In the Winners’ Circle with Main Street Fort Pierce!

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2011 Great American
Main Street Award Winners:

Beloit, Wisconsin
Fort Pierce, Florida
Lansing, Michigan
Newark, Delaware
Silver City, New Mexico

Main Street Focus
Main Street Fort Pierce Wins Great American Main Street Award

by Beth Williams

What a thrill it was to be in attendance at the National Main Street Conference when our wonderful organization was honored as one of five winners of the Great American Main Street Award! Doris Tillman, Mayor Bob Benton and Donna Benton, Pam Gillette, Mimi Ewan and I sat on the second row of a filled auditorium at the Des Moines Civic Center as Doug Loescher, Executive Director of the National Trust Main Street Center, announced that Main Street Fort Pierce had earned this prestigious award based on our 23 years of significant investment and improvements in making our historic downtown a better place to live, work, and play. In front of 1,300 attendees from 47 states, we filed on stage as Joan Jeffer-son, State Coordinator for Florida Main Street, recited some of the most significant achievements of our community as it relates to preservation and improvements to the district.

Before the winning communities were announced, several speakers, including Iowa Governor Terry Branstad; David Brown, Executive Vice President of the National Trust for Historic Preservation; and Edward McMahon, Senior Resident Fellow at the Urban Land Institute, all stressed the incredible impact that strong and vital Main Street organizations have on their communities. Mr. McMahon spoke of “sustainable development grounded in historic preservation” as the key to future economic development, job growth, and healthier communities.

I thought about the philosophy and actions of our Main Street and how over the last 23 years we have worked to preserve both commercial and residential buildings that have been a part of our rich history. I thought about the renovations to the Platts/Backus House and how, through the efforts and generosity of so many people who “get it,” the house is now a centerpiece and stimulus for further residential improvement and business growth in the Edgartown neighborhood adjacent to downtown. And I felt extremely grateful to everyone – past, present, and in the future – who have and will be a part of ensuring that Fort Pierce thrives. I’m grateful to everyone who has made Main Street Fort Pierce an organization worth supporting because it truly makes a positive impact on our city.

Congratulations and thank you to everyone who has cared and been supportive of our efforts. This award belongs to the community, to our volunteers, members, and donors and I hope you all share my pride in being named one of America’s Great Main Streets!
Fort Pierce Main Street is Number One!

by Mayor Bob Bentzon

Envision, Fort Pierce, 23 years ago, desolate, unvisited, with a lifeless downtown. Tom Kindred, Jr. arrives on the scene with a newly formed Board of Directors and a Fort Pierce City Commission with a vision. The renewal of a crumbling downtown Fort Pierce is developing, Fort Pierce Main Street is born!

You've come a long way baby! Fort Pierce has brought home the National Great American Main Street Award, as one of the top 5 Main Street organizations in the nation. The prize which has a competition field of 1,200 Main Streets across the country, brings together Main Streets with a goal of reviving historic communities. This year our own program, Main Street Fort Pierce, worked diligently and patiently to position downtown Fort Pierce worthy of this prestigious award. As Manager for the past 20 years, Doris Tillman, has coordinated and directed the many community volunteers it takes to organize numerous events that take place each month and year. Working along with the city commissions and city managers through the years, Main Street Fort Pierce has brought the citizens and visitors of Fort Pierce a revitalized downtown, entertainment and now the national award.

This organization, which began 23 years ago, has taken many steps in the process to achieve its goal. Fort Pierce had a downtown with little activity. The original vision which included, the restoration of historic City Hall, the Sunrise Theatre, the addition of the parking garage, the federal court house and the river walk has developed into reality as a place where friends can meet and enjoy. Main Street volunteers are reason downtown Fort Pierce thrives today.

Many property owners jumped on board with Main Street. Bob Brackett, of the Brackett Family Trust and owner of the Arcade Building (which housed Ranchland in days gone by), was restored and opened for business as a focal point on US 1. Downtown property owners followed suit and began restoring and refurbishing their buildings. Along the way, charettes were held. Allowing the public to express what they envisioned for downtown Fort Pierce.

