Golf Committee for the 3rd Annual Halloween Golf Tournament & Beer Bash: (l. to r.) Jessie Wilder, Gary Gillette, Roy McSweeney, Kevin Gillette and Dana McSweeney.
It’s getting a little spooky in downtown Fort Pierce! Not really, but hey, it’s October and time for our annual ghost walk so I thought I’d throw that in! Seriously, whether you’ve participated in the annual tour of our historic downtown or it’s your first time, there’s something to learn — in a very fun way — as we visit special landmarks around the district and hear from ghostly past residents who helped make our city what it is today.

Main Street Fort Pierce has a few things for you to do this month. Friday Fest is always a great time so make sure you creep on down to Marina Square for the longest running monthly street party in Florida! And on October 29th, our annual golf tournament at Gator Trace promises to be a chillingly good time for anyone willing to swing a club on behalf of MSFP!

The MSFP Board of Directors continues to look for ways to promote our downtown and help build economic prosperity for our unique waterfront district. Everything we do is aimed at improving, restoring, rejuvenating, and reenergizing the heart of our city. We have so much to be proud of. We know that the last several years have been a struggle for everyone with a sagging economy. But all you have to do is take a leisurely stroll around downtown and see the many successful businesses in the area to feel a surge of hope and pride in everything we have accomplished together.

Working together is the key. MSFP has developed so many partnerships over the years that have worked to the benefit of everyone. Whether with government, not-for-profit organizations, businesses, or citizens in general, we’ve all come together knowing that any success is a positive for all of us.

Over the last several months we’ve had the opportunity to celebrate MSFP’s designation as a Great American Main Street Award recipient. This honor was bestowed on everyone who has touched MSFP over the last 20 years. From our humble beginnings to the great organization we are today, literally thousands of people have been a part of this success on behalf of magnificent downtown Fort Pierce.

If you aren’t a member of MSFP but would like to become one, just complete the membership form included in this magazine. We need your help and welcome your support! Thank you!
Dine, Shop and Enjoy Beautiful, Historic, Downtown Fort Pierce!

DOWNTOWN FORT PIERCE LIBRARY
For information, please call 462-2787 or visit www.sf-lucie.lib.fl.us

ST. LUCIE COUNTY MARINE CENTER
Please call 462-3474 for more information or visit www.stlucieco.gov/marine_center

A.E. BACKUS GALLERY
For information, please call 465-0360 or visit www.backusmuseum.com

HEATHCOTE BOTANICAL GARDENS
For information, please call 464-6072 or visit www.heathcotebotanicalgardens.org

MAIN STREET FOCUS
October 2011

Fort Pierce Downtown Business Association Hosts the Great Pumpkin Party & Other Popular Events

The Fort Pierce Downtown Business Association, generally referred to as the Fort Pierce DBA, is an organization of merchants and business owners that help keep downtown Fort Pierce thriving with events and activities for all ages. The DBA has worked hard to keep downtown Fort Pierce a true reflection of the surrounding community. The DBA allows businesses to promote their services while keeping our downtown moving in the right direction as a popular place to frequently visit. From our weekly Bike-Nite, monthly Classic Car Cruise-In and annual St. Patty’s Day Fest, the Fort Pierce DBA is dedicated to giving our visitors and residents a pleasant and enjoyable “downtown area” in Fort Pierce, where they can shop, dine, do business or enjoy a walk with family and friends.

The Fort Pierce Downtown Business Association also works with other organizations that have an active interest in the downtown corridor. Main Street Fort Pierce, the City of Fort Pierce, Big Brothers and Big Sisters, the Manatee Center, the Chamber of Commerce and the Sunrise Theatre are just a few of the many organizations that come together to form the downtown corridor. From our weekly Bike Nite, monthly Classic Car Cruise-In and annual St. Patty’s Day Fest, the Fort Pierce DBA is dedicated to giving our visitors and residents a pleasant and enjoyable “downtown area” in Fort Pierce, where they can shop, dine, do business or enjoy a walk with family and friends.

