us

Fort Pierce Jazz & Blues Society 772-460-5299 www.jazzsociety.org

Fort Pierce Police Athletic League 772-370-6182 www.fortpocop.com

Healthcote Botanical Gardens 772-464-4872 www.healthcotebotanicalgardens.org

Manatee Observation & Education Center 772-629-6266 www.manateecenter.com

St. Lucie County Aquarium 772-462-1785 www.stlucieco.org/marine_center

St. Lucie County Regional History Center 772-460-5299 www.st-lucie.lib.fl.us

Sunrise Theatre 772-2461-4775 www.sunrisetheatre.com

Sunrise Theatre’s Black Box 772-461-4775 www.sunrisetheatre.com

Reverse Mortgage For homeowners over the age of 62 who wish to receive mortgage payments rather than make mortgage payments, a Reverse Mortgage may be the answer. A Reverse Mortgage is a loan that is guaranteed by the FHA for all homesteaded homes, including manufactured homes. Any prior mortgages can be paid by the Reverse Mortgage funding. After paying closing costs, the balance of the Reverse Mortgage funds will be paid to the homeowner in the form of a lump sum or by monthly payments. Funds received from the Reverse Mortgage are income tax free and the funds do not affect Social Security or Medicare payments.

Contact Leon Gus Nichols, Attorney at Law at 772-581-0050 1672 U.S. Hwy. 1, Suite 221, Sebastian, FL 32958 for further information at no cost to the homeowner.

Sights & Sounds on Second Festival Brings Holiday Cheer to Downtown Fort Pierce

Every community has holiday traditions and Fort Pierce is no different. For the past 28 years, Main Street Fort Pierce has partnered with the City of Fort Pierce and the Sunrise Kiwanis to organize the annual Sights and Sounds on Second Festival, Parade & Tree Lighting Ceremony. This festival focuses on families and community togetherness as it usheres in holiday spirit to the young and old. This year’s theme is “Cattleman’s Christmas Parade” in honor of the 60th Anniversary of the Sandy Shoe Festival. The Sandy Shoe Festival was first organized by local citizens in late 1956 as a way to entertain locals and visitors as well as a way to preserve local history for future generations. The first Sandy Shoe Festival was held February 19 to 24, 1957.

SIGHTS AND SOUNDS ON SECOND FESTIVAL

(sponsored by the City of Fort Pierce, Fort Pierce Utilities Authority, Ocean Chiropractic & Health Centers and Waste Management)

The Sights and Sounds on Second event consists of an afternoon of fun and merriment. The official start of the Festival begins at 1:00 p.m.; however, Common Ground Vineyard Church starts their annual Outdoor Sunday Service, held at the intersection of Orange Avenue and 2nd Street, at 10:30 a.m.

Santa arrives at 1:30 p.m. to meet with children and for photos. Various community organizations will have activities for kids along Orange Avenue and 2nd Street. Other activities for kids include: pony rides, face painting, bounce house and slide, photos with characters, and a special activity area sponsored by Macaroni Kid.

Continued on page 6…
The local shops will be open for holiday shopping along with arts and crafts vendors. Food will be available from the many downtown restaurants and from several food vendors.

**SIGHTS & SOUNDS… continued from page 5**

The City of Fort Pierce is encouraging businesses, residents and other government entities to be a part of its contest to decorate their storefronts and landscaping with holiday lights. The community will choose winners among several categories: residence, business, neighborhood, and condo/apartment. Registration deadline is December 15, 2016. Awards will be presented at the January 3, 2017 Commission meeting. Anyone in the city limits of Fort Pierce is eligible win. Entrants will be placed on the City of Lights self-guided tour. Registration forms are available on the city’s website: www.cityoffortpierce.com.

As in past years, Marina Square will be alight with the holiday sounds and lights along the waterfront. The City of Fort Pierce has sponsored this dazzling light show and holiday music for almost a decade. This popular attraction in Historic Downtown Fort Pierce begins December 4 and remains until January 8, 2017. Downtown businesses report that many visitors come for this inspirational show and patronize restaurants and other businesses.

Main Street’s holiday parade, Sights and Sounds, will be held on Sunday, December 4, in Downtown Fort Pierce. This traditional parade has grown every year in number of floats and entries, as well as in viewing crowds. Similar to the 4th of July fireworks, the holiday parade brings diverse groups of Fort Pierce citizens to participate in the parade and to be parade-watchers. As the parade draws to a close, the Holiday Tree is lit in the roundabout at Avenue A and Indian River Drive. While the Fort Pierce South Beach Association supplies the lights, city public works staff members decorate the two roundabouts on South Beach. The City also provides lights for the Avenue D corridor.