The City of Fort Pierce renovated the neglected and deteriorated marina which has become another important downtown focal point and host to traveling yachtsman, live-a-boards, as well as, the base for many fishing tournaments. This spark of life brought about a vibrant waterfront. The marina, which was destroyed after two hurricanes in 2004 has finally been given the green light to rebuild. Construction will begin later this year. A newly designed Marina Square is host to many events that include the farmers market, fishing tournaments, jazz jams and more. A new public library, the Renaissance Building and the restored historic old Fort Pierce Hotel all compliment the natural beauty of Fort Pierce’s waterfront.

An expanding court system and talk of a federal courthouse, currently under construction, made room for the new Clerk of Court building built by Sr. Lucy County. The restoration of the Sunrise Theatre was completed. The theatre, once a major draw for downtown, is now again the talk of the town with entertainment from the opera to bands, plays and events like no other.
Another-Man’s-Treasure-Sale

Donate your unwanted, gently used art, antiques, books, jewelry, furniture and household items to the Backus Museum’s 3rd Annual Another-Man’s-Treasure Sale, scheduled for September 11, 2011 (we are looking for treasures, not trash). We are looking for gently-used treasures of all kinds (clothes excluded) for our September fundraising event. Items can be dropped off at the Backus Museum Tuesday, Wednesday, & Thursday starting in June. Please call to schedule a dropoff. A receipt for your taxes will be provided. Pick up available for large items. Please call the museum at 772/465-0630. All proceeds benefit the A.E. Backus Museum, a not-for-profit organization.

May 2011 Correction: Fort Pierce Amphitheater article: Whereas Ada Coats Williams was the inspiration and had input for an amphitheater to be built beside the Indian River, the Fort Pierce Amphitheater was designed by Ken Starrett, a long time Fort Pierce architect and every line was drawn by Jack H. Scott, a newly registered architect.

Fort Pierce, Florida Honored with 2011 Great American Main Street Award®
National Trust for Historic Preservation Praises Leadership in Smart Revitalization

The National Trust for Historic Preservation announced today that Main Street Fort Pierce is a winner of the 2011 Great American Main Street Award® (GAMSA). Recognized as a leader by following the Main Street Four-Point Approach®, embracing sound historic preservation ethics and building strategic partnerships, Main Street Fort Pierce was honored at the Main Street Awards Ceremony during the National Main Street Conference in Des Moines, Iowa.

The National Trust Main Street Center’s annual GAMSA winners are recognized for their exceptional accomplishments in revitalizing the nation’s historic and traditional Main Street commercial districts by using the proven Main Street Four-Point Approach®. Main Street Fort Pierce has led an impressive revitalization campaign over its 24-year history, uniting residents, elected officials and business-owners with a vision for downtown that places its historic and cultural heritage at the center of its growth. The results of that collaboration: restored historic facades, an attractive streetscape and riverwalk, preservation-friendly building zoning ordinances, and the lovingly-restored Sunrise Theatre, which had sat vacant for over twenty years.

“Main Street Fort Pierce’s revitalization strides, in spite of back-to-back hurricanes, is truly remarkable, and reflects the community’s strong will to rebuild and grow without sacrificing the city’s historic character,” said Doug Loescher, Director of the National Trust Main Street Center. “In a state that has seen extensive new development, Fort Pierce has distinguished itself by making its historic resources the building blocks for the future. Its vibrant, attractive district for shopping, entertainment and the arts is a testament to the power of that approach.”

The other four winners include Downtown Beloit Association, Beloit, Wisconsin, Main Street Fort Pierce, Fort Pierce, Florida, Old Town Main Street, Lansing, Michigan, Downtown Newark Partnership, Newark, Delaware and Silver City Main Street Project, Silver City, New Mexico.

GAMSA winners demonstrate exemplary achievement in the process of strengthening their downtowns and commercial districts based on the following selection criteria:

- Broad-based community support for the revitalization effort;
- Quality of achievements over time;
- Innovative solutions to significant problems;
- Commitment to historic preservation;
- Evolving track record of successful commercial district revitalization;
- Comprehensive revitalization effort: activity in all four points of the Main Street Four-Point Approach® to commercial district revitalization;
- Economic impact of the revitalization program; and
- Successful small business development.