The Fort Pierce Downtown Business Association hosts the Great Pumpkin Party & Other Popular Events. This event will be held on Wednesday, October 26th, the same night as Main Street Fort Pierce’s “Ghost Walk.” “The Great Pumpkin Party” will take place on 2nd Street between Orange Avenue and Avenue A from 5 p.m. to 8 p.m. Admission is $5 per person. Children will be able to decorate a pumpkin, enter the costume contest, participate in activities and enjoy live entertainment. Adults have the chance to win door prizes and purchase 50/50 tickets. The DBA encourages the public to come out and join in supporting downtown and making “The Great Pumpkin Party” a success. There are corporate and small business sponsorship opportunities available for this and other DBA events. The information and forms are on the DBA website – www.fortpiercedowntown.com.

The DBA would like to thank the current sponsors listed below: Attorney Clay Yates, Yates and Mancini LLC; Attorneys at Law; David Alker, AM Engineering and Testing, Inc.; Johnathan J. Kirschen, Esquire, and Associates LLC; and Don Rinelli, Rinelli’s Yellow Tail.

The DBA would also like to send a special “thank you” to Universal Signs for donating a stage for our performances and Common Ground Vineyard Church for the use of tables and chairs for the children’s activities.

The Fort Pierce DBA’s October event is “The Great Pumpkin Party.” This event will be held on Wednesday, October 26th, the same night as Main Street Fort Pierce’s, “Ghost Walk.” “The Great Pumpkin Party” will take place on 2nd Street between Orange Avenue and Avenue A from 5 p.m. to 8 p.m. Admission is $5 per person. Children will be able to decorate a pumpkin, enter the costume contest, participate in activities and enjoy live entertainment. Adults have the chance to win door prizes and purchase 50/50 tickets. The DBA encourages the public to come out and join in supporting downtown and making “The Great Pumpkin Party” a success. There are corporate and small business sponsorship opportunities available for this and other DBA events. The information and forms are on the DBA website – www.fortpiercedowntown.com.

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4th Annual Treasure Coast Beer Fest, October 22

by Kristyn Lier, Beer Ambassador and PR Assistant

In 2008, six individuals organized the first annual Treasure Coast Beer Fest in downtown Fort Pierce, Florida. Because of the success of that festival, Beerworks Charitable Foundation Inc. was established. Our mission is to educate people about the many styles of beer the world has to offer, and at the same time raise money for local charities.

Ticket cost breakdown is $25 at vendor outlets, $30 online, and $35 at the door. TCBF will feature close to 200 different flavorful craft beers from both near and far, featuring flavors and styles tastefully diverse and, exciting, and for some, limited and exclusive. As for food, various regional vendors will provide food as diverse as the beers, ranging from BBQ to wings to gyros to pizza and more. And of course, restroom facilities are provided, including handicap access. The fine folks at 99.7 JackFM will be providing all our musical needs; fans located throughout the parking garage will help keep all thirsty fest-goers cool, corn-hole, and much more.

As a nonprofit charity organization and event, this year’s recipients are:

- **Treasure Coast Hospice**: our flagship charity, with consideration being taken to focus on a specific area of need within TCFB.
- **Treasure Coast Food Bank**: focus on canned goods and qualified foods brought in by TCBF attendees and by doing so, eligibility in raffle giveaways just by donating some food for those in need.
- **Learn to Read of St. Lucie County**: a supporter of TCBF since the beginning, adult literacy is always close to heart and close to home.

The following hotels listed will have special Treasure Coast Beer Fest rates if you wish to extend your stay in our area either before or after the event. Or, should you not have a designated driver, this is a great way to safely enjoy the festival. Complimentary shuttle service will be provided through Chadallac Coach Limo (chadallac.com) to these locations during the event every half hour beginning at 11:00 a.m. from these hotels with the last pickup leaving the festival at 5:30pm.

- **Hampton Inn & Suites**: (772) 828-4100, festival rate $69 (code TCB);
- **Comfort Suites**: (772) 409-1420, festival rate $59 (code TCB);
- **Best Western**: (772) 409-1740, festival rate $55 (code TCB).

The hard-working men and women of BeerWorks look forward to welcoming beer aficionados and newbies alike to our 4th Annual Treasure Coast Beer Fest. For immediate updates, stay tuned to the Treasure Coast Beer Fest website (TreasureCoastBeerFest.com) and join us on Facebook. For more information please email beerambassador@hotmail.com or call 772-205-9628.

The 4th Annual Treasure Coast Beer Fest is a 21-and-older ONLY event. The FREE AlertCab program is available for those in need of a ride home. Come and savor the flavor responsibly.