Heathcote Botanical Gardens will once again present its Garden of Lights. Unique light designs will be placed throughout this local attraction. Heathcote Garden of Lights, located at 210 Savannah Road, is the Treasure Coast’s most innovative and unique holiday illumination. With thousands of lights, Santa Claus, s’mores, refreshments and Heathcote the Bear, the Heathcote Garden of Lights is the family’s choice for holiday fun. Heathcote’s Garden of Lights will be open Fridays and Saturdays, 5 – 9 p.m., beginning November 25 and ending December 31. Admission fees are $5 adults, $3 children 6 – 12, under 6, free. Call 772-464-4672 for more information.

The Community Tree Lighting Ceremony will immediately follow the parade. The tree is located in the roundabout at Avenue A & Indian River Drive. The Fort Pierce Jazz & Blues Society will be at the roundabout playing holiday jazz music before and after the tree lighting.

After the tree lighting The Holiday Lights Spectacular, presented by the City of Fort Pierce, will begin in Marina Square. This light show consists of over 100,000 lights that are synchronized to holiday music. This annual holiday tradition will run from 6:00 to 9:00 p.m. every evening until January 8, 2017.

For more information about the Sights and Sounds on Second event please contact the Main Street Fort Pierce office at 466-3880 or visit www.mainstreetfortpierce.org.

**SIGHTS AND SOUNDS ON SECOND**

**Tree Lighting Ceremony**

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**SIGHTS AND SOUNDS PARADE**

(Sponsored by the Fort Pierce Sunrise Kiwanis)

The Sights and Sounds Parade starts at 4:15 p.m. from Tickle Tummy Hill on 2nd Street. The parade will head south on 2nd Street until it turns east on Orange Avenue and then north on Indian River Drive. Then it continues on Indian River Drive until it reaches the River Walk Center where it ends. The judges table will be located at the roundabout at Avenue A and Indian River Drive.

There will be special appearances by Ronald McDonald, McGruff the Crime Dog, and Santa Claus. Along with these appearances there will be bands, horses, dance groups and floats from many community organizations and businesses.

Taylor Pest Management

“We’re Heaven Bound…When Taylor’s Around”

**SIGHTS & SOUNDS Festival Community Entertainment**

SOUTH STAGE

Corner of 2nd Street and Orange Avenue

1:00 p.m. – Moxie’s Dance Studio

1:30 p.m. – Santa arrives

1:45 p.m. – Dance 4 Life Academy

2:30 p.m. – True Crew Dance

3:30 p.m. – Mrs. P’s Dance Studio

NORTH STAGE

2nd Street between Orange Avenue and Avenue A

in front of Coke’s Stationers

1:30 p.m. – Star City Dance

2:15 p.m. – LPA Chorus

3:00 p.m. – Starlight Dance

**Taylor Pest Management**

**“They’re Heaven Bound…When Taylor’s Around”**

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210 Orange Avenue in Historic Downtown Fort Pierce 467-0607 • www.DermaTechDaySpa.com

DermaTech Day Spa

**Mayor’s Message**

**Holiday Lights Contest: #Time to Shine Fort Pierce**

by Linda Hudson, Mayor City of Fort Pierce

The City of Fort Pierce is encouraging businesses, residents and other government entities to be a part of its contest to decorate their storefronts and landscaping with holiday lights. The community will choose winners among several categories: residence, business, neighborhood, and condo/apartment. Registration deadline is December 15, 2016. Awards will be presented at the January 3, 2017 Commission meeting. Anyone in the city limits of Fort Pierce is eligible win. Entrants will be placed on the City of Lights self-guided tour. Registration forms are available on the city’s website: www.cityoffortpierce.com.

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SASKIA FULLER  JANIE HINKLE  CYNTHIA LATTA  JULIE LOUNIBOS

Artists Reception at Art Walk December 14 • 5 to 8 PM

Peacock Clay Collaborative

peacockclay@juno.com • www.peacockclay.com • 203 N. Second Street
Holiday Shopping Party, and More
by Sue Dannahower

Join us on Thursday, December 8, for Colleen Nash Becht’s Holiday Shopping Party. This holiday shopping party will feature original artwork and a raffle drawing for a Colleen Nash Becht original framed watercolor as well as a book signing by local author Gloria Roa Bodin.

Raffle tickets for an original work of art are on sale today! Renowned Water Colorist Colleen Nash Becht has graciously donated the framed watercolor, “Buds,” to Main Street Fort Pierce. Tickets are $25 each with only 400 being sold.

Get yours today by calling Main Street at (772) 466-3880 or visit us at mainstreetfortpierce.org. The drawing will be held at 7:00 p.m. during Colleen’s Holiday Shopping Party.