The winners were selected by a national jury composed of former award winners, community development professionals, governmental agency representatives who are active in community economic development and historic preservation.

The Main Street Four-Point Approach® is a proven methodology for historic preservation-based economic development that was developed by the National Trust for Historic Preservation 30 years ago and is used in more than 2,000 communities throughout the U.S.
This is a landmark year for Main Street Fort Pierce. The organization is 23 years old; Doris Tillman will celebrate her 20th year as the manager in August and Main Street Fort Pierce is a winner of the coveted Great American Main Street Award. Main Street Fort Pierce has so much to celebrate and to be proud of, as well as, many new things to look forward to in the future.

On June 1, 2011 Main Street Fort Pierce will kick off a new look. With the help of Aneva Matthews, Main Street Fort Pierce now has a new logo. Also, to update our look online, John Shultz and I created a new streamlined website. The New Logo. Main Street Fort Pierce presents its new logo. The door in the logo portrays the front door of our office at the historic Platts/Backus House. Sabal Palm trees represent trees native to our downtown area and the circle is the round-about in the center of downtown. The logo is straightforward; it depicts Main Street Fort Pierce in a clean and simple way.

The New Website. Main Street Fort Pierce has worked with John Schulz, owner of Treasure Coast Web Hosting & Design, for more than 15 years. John has volunteered his time creating and maintaining our website. Back in December 2010, John was approached to create a new user friendly, comprehensive website. The new site is designed to inform the public about Main Street Fort Pierce and features upcoming events. There...
Main Street Fort Pierce has worked hard during the past twenty-three years to revitalize downtown Fort Pierce. Here are just a few of the people that have worked with Main Street to accomplish its goals:

Whether it was the early days of Main Street with Tom Kindred, Jr. or the many years with Doris Tillman at the helm of Main Street, Downtown Fort Pierce has made a tremendous resurgence! Due to the efforts of the Main Street staff and its volunteers, Downtown Fort Pierce is becoming “The Place” to work, play and live. Congratulations on a successful 23 years and thank you for all you do to make Fort Pierce a great place to work, play and live. It’s amazing that an organization with only two full-time employees; Doris Tillman & Pam Gillette, and one part-time employee, Mimi Ewan, are able to put on over 30 events annually. Organizations like Main Street rely heavily on volunteers to accomplish goals and to organize public events. These volunteers are the lifeblood of Main Street Fort Pierce. Joan Dodd has been a part-time volunteer for 23 years, Pam’s devoted husband, Gary Gillette volunteers for all of the events, and we have many friends who volunteer at Friday Fest and other events. Main Street Fort Pierce has an active and working Board of Directors; many of whom have been on the Board for over 10 years and have dedicated hours of time to help Main Street’s mission.

Main Street Fort Pierce Timeline

1988
Main Street Fort Pierce Incorporated.
Tom Kindred hired as first Manager.

1989
Main Street start Sights & Sound on Second Christmas Parade.
First issue of Main Street Times.

1991
Doris Tillman hired as Manager in August.
First Reverse Raffle Fundraiser – Roaring 20s.

1994
Renovated Historic City Hall.
Charrettes conducted for “Master Plan” of Historic Downtown Fort Pierce.

1995
Purchased Sunrise Theatre Auditorium.
Purchased remaining Sunrise Theatre property.
Begin Planning Phase of Theatre Construction.
Restored Tickle Tummy Hill reopens in December.