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Ghosts of Fort Pierce Past Walking Tour

by Sue Dannahower

Everyone loves a great ghost story and Fort Pierce has many ghosts and stories just for you. Join us if you dare as we stroll through the streets of downtown Fort Pierce with ghostly spirits. Our tour guides will light your way through the unusual tales, legendary stories, folk lore and ghostly experiences.

The spirits only show their ghostly presence once a year. This year’s haunt will be on Wednesday, October 26th. Ghost watchers will be offered one of two tours: one going north and one going south. Tours begin as you meet your guide in the City Hall Plaza and venture out to explore the history of our unique town.

As part of your tour you will learn that Fort Pierce was named after Colonel Benjamin Pierce. Colonel Pierce established the original fort used as army headquarters and several of his soldiers will be on hand to tell you about these times of yore.

You will also learn about the Ashley Gang (a.k.a. the “Swamp Bandits”) who operated from various hideouts in the Florida Everglades. The gang robbed nearly $1 million from banks while at the same time hijacking numerous shipments of illegal whiskey being smuggled into the state.

If you listen carefully you might hear the “Night Train” pulling out of the train depot or see Annie Hogg, wife of the man who built the original Cobb building and general store, completing mail calls.

A.E. “Beanie” Backus will make an appearance, brush in one hand and his signature drink (rum) in the other. Beanie will explain how he got started painting the beautiful landscapes he is known for and how he inspired Alfred Hair and the Highwayman painters. Did you know that during the Great Depression Beanie was employed as a painter of theatrical signs, posters and displays at the Sunrise Theatre?

Your tour guide will take you through the Sunrise Theatre where you will meet the likes of the resident ghosts Sally Rand and Tom Mix. You will learn about how in the 1920s Rupert Koblegard had completed the largest vaudeville theatre on Florida’s east coast and learn the history of the ghost light.

Continued on page 10…
Downtown Hero – Erik Melville

by Beth Williams

This month’s Downtown Hero is a lifelong resident of Fort Pierce. Growing up in our community and becoming a successful businessman has given him a unique perspective on the possibilities that abound in our fair city.

For Erik Melville, helping clients lead fulfilling lives and plan for meaningful legacies has been at the center of each relationship he’s formed and every recommendation he has made since becoming a financial advisor nearly a decade ago. Following a successful tenure with A.G. Edwards in Fort Pierce, he formed the Melville Wealth Management of Raymond James in October 2007 and continues to serve the needs of families, individuals and business owners in St. Lucie and Okeechobee counties. Erik earned the Accredited Asset Management Specialist designation in 2003 and the Certified Financial Planner certification in 2009. He graduated from Tulane University in 1999 with a bachelor’s degree in political economics and finance.

Erik is deeply committed to community involvement. He currently serves on the boards of St. Lucie Habitat for Humanity, the Treasure Coast Education, Research, and Development Authority, as well as ARC of St. Lucie County. Main Street Fort Pierce has made him a loyal supporter and who want to be able to meaningfully impact and assist various charitable causes.” After the reception, Erik focused his energy on working with a group of donors to pool resources and successfully reduce a significant portion of the debt on the Platts/Backus house. “Through the generosity of these individuals we have been able to create a better position for MSFP to move forward and continue their vitally important work for our historic district.”

Erik’s passion for MSFP was spurred by the organization’s efforts to help keep a branch of the St. Lucie County library in downtown after the library outgrew the original downtown branch. “I was a frequent visitor in the old building growing up, more than 30 years ago. To walk the ‘stacks’ and see it now – what an improvement! With so much success since the first master plan of downtown in Fort Pierce in 1995, I can’t wait to see what the next 16 years will bring,” says Erik. “I think MSFP has a great vision of what is possible with an area of so many great attributes – wonderful people, natural beauty, and lifestyle.”

For his many contributions to the entire community, and every recommendation he has made since becoming a financial advisor nearly a decade ago, Erik Melville was inducted into the Florida Hall of Fame in 1993.

The season’s opening show, Seminole Wind, will showcase some of Hutchinson’s historical Seminole Indian paintings. Hutchinson painted the Seminole Indians in their native habitat after living with them in the late 50s and early 60s. His work vividly portrays the Seminoles in their everyday life. The exhibition will be on view October 5 – 29, 2011.

Paintings and poetry by Elgin Jumper from the Seminole Tribe Reservation in Hollywood Florida will also be featured along with other artists. Seacoast National Bank is the exclusive sponsor for the exhibition.