Colleen Nash Becht has spent countless hours creating wonderful items for her Holiday Shopping Party! The full range of Becht’s work will be encompassed in this show: the explosion of tropical color and turquoise waters painted during residence in the Bahamas; the powerful, deep-toned blues depicting wooden dinghies found on Richardson Bay in Sausalito, California; and a variety of local subjects.

Original framed watercolor paintings along with limited edition giclee prints will be available while they last! Colleen has a variety of unusual ceramic, porcelain and glass gifts for the holiday shopper that she painted with a toothpick by hand! Colleen’s show last year was a “sell out” and each item is a one-of-a-kind original art piece. Her double walled drink tumblers, which feature her artwork, are back along with two new paintings!

Local author Gloria Roa Bodin has written a thriller on the odyssey of a World Trade Center surviving executive who decides to disappear after the realization that hundreds of victims will vaporize. He seeks to unravel a ponzi scheme perpetrated by one of his co-workers.

Gloria was born in New York City. She graduated from the University of California, Los Angeles with a Degree in Linguistics and the University of California with a Juris Doctorate Degree. She has been practicing family and business immigration law since 1981 in South Florida (gglobo@aol.com). She is the author of Learn Immigration in 24 Hours and the co-author of Immigration Law for Paralegals (4th Edition). She lives in Miami and Fort Pierce Florida with her husband, Eric, and two dogs, Bronx “BB” Bodin and Lucky.

Join us for an evening of holiday shopping with fabulous food, merriment, and holiday cheer! The show will be held on Thursday, December 8th from 5:00 to 7:30 p.m. at Main Street Fort Pierce, 122 A.E Backus Avenue in Historic Downtown Fort Pierce.

Raffle tickets will be on sale until the drawing takes place. Tickets are $10 each or three (3) for $25. Tickets may be purchased by calling Main Street Fort Pierce at (772) 466-3880. ❖
Annual Boat Parade Lights Up Indian River and Brings Holiday Cheer

One of the great holiday traditions in our area is the annual St. Lucie Holiday Boat and Paddle Parades. On Saturday, December 10th, this year’s festivities will kick off with the paddle parade at 6:00 p.m. at the Fort Pierce City Marina. Many of the participants paddle their kayaks and paddleboards in elaborate costumes. Come cheer them on! The paddle parade can best be viewed from the Fort Pierce City Marina basin, Marina Square, and restaurants located near the marina.

The Holiday Boat Parade begins at 6:30 p.m. at Taylor Creek. Vessels large and small, including power and sail, participate in this event. The parade route passes from Taylor Creek, continuing along the south causeway past the St. Lucie Historical Museum, the Pelican Yacht Club and On the Edge restaurant. The parade u-turns just past Manatee Island restaurant and continues, passing under the south causeway bridge and ending at the Fort Pierce City Marina around 7:45 p.m.

All are welcome to enter their boat, kayak or paddleboard in this year’s parades. There is no fee to enter; just go to their Facebook page at Treasure Coast Boat Parades. Participants can register on-line and get more information there. The memories of this enchanting community holiday tradition linger on in the hearts and minds of young and elder spectators for years to come. “It’s a wonderful feeling to pass all of the cheering spectators knowing that you have brought holiday joy, especially to kids,” says Lenny Schelin, this year’s parade chair.

There are wonderful prizes for 1st, 2nd and 3rd place winners for both parades. The Marine Industries Council of the Treasure Coast (MIATC) hosts the parade each year. This is the 26th Annual Holiday Light Parade and in addition to spreading holiday spirit, MIATC also is partnering with Paddle for Toys, a non-profit agency providing toys to needy children. All participants and spectators are encouraged to bring a toy donation.

If your business would like to be a parade sponsor, contact Michele Miller (772) 692-7599, mmiller.miatc@gmail.com. MIATC is a not-for-profit trade organization representing recreational marine businesses in Indian River, St. Lucie, Martin and Okeechobee counties.

Personalized Bricks Make Unique Gifts for the Holiday

by Pam Gillette

Don’t know what to give that special person in your life for Christmas? Main Street Fort Pierce has that special gift for the person who has everything — a personalized brick engraved in the courtyard of the historic Platts/Backus House. Personalized bricks make the perfect gift for virtually any occasion. Whether you are looking for a gift to give to business associates or you want to commemorate an important life event, our quality laser-engraved bricks make the perfect present. A custom engraved brick is a truly unique gift! Because the brick is made to order, it shows just how much you care and that you took the time to think about the recipient.