1997
Centennial Celebration in February.

1998
St. Lucie Mural Society & Main Street completed Mural-in-a-Day in conjunction with the Centennial Celebration.

1999
Re-created Sandy Shoes Festival that originally started in 1957.

2001
Purchased the Platts/Backus House in June.
First issue of the Main Street Focus – August 2005.

2005
Sunrise Theatre opens in January to a sold-out crowd.
Moved into un-renovated Platts/Backus House in February.

2006
First Plein Air Paint Out “Souvenirs of Downtown” in April.
Moved into renovated Platts/Backus House.

2011
A winner of the Great American Main Street Award.
Sunrise Theatre Wins a Record 6 ADDYS for 2011—And Takes Home “Judges Choice Award” and “Best of Show”

On March 4th, 2011, the Treasure Coast Advertising Federation awarded the Sunrise Theatre 5 Silver ADDYS, 1 Gold ADDY, and 2 special trophies for “Judges Choice Award” and “Best of Show.” Below is a list of the ADDY’s and the credits for each award.

<table>
<thead>
<tr>
<th>Type of ADDY</th>
<th>Category</th>
<th>Item</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver</td>
<td>Advertising for the Arts and Sciences</td>
<td>Sunrise Theatre Playbill</td>
<td>Sunrise Theatre Marketing Staff with special thanks to Greg Ess (Publisher) and Michelle Moore (Designer) of Indian River Magazine.</td>
</tr>
<tr>
<td>Silver</td>
<td>Advertising for the Arts and Sciences</td>
<td>“Thank You” Holiday Card and Ornament</td>
<td>Sunrise Theatre Marketing Staff, with special thanks to Trong Phan (IRSC Intern and Illustrator) and Mike Poolt, of Cutting Edge Engravers who supplied the engraved “Star” ornaments</td>
</tr>
<tr>
<td>Silver</td>
<td>Advertising for the Arts and Sciences</td>
<td>Season Launch Campaign—Included Radio and TV Commercials, Print ads and E-mail Blasts</td>
<td>Sunrise Theatre Marketing Staff</td>
</tr>
<tr>
<td>Silver</td>
<td>Advertising for the Arts and Sciences</td>
<td>TV Season Announcement Campaign: a series of commercials for the Season</td>
<td>Sunrise Theatre Marketing Staff, with a special thanks to Mike Poolt, IRSC Student and in-house photographer.</td>
</tr>
<tr>
<td>Gold</td>
<td>Advertising for the Arts and Sciences</td>
<td>All Access Pass Video: a compilation of photos set to music of the first half of the season</td>
<td>Sunrise Theatre Marketing Staff: Photos by Michael Poolt; Animation and Editing by Brian Urso</td>
</tr>
</tbody>
</table>

Best of Show

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<thead>
<tr>
<th>Type of ADDY</th>
<th>Category</th>
<th>Item</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>(First Place)</td>
<td>Advertising for the Arts and Sciences</td>
<td>All Access Pass Video</td>
<td>(See Above)</td>
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Judges Choice Award

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<tr>
<th>Type of ADDY</th>
<th>Category</th>
<th>Item</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>(Second Place Overall)</td>
<td>Advertising for the Arts and Sciences</td>
<td>All Access Pass Video</td>
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Additionally, there were multiple silver and gold ADDYS given to the Indian River State College students for their work on several Sunrise Theatre posters. In fact, the Student Best of Show went to an IRSC student for her design of the Madam Butterfly poster.

“I am very pleased and proud of the recognition that the Sunrise Theatre received by the Treasure Coast Advertising Federation at the recent Annual ADDY Awards ceremonies,” stated John Wilkes, Executive Director of the Sunrise Theatre. “Under the direction and supervision of Renee Page, Marketing Director for the Sunrise, the theatre is not only being recognized for receiving a record number of ADDY Awards this year, but this recognition should also be coupled with the fact that the overall awareness of the Sunrise Theatre has grown well beyond the Treasure Coast…and that the Sunrise Theatre is more firmly established than ever before as a great cultural asset to the City of Fort Pierce and St. Lucie County,” said Wilkes.

“In addition to Ms. Page’s contributions, I’m also proud of the business and intern relationships we have established in achieving this recognition, especially with Indian River Magazine, Jungle TV, and Walt Hines of the Digital Media Department of IRSC and interns Brian Urso, Michael Poolt and Trong Phan,” Wilkes added.