Back to Top

Fort Pierce has many landmarks, the Raulerson Building, the Boston House, the courthouse and many characters that inspired our rich history. Join Main Street Fort Pierce for a memorable, historic walk into the ghosts of Fort Pierce past. You will never be sure who, or what, might be waiting around the next corner or lurking in the shadows. Don’t miss your chance to hear the many secrets of Downtown Fort Pierce and the stories of the people who made our town great.

To sign up for the Ghost of Fort Pierce Past Walking Tour call the Main Street office at 466-3880 to set up your departure time and choose your tour. There is a $5 per person donation for the walk; children under 5 are free. Tours will last approximately 1 to 1-1/2 hours. Tours begin at 5:30 p.m., leaving from the City Hall Plaza (between the new parking garage & City Hall building) on Orange Avenue in Downtown Fort Pierce every 15 minutes. The last tour leaves at 7:30 p.m.

Due to the popularity of this event, space is limited and reservations are required.

...continued from page 9
Two is better than one and that is the case after two established downtown businesses joined together. Creative Color & Hair Designs joined Derma Tech Day Spa in July of 2011. With seven professionals at your service, the salon offers everything you need to feel pampered, feel beautiful, and feel very special.

Derma Tech Day Spa opened in Downtown Fort Pierce in 1996. Roxanne Bachman joined the staff in 2001 and then later purchased the salon. Creative Color & Hair Designs, "The Full Service Salon with a Heavenly Touch," opened in Downtown Fort Pierce four years ago after Lauri Windham, owner, attended the Main Street Ghost Walk in 2006. Both Roxanne and Lauri knew that Historic Downtown Fort Pierce was the place they wanted their businesses. So, earlier this year when business slowed due to the economy, both ladies knew they had to make adjustments to keep their business in downtown.

"Downtown Fort Pierce is where my heart is," said Lauri. So, after discussing their options, Creative Color & Hair Designs moved into Derma Tech Day Spa and it has been a win/win situation for both Lauri and Roxanne.

Between Lauri’s 27 years as a stylist/makeup artist and Roxanne’s 27 years as a skin/nail specialist, they bring a full variety of salon services to the Treasure Coast. Together with Andrea Haley, nail tech (12 years); Megan Smith, stylist (3 years); Sandy Stebbins, stylist (37 years); both salons offer services for hair, nails, facials, waxing, and makeup. The salons also offer a wide range of massage and body treatments by Camille Ogden and Lisa Faircloth, massage therapists.

If you have a special event coming up in your future, the salon recommends "Create your own Spa Package" which will cater to one’s own needs combining three or more services. "Wedding Packages" and "Little Girl Birthday Parties" are also available and each can be tailored for your specific desires.

The salon’s goal is to make everyone that walks through the door feel special and pampered. If you are looking for a slight change or a complete makeover, the girls at Creative Color & Hair Designs and Derma Tech Day Spa, have over a 100 years of combined experience. They will use their experience to give you that “heavenly touch” and make your feel like a million bucks.

Creative Color & Hair Designs and Derma Tech Day Spa are located at 210 Orange Avenue, Fort Pierce, Florida. The salon hours are Tuesday and Thursday – 9:00 a.m. to 7:00 p.m, Wednesday and Friday – 9:00 a.m. to 5:00 p.m., Saturday – 9:00 a.m. to 4:00 p.m., closed on Sunday and Monday. For more information on salon services or to make an appointment, please call Lauri at 460-0300 or Roxanne at 467-0607.
Playing Outside Isn’t Just for Kids Anymore!

by Brandi Yancy, Manatee Center

Playing outside isn’t just for kids anymore! According to studies in recreation and park management, with sunshine and outdoor activity, you can improve your overall health and well being. Participating in outdoor activities will improve your physical well being, lower stress, raise self-esteem, and create a sense of adventure. With continued outdoor activity, you can make new friends, boost your performance at work, and create awareness for nature and your environment.