A personalized brick is $100 and the proceeds from the “Pave the Way” bricks campaign will go towards the maintenance of the Historic Platts/Backus House. For more information or to order a personalized brick call Main Street Fort Pierce at 772-466-3880. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling Toll-Free (800-435-7352) within the State. Registration does not imply endorsement, approval, or recommendation by the State.” CH26923
Farmers’ Market “Saturday Morning Tradition” Continues
by Eric Seibenick, Market Manager, Downtown Fort Pierce Farmer’s Market

The Treasure Coast’s favorite “Saturday Morning Tradition,” the Downtown Fort Pierce Farmers’ Market, features an array of 65 vendors, some who have been selling their locally grown produce, baked goods, and plants since the Market first opened in 1997. For vendor Faith Conte of Faith’s House of Orchids, the Farmers’ Market is truly a twenty-year tradition. ’I was one of the original vendors participating on the Market’s first day, and I am still there every Saturday with either my daughter Penny or husband Bob.’

“I have watched the Market grow over the years to become one of the best Markets around, and I am very proud to be a part of it,” adds Faith, who has also volunteered for 18 years serving on the Market’s Board of Directors.

She and four other Market vendors (along with nine non-vendor directors) are dedicated to overseeing that the Market welcomes thousands of visitors each Saturday morning with a variety of quality vendors and vibrant entertainment.

Market vendors Joe Imparicco of Imparicco’s Bakery; Brenda Gibbons of Gibbons Farms Organics; Theresa Dormi of Kee Botanicals; and Chet Boudrias of Ace High Farms join Faith Conte in volunteering their resources for the successful Market management.

Brenda Gibbons was originally a patron at the new Downtown Fort Pierce Farmers’ Market in 1997, when its venue was a grassy park at the seawall prior to construction of Marina Square. She recalls, “The handful of vendors drew in crowds every Saturday morning and the fresh coffee and home-baked muffins were always a treat. The Hot Sauce Boys strolled and entertained with their brand of folk music.”

After Brenda and husband Jim started their Certified Organic farm, which originally harvested only herbs, they were invited to participate in the Market. “Through the last 16 years, a tremendous relationship has grown between the farmer and the community with the partnership of the Downtown Fort Pierce Farmers’ Market. We are proud to call this market our home and can’t imagine not being part of this fabulous Saturday morning tradition!” Brenda explains.

Theresa Dormi says she ‘looks forward to every Saturday!’ I feel honored to be a vendor at the Fort Pierce Farmers’ Market for more than 12 years and to represent the Market as a board member. The Market is a special place to relax and shop for a few hours in the fresh air, share a meal with family and friends, listen to live music and dance in your flip flops, and just enjoy the feeling of community.’

Theresa also emphasizes, “Our Market has become a social phenomenon that is growing each year as more and more people desire fresh food, local produce, and all-natural products.”

The Downtown Fort Pierce Farmers’ Market greatly promotes healthy shopping choices, community access to local agricultural products and fresh foods, and the economic development of small businesses, agricultural businesses, and Fort Pierce’s downtown businesses.

The Market is open every Saturday from 8 a.m. until 12 p.m., rain or shine at Melody Lane on the Marina Square, where beautiful waterfront views provide a stunning backdrop for this community gathering spot.

For further information on the Downtown Fort Pierce Farmers’ Market, its new and old favorite vendors, visit the Market website at https://www.fortpiercefarmersmarket.com/ or contact the Market Manager at 940-1145.

Celebration of America’s 1st Thanksgiving & Feast of Santa Lucia at Sailfish Brewery on December 11th

Santa Lucia is the name given our area (Sebastian to Jupiter), by Pedro Menendez de Aviles on the Feast Day of Santa Lucia, Dec. 13, 1565. After many cities and counties formed and changed boundaries and names, St. Lucie County is the only municipality that endures the name.

Every year, Slow Food celebrates the Feast Day of Santa Lucia with a menu of the foods of Florida’s indigenous tribes and the foods introduced by the Spanish. Together these foods comprise what historians believe to be the menu of America’s “real” 1st Thanksgiving long before the Pilgrims.

This year, Slow Food has partnered with Sailfish Brewery to produce a brew made from the local Native pumpkin, one of the native Florida foods documented by European illustrators in the 1500s. They will be serving this brew along with authentic dishes at Sailfish Brewery, located at 407 North 2nd Street, on Sunday, December 11th for the celebration of America’s “real” 1st Thanksgiving and Feast of Santa Lucia. Sailfish Brewery and Slow Food are the hosts of this event.

Slow Food “Snail of Approval farmHer,” Trish Herrera, grew the pumpkin for Sailfish’s native pumpkin brew, which will be served at the feast along with the “real” 1st Thanksgiving menu.

The menu also includes the traditional Spanish stew, “co-cido,” as well as local shellfish enjoyed by indigenous people of the area then and now. A Menendez “re-creator” will be on site to tell his-story.

The celebration is free and open to the public. Food & brew will be available for sale, in part to benefit the educational programs of Slow Food Gold & Treasure Coast.