Left to Right: Brian Urso, Trong Pham, Renee Page, Gail Goldy, chairman of the Treasure Coast Ad Federation, Michael Poolt, photographer.
The difference between an everyday photographer and a truly gifted photographer is their ability to capture a moment in a truly unique way for the entire world to see. Michael Poolt has this unique gift and Main Street Fort Pierce was lucky enough to have collaborated with Michael on the Great American Main Street Award video.

I asked Michael how he started taking pictures and he said that his love for photography started at an early age; he told me “I was influenced to start photography because of my older sister’s, Ali, talent for capturing the moment. I was constantly trying to keep up with her creative style, and then found my own in the process. Seeing other people’s work in photography is what inspires me. I love how a single scene can be captured in many moods and every person will perceive it differently.”

Main Street Fort Pierce was introduced to Michael Poolt back in November when we were working on the Great American Main Street Award. Michael was attending Indian River State College and working at the Sunrise Theatre as their staff photographer. He was recommended to us to take some photos and work on a video for the award. After seeing the quality of his work and his exceptional eye, Main Street was excited to work with Michael on this project.

Over the next few months, Michael and his fellow students at Indian River State College used their skills and talents to produce a video of downtown Fort Pierce. Michael said that, “Working on the GAMSA video allowed me to really take in all the beauty and heritage of Fort Pierce. The project introduced me to many people, locals and visitors, who all loved the values and character of Fort Pierce. The business owners, shoppers and residents referred highly to Main Street for supporting the growth and enrichment of downtown.” Main Street Fort Pierce appreciates his contribution and we are aware that this video helped us to win the Great American Main Street Award.

Not only was Michael instrumental in helping Main Street Fort Pierce, but Michael’s work at the Sunrise Theatre contributed to the Sunrise Theatre winning 2 Student Addy Awards. Michael commented, “I was privileged to become a part of the Sunrise Theatre as staff photographer. The diverse shows of amazing talent, meeting celebrities and helping promote downtown culture, were a great experience.”

Michael’s amazing talent won the Student Gold Award for Advertising for the Arts & Sciences in Broadcasting Audio Video titled “All Access Pass Video” Sunrise Theatre 2010-2011. Michael has recently moved to Jacksonville, FL. His goal in life is to live life to the fullest and by using his photography, he is able to follow his passion to explore the world and surf. He feels that being placed outside of his comfort zone to get the right shot helps him grow as an individual and really experience the world in dynamic ways.

Michael is the owner and creator of MySurfari Surf Travel, an international surf travel directory. He also owns a community website Mysurfari.com. Surfers will be able to use this site to find destinations, services, flights, information about any global surf destination.

Main Street Fort Pierce would like to thank Michael for his work on the GAMSA video and are happy to make Michael Poolt the Main Street June Downtown Hero.
The 4th Annual “Souvenirs of Downtown” En Plein Air — Paint Out, held April 20th through April 22nd, was filled with sunny skies and beautiful paintings. Twenty-five artists participated in this year's event and each artist brought their own individual style to capture the beauty of Fort Pierce, the Atlantic Ocean and our Indian River waterfront.

Main Street would like to thank this year's participating artists: Kirsten Andreason, Colleen Nash Becht, Carol Boye, Sally Browning-Parron, CharlesDickinson, Sue Dinnenno, Gabby DuCharme, Ellen E. Fischer, Duane Hatfield, Dorothy Hudson, Richard Kelly, Carol Keppe, Chris Kling, Barbara Landry, Michael V. LaCasa, Livi McNamara, Harry McVey, Diane Mesagno, Dawn K. Mill, Marlene E. Putnam, Jackie Schindehette, Lee G. Smith, Ada Swenson, Barbara May Smythers, and Emily Tremml.

It takes more than just our artists to make Souvenirs of Downtown a success. It takes many people. Main Street would like to thank our sponsors: Budweiser, Dave’s Diner, Ocean Village, Orchid Island Juice, Miller Insurance, LLC, On the Edge Bar & Grill, Stamm Manufacturing, St. Lucie Eye Associates, & St. Lucie News Tribune.