For more information about the Feast Day of Santa Lucia check out “America’s REAL First Thanksgiving” by Robyn Gioia/Pineapple Press. For more information about this event, please contact T.A. Wyner at 561-756-3600, email tawyner@aceweb.com or visit these websites: www.Slowfoodgtc.org and/or www.sailfishbrewingcompany.com.
The Community Mourns the Loss of Officer James Cozine

James Cozine, a longtime friend to Main Street Fort Pierce and the downtown Fort Pierce community, lost his battle with cancer on Saturday, October 15, 2016. James served this area for many years as a Fort Pierce police officer and was known for his kind demeanor and positive outlook. He loved Fort Pierce and he loved being a member of the Fort Pierce Police Department.

James was born in Miami, Florida, and moved to Fort Pierce as a child. He always wanted to be a police officer and was able to fulfill his dream in 1997 when he graduated from the Police Academy at IRCC and joined the Fort Pierce Police Department. One of James' assignments was to be the downtown Fort Pierce police officer. He was responsible for the businesses and the neighborhood watch in Edgartown. He was also a regular officer at Friday Fest. He trained with the K-9 Unit, Special Operations Division, and was active in the Police Athletic League (PAL).

James was also very active in his community. He supported the Special Olympics, 4-H and was an advocate for Autism. He was a member of The Defenders Law Enforcement Motorcycle Club. James had a passion for riding his motorcycle and he loved Star Trek.

Doris Tillman, manager, Main Street Fort Pierce, said, “James was a great guy! He always had a great attitude, he was easy to work with, loved ice cream and he always put others ahead of himself.”

“James always had a positive presence at Friday Fest and when you ran into him around downtown. He came up with the idea to write a column in the Main Street Focus about safety tips and was constantly helping others. You could tell he loved his job and the community he worked for,” said Joanne Blandford, editor of the Main Street Focus.

James was preceded in death by his mother Mary Lou Cozine and sister-in-law Cathy Cozine. His survivors include wife, Wendy Cozine and sons, Noah Cozine and Kenny Cozine; father, David P. Cozine, sister, Julie and husband Robert Lay; brothers, Nick Cozine, Mark Cozine and Andy Cozine; nieces, Kara Cozine, Mari-Kayte and husband Luke Wall; nephews, Jake Cozine, Eli Cozine and Nicholas Cozine II.

James leaves behind other family members, co-workers, countless friends and members of the community that loved and respected him very much.

If you would like to make a contribution, the family requests that donations be made to Special Olympics Florida, 1915 Don Wickham Drive, Clermont, FL 34711 (Please write “In Memory of James Cozine, St. Lucie County” in the memo line of your check).
Fort Pierce Mayor Awards Neighborhood Gems at Coffee with the Mayor

City of Fort Pierce Mayor Linda Hudson announced the winners of the Mayor’s Neighborhood Gems Award on Friday, October 21, at the monthly Coffee with the Mayor.

The Keep Fort Pierce Beautiful Committee, City of Fort Pierce Code Enforcement Department and Mayor Hudson partnered together to recognize residential improvements. The award is intended to build neighborhood and/or community pride through recognizing a gem in a neighborhood. A gem can be yard and/or outdoor improvements that show pride of place. Recognizing Neighborhood Gems is meant to encourage others to improve the attractiveness and cleanliness of their homes, which could lead to safer, cleaner neighborhoods, and a sense of community that would improve the quality of life throughout the City of Fort Pierce.

WINNERS

Mary Flowers — 1201 Avenue M

Lakes at Savannah’s Condos — 1800 S. Dovetail Dr.

Christopher Day — 3105 Tennessee Ave

Hyacinth Ellington — 2713 Rhode Island

Winners received a sign for their yard, an enlarged photograph of their Neighborhood Gem and an energy saving kit from the Fort Pierce Utilities Authority.

Manatee Magic: Moe’s 20th Birthday Bash

The Zrallack family won the original watercolor raffle of “Mr. George, the Manatee,” donated by renowned artist Colleen Nash-Becht. Monies raised from the sale of the raffle tickets for “Mr. George” will benefit the Manatee Observation & Education Center’s youth environmental education programs. See article in this month’s Focus about Colleen Nash-Becht’s upcoming artist show at the Platts/Backus House on December 8th.

Dancers from Moxie’s Dance Studio, 305 Orange Avenue, entertained participants before their tours.

Fort Pierce Veterans’ Memorial Park Dedication and Ribbon-Cutting Ceremony

Mayor Linda Hudson (left) cuts the ribbon for the Veteran’s Memorial Park with veterans, members of the City and County commissions, police officials and the public. Fort Pierce Commissioner, Rufus Alexander, Jr. (center) speaks to the crowd during the ceremony.