Main Street would also like to thank the volunteers: Ann & Bruce Abernethy, Eddie Becht, Pam Cully, Sue Dannahower, Sue & Paul Dasso, Joan Dodds, Brenda Eaves, Gary Gillette, Mary Estelle Hamden, Lee, Holden, Frances Larsson, Michelle Miller, Kay Palm, Susie Smith, Joan & Phil Steel, Beth Williams & Linda Wilson. Each of these dedicated volunteers makes Souvenirs of Downtown a successful event and Main Street could not have put on the paint out without their support.

Souvenirs of Downtown is an event that really showcases our beautiful city. Each artist brings their own unique perspective and artistic look on Fort Pierce. If you missed this wonderful event you can still see the artwork that was created by joining Main Street Fort Pierce on Facebook and clicking on the 2011 Plein Air — Paint Out section.

Each year Main Street Fort Pierce chooses a painting to be next year’s signature painting. We are happy to announce this year’s winner — “When the Fish Don’t Bite.” Colleen Nash Becht is a full-time watercolorist with her studio in Fort Pierce, Florida. As recently as six years ago, Colleen rediscovered her passion for painting and swiftly developed an individual expression through watercolor. This renewed interest blossomed, and led her to devote all of her time to artistic expression.

In order to keep her work alive and fresh, she continues to paint a variety of subject matter. Colleen enjoys working with close-up images which indicate strong color, light and shadow. Her unique style and perspectives have insured that her work has found quick recognition with a strong demand for its ownership, both locally and nationally. It is her use of color and contrast which has become the signature in her award-winning work. Colleen has been recognized and published by International Artist’s Magazine and recently by the Florida Watercolor Society receiving the “Fay Award.”

Main Street is happy to have chosen “When the Fish Don’t Bite” as our 2012 signature painting and we are looking forward to next year’s Souvenirs of Downtown Plein Air – Paint Out.
“Wetfest” and Ecotourism: a Boost to Main Street Businesses

On Saturday, June 25th from 11 a.m. to 9 p.m., “Wetfest” will take over Museum Pointe and South Causeway Parks on the Fort Pierce Inlet. “Clean and Green” organizations will inform and promote conservation while boat dealers, electric car alternatives, bicycle shops, water sports businesses, and surf shops will display their products. The day will be highlighted by local officials taking turns in a dunk tank to raise funds for Marine Cleanup Initiative Inc.

“We hope to bring our community together to understand the unique opportunities we have for ecotourism and how our community might best be served through this growing business,” said Captain Don of Marine Cleanup Initiative. Funds raised will benefit the ongoing marine debris removal operation to rid our estuary of derelict vessels, ghost fishing and marine debris that choke our waters, kill our fish and diminish the natural resource that is the focal point of our community and the forefront of our Main Street image.

Captain Chops will provide boat tours from the county docks. Captain Don will conduct an underwater cleanup dive to demonstrate how and what is removed. The parks will be full of activities for all ages. Register a 4-person beach volleyball team for a chance at the “huge” trophy. Enjoy the Treasure Coast Art Association booths and kids projects.

The live entertainment will include dance troops, the Avenue D Choir and the best local bands around. A variety of foods for every taste is offered for your enjoyment. A full schedule and list of events is available at www.MarineCleanupInitiativeInc.Org/wetfest.html.
Rio CoCo: Quality Dessert Coffee at the Farmers’ Market

by Linda Hudson, President, Downtown Farmers’ Market of Fort Pierce

What is a cup of coffee made from fresh-picked, shade grown High Mountain coffee beans, mixed with extract, roasted and ground Thursday and served on Saturday? It’s one of the best cups of coffee you’ll ever enjoy, and you can get one every Saturday from Rio CoCo Coffee at the Downtown Farmers’ Market of Fort Pierce.

Jim and Brenda Eaves went searching for a superior dessert coffee and found Nicaragua-based missionaries Mike and Laura, who work in the Rio CoCo region with coffee bean farmers to deliver the fresh-picked beans to Vero Beach for roasting. The farmers are paid fair wages and they take extra care to deliver a quality product. According to Brenda, “Our coffee requires extra work, but it’s worth it because customers appreciate the flavorful, smooth-tasting result.”