Ghosts of Fort Pierce Past Walking Tour

The Ghosts of Fort Pierce Historic Walking tour was another huge success this year. A big thank you to the many “ghosts” that volunteer each year to act the parts of significant people from Fort Pierce’s past and Main Street Board President, Sue Dannahower, for organizing this event. This annual event occurs each year in the last week of October. Main Street is always looking for volunteer guides and actors. Call 466-3880 to add your name to the volunteer list for this and other Main Street events.

Main Street Fort Pierce Board member, Dana McSweeney, and her daughter, Makayla, check in guests for the tours.

Downtown Art — Where is it?

Your assignment – try to find this art or architectural feature while exploring and enjoying downtown Fort Pierce.

We hope you all enjoyed finding Last month’s Downtown art: “Bird in a Hand – Snake in the Grass” by Ginny Piech Street and Anita Prentice located in front of Historic City Hall at 315 Avenue A.
Fundamentals of Lean Business Planning


Every business owner should be aware of lean business planning. It’s a perfect compromise between the old-fashioned formal business plan that is too big and static, and the kind of small steps and analysis that is the watchword of lean manufacturing and lean startups. It’s all about taking small steps and evaluating results often. And planning, for real businesses, isn’t about the big plan; it’s about the management it causes.

Why Lean Planning? What are the Benefits?

Why would you, as a business owner, care about planning? I hope that’s an obvious answer, related to focus, priorities, and getting things done. Planning, done right, is about managing your business better. Set expectations, track results, and manage the difference between what you expected and what happened.

You know you can’t do everything. Every business owner knows that; so we use planning to try to do the most important things. The secret to failure is trying to please everybody, so you don’t try. You please the people who matter most, depending on what you want from the business. And that kind of focus is essentially strategy.

Good lean planning helps you lay out a map, or a route, or a series of steps to follow to make strategy real. Most people focus is essentially strategy.

A lean business plan has four essential parts:

First Step: A Lean Business Plan

The lean business planning method is about taking small steps, consistent tracking, and frequent course corrections. The lean plan itself only includes what adds value to management, without waste. The plan itself is lean, small, streamlined for internal use only, just big enough for optimizing the business. A lean business plan has four essential parts:

A bare-bones description of strategy for management use only. It’s probably just bullet points, not an elaborate text. It’s a reminder for the team.

Another bare-bones description of the important tactics; again, for management use only. The play defines tactics you take to execute strategy, such as pricing, marketing, product or service development, financing, and so forth.

Regular review, another part of the planning process, helps you make sure you are actually executing your tactics by tracking progress towards your specific milestones, and watching the main performance measurements you set with your plan. Track results and compare them to expectations. Develop accountability.

Keep it Live. Use it Well

It’s about planning, not just the plan! With lean planning, the plan itself is useless in a few weeks if you don’t track results and follow it up regularly to manage what’s going on. Much like lean manufacturing and lean startups, lean business planning is a process of continuous improvement. It takes small steps, analyzes results, and makes corrections. Make a monthly commitment to review and refresh your plan. It’s never finished. As long as your business is alive, so is your planning process.

FPUA Wins FMEA Building Strong Communities Award

The Florida Municipal Electric Association (FMEA) recently honored the community service efforts of Fort Pierce Utilities Authority (FPUA) by recognizing the municipal electric utility with the 2016 Building Strong Communities Award.

Honored during the Building Strong Communities luncheon at FMEAs annual Energy Connections Conference and Trade Show in Orlando, on October 27, FPUA received the award for its commitment to enhancing its customers’ quality of life through community improvement programs such as Weatherization Education & Outreach Program, Manatee Observation & Education Center, and supporting local organizations such as Boys & Girls Club.

“Being a part of the community is about more than making sure the lights are on,” said FMEA Executive Director Barry Moline. “The recipients of the 2016 FMEA Building Strong Communities Awards excel in not only taking an interest in seeing their communities succeed, but also actively working toward making them better places to live and building strong communities.”

About FMEA: The Florida Municipal Electric Association (FMEA) represents the unified interests of 34 public power communities across the state, which provide electricity to more than 3 million of Floridas residential and business consumers.

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Love, JAZZ Community: The Gift of Music

by Don Bestor

From the moment you heard your first lullaby to the song you’ve found yourself humming over and over again all day long today, there is something magical and mysterious about music and the way it impacts our lives. It’s more than just a soundtrack for our activities and occasions, for sure – much more. There are stories of individuals battling memory-related illnesses like Alzheimer’s Disease who can’t remember their names but know every word of a song they learned as a child. Still others can be instantly transported to another time and place with just a few notes of music that spark a long-buried memory. Even youngsters use music to help them study, putting the state names and capitols or parts of speech to music to help assist in memorizing. Yes, there is something magical about music that makes it so special to each of us. Perhaps that’s part of why music is the perfect gift Fort Pierce Jazz and Blues Society to share with you this holiday season and the perfect gift for you to share with others.