The Eaves family were regular customers at the Downtown Fort Pierce Farmers’ Market and when they started making their dessert coffee, they determined the Market was the best place for their product. Brenda and her daughter, Laura, are usually working at the Market, serving and getting to know their customers.

Rio CoCo is a company that has fringe benefits, according to Brenda. “We French press brew our high-quality coffee, eliminating the bitterness. It’s a product of a Christian missionary outreach that gives back to the people in Nicaragua, who make it happen. Our customers know and appreciate that we are taking the time and effort to provide them with the best.”

“I find people who have never been to downtown Fort Pierce, and I can’t believe that they are missing it,” said Brenda. “Downtown Fort Pierce has some of the best restaurants, the Sunrise Theater, shops and a beautiful riverfront park, where the Farmers’ Market is every Saturday. If you haven’t been to downtown Fort Pierce, you’re missing a treasure in your own backyard. We have worked in craft and other farmers’ markets, and the Fort Pierce Farmers Market is one of the best we’ve seen. At the Downtown Fort Pierce Farmers Market, you can experience the beauty of the waterfront, quality products and you meet good people.”

The Downtown Farmers’ Market of Fort Pierce is open year round, Saturdays, 8 a.m. to 12 Noon. Contact the Market at 772-940-1145, www.ftshavefarmersmarket.com or on Facebook.

Jimmy Eaves, son of Main Street Board Member & Rio Coco owner, Brenda Eaves, was married to Michele Fairbanks on April 2, 2011 at the Pelican Yacht Club.
This month wraps up the final presentation of a joint venture between ArtBank studio artists and the Sunrise Theatre, “Arts Intersection: Where Visual Art and Performing Arts Meet.”

The first ArtBank/Sunrise Theatre Arts Intersection, “Florida Scenes” opened at the Black Box last December the day after Christmas during the Moscow Ballet performance of the Nutcracker. The paintings then opened in January, 2011 at the third floor gallery of the ArtBank. The partnership merged visual and performing arts where art patrons could view and purchase original artworks. Half of the proceeds benefit the Sunrise Theatre Foundation.

The second show, “Water,” was held in March and included works from painters, wood artisians, jewlery artists and photographers. This month’s event opens on Friday, June 24 from 5 to 8 p.m. in conjunction with the Missoula Children’s Theatre performance of The Jungle Book on the Sunrise main stage. The public can view the art from all three Arts Intersection gallery events before, during intermission and after the performance. All of the art is for sale and many of the artists will be in attendance.

The public is invited to stop by the ArtBank third floor gallery and vote for a favorite piece of art to be included in the 2012 ArtBank/Sunrise Theatre Arts Intersection Calendar. The calendar will be on sale next season with proceeds to benefit both organizations and will include the dates of performers at the Sunrise Theatre.

The ArtBank is located at 111 Orange Avenue in historic downtown Fort Pierce.

For information on tickets to any of the Sunrise Theatre shows or to inquire about sponsorship opportunities in the 2012 Arts Intersection ArtBank/Sunrise Theatre calendar, call the Sunrise Theatre at 461-4775.
THE SUNRISE THEATRE PRESENTS
THE MISSOULA CHILDREN'S THEATRE SUMMER PERFORMANCES!

The Sunrise Theatre will host four 4 children’s summer performances in conjunction with the Missoula Children’s Theatre (MCT) Summer Camps (partially underwritten by the Sunrise Theatre Foundation and the help of volunteers, local partners and sponsors). With the help of professional MCT Tour Actor & Directors, a cast of 64 local children will perform 4 original musical productions, and learn everything from lines, staging, songs and movement...to set building, scenery and costume design. These are sure-to-please, feel-good fun for the entire family...performances you won’t want to miss! So bring your camera...and let your kids experience LIVE THEATRE right in their own backyard!