All year long, members of the Fort Pierce Jazz and Blues Society – comprised of professional musicians and amateurs who simply admit to loving music – work hard to bring you scores of opportunities to enjoy live music throughout the Treasure Coast. Whether it’s our weekly Jazz Jam concerts at the Sunrise Black Box Theatre in historic downtown Fort Pierce, the alternate Wednesday evening Jazz Jams at the Port St. Lucie Botanical Gardens, or the regular master classes and performances we provide to local school children, clubs, and civic organizations, the music is always our gift to our community.

In addition to the regular performances, we do our best to offer special concerts and performances throughout the year to make you smile and tap your toes. A few weeks ago, we brought you Waterside Blues, the autumn edition, which featured Bluestone, a rocking blues-based band which practically melted the pavement and heated up the water on Melody Lane on a Sunday afternoon. You brought the lawn chairs and blankets, and we provided an afternoon of amazing music at no charge as our way of thanking you for supporting us all year long.

On Tuesday, December 13th, the Black Box Theatre will be swinging big-time as Jazz Vocalist Extraordinaire Lisa Kelly and trumpeter J.B. Scott bring down the house with music from New Orleans to the Classics of Swing right there in the middle of historic, downtown Fort Pierce! It’s an evening of music you’ll be talking about for at least another year, and it’s only available to the first two hundred people who walk through the door at the Black Box on the 13th. After that, you’ve missed your chance.

On Wednesday, December 21st, we’ll celebrate the holiday in style with our annual Ring-a-Ding Holiday Fling with Big Band Swing at the Summer Crush Winery (formerly Endless Summer) located just north of Meadowood on Johnston Road in Fort Pierce. Music by FDO, the Big Band with more than 17 pieces, will have you dancing in the moonlight as the smell of the crackling campfire harks back to holidays of your youth. It’s just one more way the Fort Pierce Jazz and Blues Society shows its gratitude to the community which supports its efforts all year long and helps provide scholarships for young, talented musicians seeking to further their skills and education. And while it may not come wrapped in a velvet box with a big red bow, the gift of music Fort Pierce Jazz and Blues Society offers all year long is one you can share with others. This year, why not skip the meaningless gift card or winter sausage and cheese box for your administrative assistant, hairdresser, postman, or delivery person and give them something that will last a lifetime – the gift of music in the form of a membership to the Fort Pierce Jazz and Blues Society. They’ll receive live, professional musical entertainment and discounts all year long, and you won’t even have to gift wrap it – Fort Pierce Jazz and Blues Society will do that for you. Just call 772-460-3AZZ or visit online at www.jazzsociety.org today to take care of all your holiday shopping with one call – and a song to boot. One call – that’s all, and you’ll be humming Ho! Ho! Ho! (in the key of G, of course). Happy holidays, and thank you for your continued support of the arts and encouragement of our efforts all year long.
Mark Creel is Salty and Chic!

by Holly Theuns

Mark Creel retired from a 40-year career in law enforcement with the Juvenile Justice System. He supervised Juvenile Probation Officers for the State of Florida and spent 10 years investigating child abuse. Not the kind of job you can leave at work when you come home. Mark’s friends told him he would be bored when he retired. They were wrong.

Creel found a new passion collecting found materials and creating his three-dimensional Fish Boxes. He was so busy with his new hobby that his wife, Maria, told him they were running out of room and he needed to start selling them. That’s how their business Salty and Chic was born. They sell their wares from their booth at the Fort Pierce Jazz Society’s Craft Market on Saturday mornings. Mark said he has had to remake their business sign a couple of times – people see it, know someone “Salty and Chic” and buy the sign. He is good with that.

Maria Creel owned the fabulous Fort Pierce woman’s shop Alisari before her retirement. Retirement allows both Creels to spend a lot of time with their wagon on the beach, or 18-foot kayak on the river collecting reclaimed materials and found objects to repurpose into the Fish Boxes. A recent get-away weekend in Hollywood, Florida, found Mark slip-sliding on the rocks in Port Everglades to get his hands on some sea fans washed up on the rocks. Believe it or not, Creel didn’t have any experience with tools when he began the fish box project, in fact, he didn’t even know how to use a saw properly. He taught himself basic carpentry and creates his treasures with only a Black & Decker drill and some hand tools.

Creel is filling his retirement spending time outdoors with his wife by the water looking for Fish Box materials, fishing and working in his vegetable garden. Sounds like a pretty nice life.

Be sure and visit the Saturday Market and look for Mark and Maria at their Salty and Chic booth and take home a Fish Box as a souvenir of your time in Fort Pierce. They are talismans of the joy to be found in retirement and proof that everyone has a creative bone in their body.