THE JUNGLE BOOK
Kids’ Performance: Fri, June 24 at 7 PM

THE TORTOISE VS. THE HARE
Kids’ Performance: Fri, July 15 at 7 PM

CINDERELLA
Kids’ Performance: Fri, July 29 at 7 PM

THE WIZ OF THE WEST
Kids’ Performance: Fri, Aug 12 at 7 PM

TICKETS ARE ONLY $10!
PROCEEDS TO BENEFIT THE SUNRISE THEATRE FOUNDATION.
CALL THE BOX OFFICE AT 772-461-4775
FOR MORE INFORMATION VISIT WWW.SUNRISETHEATRE.COM
Downtown Fort Pierce Farmer’s Market Kicks Off Summer with *The Critters*, June 18

**Linda Hudson, Chair, Downtown Farmers’ Market of Fort Pierce**

On Saturday, June 18, the Downtown Farmers’ Market of Fort Pierce kicks off its “We’re Here All Summer,” with the popular local vocal group, “The Critters.” This celebration is dedicated to the increasing number of vendors and patrons who frequent the Market in the summer months. The St. Lucie County Tourism Department helped get the ball rolling May 14th by celebrating tourism week in St. Lucie County at the Market.

The Downtown Farmers’ Market of Fort Pierce does love tourists and one way to attract them is through its website at http://www.ftpiercefarmersmarket.com/. Websites have become a new tool for tourists to research activities in the place they’re going to visit. Our vendors tell us that out-of-town visitors tell them often that they learned about the Farmers’ Market on the web, and made their plans to visit the Market before they left home! Now the Downtown Fort Pierce Farmer’s Market is also on Facebook. For more information call the Market at 772-940-1145.

The Market has helped establish Fort Pierce as a destination spot for boaters. Boats now dock at the City of Fort Pierce Marina because the word has spread from other “boat people” that the Market is a great place to shop for fresh vegetables, fruits, baked goods, seafood, and many specialty gourmet food and beverage products.

The Market has great neighbors, including the City of Fort Pierce Marina, the Fort Pierce Jazz Society’s Craft Market, St. Lucie County’s Main Fort Pierce Library and the many downtown Fort Pierce shops and restaurants. The Market is a Saturday morning tradition, year round, rain or shine, 8 a.m. to noon at Marina Square.

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Wells Fargo Begins Makeover of Downtown Fort Pierce Store

As part of the largest conversion in financial history, Wachovia financial centers will be converted into Wells Fargo banking stores on the Treasure Coast in July, 2011. During the changeover, all Wachovia financial centers will receive a makeover that includes an eco-friendly open floor plan, an on-line banking station, and features Wells Fargo’s distinctive red and gold colors. Community Bank President William Whall said that the downtown Fort Pierce store located at 501 Orange Avenue has been selected to have a special added attraction, which reflects Wells Fargo’s commitment to its customers and the Treasure Coast community. Whall added that the community would be invited to partake in the conversion festivities in July, which will include the unveiling of the special attraction.

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**Seafood Pasta Chowder**

An easy, satisfying chowder for a chilly March evening. Pair with crusty garlic bread and a crisp salad.

- ¼ cup green onions, sliced
- 8 ounces crab meat
- 8 ounces bay scallops
- Parsley for garnish

The Art Cove Gallery

There is a new Art Gallery in Downtown Fort Pierce. The Art Cove is located at the Manatee Zone at 214 E. Orange Ave. The Manatee Zone is owned and operated by Barbara Wilkins. The gallery is a special addition to the Manatee Zone retail store and is a unique concept. It is being run by Sunrise Studios with the purpose of giving new and emerging artists an avenue to share their art in a commercial venue. The Art Cove will enable the artists to gain some experience and then move on to more established full service galleries. Sunrise Studios is an artistic partnership providing art and art services operated by Susie Cassens and Jo Ann Holcomb. So far the gallery has exhibited the art work of Susie Cassens, Allie Comer, Allison Cunningham, Anhony and Susan Oraczewski, Angela Johnson, Julie Loumbis, Tanya Brewster and Trampas Stewart.

During the first two shows each artist contributed a piece of art towards a raffle of which the proceeds were donated to Big Brothers Big Sisters of St. Lucie County. The Art Cove is open Monday through Saturday from 10:00 a.m. until 5:30 p.m. For more information: theartcove.mz@gmail.com or 772-468-2328.
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