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Tech Bytes: Installing Updates

by Michael Lewis, Mike’s Downtown Computer Repair

Windows and Mac OS require updates to keep them up to date with their respective companies latest versions. Updates or patches are released to fix holes in your computers operating system. If you do not install these updates, attackers could possibly use those vulnerabilities to gain access to your computer or use it to fool you into installing viruses. For this reason genuine updates should be installed whenever you are prompted. To check for updates in Windows 10 go to Windows Update settings and then Update and Security and check click for updates. To verify your Mac OS is up to date, go to Macintosh Apple menu, About This Mac, click Software Updates, and check for updates. Good luck and safe computing!

Mike’s Downtown Computer Repair is located at 209 Orange Ave. Suite E in Fort Pierce; phone (772) 448-8153, cell (772) 480-3427.

What Is Pot Roast?

Pot roast isn’t really a specific recipe or cut of meat, it’s more of a method: take a big cut of tough beef, brown it if you can, then cover and slow cook it with aromatics and liquid (stock, broth, wine, or water) until meltingly tender.

Tough Meat Makes Good Pot Roast

When thinking about how pot roast is made, time and temperature really define the process. Pot roast is basically a braise that cooks at a low temperature for a long period of time. So what kind of meats work best then? The tougher cuts! We’re talking about lean cuts with lots of connective tissue and very little fat that see a lot of movement and action on the animal — ones that would be like chewing shoe leather if you just seared or grilled it quickly.

But cooked properly, the high amount of collagen in tough cuts eventually breaks down into gelatin, tenderizing the meat, making it succulent and not dry, and best of all, adding richness and body to the braising liquid to turn it into sauce.

Which Cuts of Beef Work Best?

Now that we know the science behind why tough cuts make the best pot roast, let’s get into the specific cuts. Here are the three cuts to get from the butcher case that will all make a fine pot roast:

Chuck, from the front portion of the animal; look for chuck roast, shoulder steak, boneless chuck roast, chuck shoulder pot roast, chuck seven-bone pot roast, or beef chuck arm.

Brisket: From the breast or lower chest with long strands of meat; the flat cut is leaner, and the point cut has more fat; brisket is best sliced against the grain of the meat for maximum tenderness.

Round: From the rear leg area of the animal; look for rump roast or bottom round.
Snook Season Comes to an End

by Joe Payne

We survived hurricane season with little damage. The offshore seas continued to be rough with multiple storms off the coast. Larger vessels caught mahi and sailfish in 80 to 120 feet of water.

The inshore fishing has been good with plenty of snook being caught. Over and under slot limits are being reeled in but there are the occasional keepers. The winds are calming down and the snook have been near the bridges, docks and in the inlet. Jigs and live bait have been working the best. The trout and redfish have been caught at Bear Point and Queens Cove.

Get out there now because Snook Season ends December 14th at midnight. Season closes from December 15 until January 31.

For regulations and seasons check out myfwc.com or stop by your local bait and tackle store. Good luck and happy fishing!

Recipe Corner

by Sue Dannahower

Simple Meals for the Busy Holiday Season

During the busy holiday simple meals that can be cooked in the crock pot are a welcome sight.

Rocky Mountain Brisket

with Barbecue Sauce

SEASONING
1 teaspoon salt
1 teaspoon pepper
1 Tablespoon chili powder
½ teaspoon crushed bay leaves
½ Tablespoon liquid smoke

BARBECUE SAUCE
1½ Tablespoons brown sugar
½ 14-ounce bottle catsup
½ Cup red wine
1 Tablespoon liquid smoke
1½ Tablespoons Balsamic vinegar
2 Tablespoons Worcestershire sauce
1½ teaspoons dry mustard
1 Tablespoon chili powder
3 Tablespoons butter
¼ teaspoon cayenne pepper
½ Tablespoon crushed garlic
1 small onion

Combine salt, pepper, chili powder, and bay leaves. Rub meat completely with liquid smoke. Place meat, fat side up, in a large roasting pan. Sprinkle with dry seasoning mix. Cover tightly. Marinade overnight in the refrigerator. Place marinated meat in a crock pot, cover with water and cook until tender (6 – 8 hours). Combine all barbecue sauce ingredients. Bring to boil, stirring occasionally. Cook for 10 minutes. Cut meat into thin slices and serve with barbecue sauce. Serves 6 to 8.

Onion Soup Pot Roast

Heat oil in large nonstick skillet over medium-high heat and brown roast. Arrange carrots and potatoes in slow cooker. Top with roast and set aside. Combine Lipton® Recipe Secrets® Onion Soup Mix with water in glass measuring cup. Add to skillet, scraping up any brown bits from bottom of pan. Add soup mixture to slow cooker. Cook covered on low 8 to 10 hours or high 4 to 6 hours. Remove roast and vegetables to serving platter. Serves 6 to 8.

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