In Fort Pierce, we are fortunate to have many different resources available to create fun and exciting outdoor adventures! The Manatee Center, located at 480 N. Indian River Drive in downtown Fort Pierce, offers many fun-filled activities year-round for you and your family:

- Explore mangroves and islands as you kayak our local waters. Whether enjoying a guided excursion or creating your own adventure with kayak rentals, reconnect with nature and see firsthand the beauty around you.
- Cruise the Indian River Lagoon aboard The Gator for our ever popular Wildlife Boat Tour. Captain Chop and his crew will guide you around spoil islands looking for wildlife including manatee and dolphin and giving you fun facts about our area. Meet new and interesting people as you share this opportunity together.
- Engage in fun and educational activities when you participate in our special events… from “Creatures of the Night” tours at Adam’s Ranch and our outdoor NatureFest celebration, to our Manatee Center 5K and our Naturalist Program.

The Manatee Center offers these programs and so much more! For boat and/or kayak tour reservations, please call the Vanishing Mermaid Gift Shop (772) 460-6445. For information on all programs offered through the Manatee Center, please call (772) 466-1600 x3333 (*phones routed through Fort Pierce Utilities Authority) and visit www.ManateeCenter.com.

There is a wonderful world outside waiting to be explored and activities to enjoy beyond imagining. With so many benefits to reap and adventures to begin, go outside and play!

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Halloween Golf Tournament & Beer Bash to Benefit Main Street Fort Pierce, Inc.

by Pam Gillette

The ghosts and goblins are diligently raking the sand traps, cutting the grass and preparing the greens for the third annual Halloween Golf Tournament to benefit Main Street Fort Pierce.

Join us for a haunting good time on Saturday, October 29, at Gator Trace Golf & Country Club. Our ghastly golf committee is looking for brave golfers and spooky sponsors ready to enjoy a great time while supporting Main Street Fort Pierce.

New to the tournament this year is the “Beer Bash.” Southern Eagle Distributing will feature beer tasting on 5 holes from their Craft Brewing Division. Golfers will be able to sample Blue Point, Green Mountain, Magic Hat, Southern Tier and Victory Brewing Company, while enjoying everyone’s favorite Budweiser products throughout the day.

Poker is the game on the Par 3 holes. You can win an extra card for hitting your shot on the green or buy a card if you miss. If you are a good putter, take a putt at the “Pumpkin Patch Putting Contest.” The best poker hand, the best putter at the putting contest, and the 50/50 will win half of the witch’s pot from each ghostly game.

The cost for each player is $75 or $300 per team. Your entry fee will include a continental breakfast, a round of golf, beer tasting, free beverages, lunch, silent auction and raffle prizes. Registration begins at 7:30 a.m. and the shotgun start is at 8:30 a.m.

Sponsorship opportunities are still available. For $100 a tombstone can be set up on the tee ready to add your business name or for $150 you can have the tee and green.

For more information or to register call Main Street Fort Pierce office at 466-3880. Join us for a spooky good time at the Halloween Golf Tournament & Beer Bash. Beer tasting sponsored by Southern Eagle Distributing, who reminds you to “Drink Responsibly.”

Mayor’s Gold Hammer Award Winners, September 2011

ROHIT PATEL – JAN’S PLACE
Commercial Improvement
2601 S. U.S. Highway 1, Fort Pierce

EDWARD STEGEMEIER
New Construction
1143 Fernandina Street, Fort Pierce

OPEN ARMS OF FORT PIERCE
Trinity Lutheran Church
Loretta Arensen, Director
New Construction
2011 South 13th Street, Fort Pierce
Art Mundo Presents Annual Auction
by Debra Magrann

Attention art lovers! Once again, Art Mundo is holding their annual Calendart 2012 Raffle and Auction, Saturday, November 5, 7 to 9:30 p.m., in the underground studios of the ArtBank, 111 Orange Avenue in historic downtown Fort Pierce.

The event will showcase the talents of Art Mundo members and studio artists of the ArtBank. Ticket holders will have a unique opportunity to win hand-assembled calendars that feature twelve original 5” x 7” pieces of work (one for each month) by selected artists in many media: photography, acrylics, watercolours, collage, paper arts, mixed media and more.

In its third year, the event has proven to be a crowd-pleaser and the attendees have grown in numbers. Past winners testify that having their number drawn is exhilarating, and the chance to take home an original art calendar won’t break the bank.

Tickets are only $10 each or 3 for $25 for the opportunity to own your personal collection of a dozen signed, original pieces of artwork. The small-format art can be removed and framed individually.

Supporting the local arts community ensures that Art Mundo’s programs will continue; classes are available to the public at affordable fees and the Calendart raffle, their major fundraiser of the year, is free to attend.

Following the raffle drawings is the live auction. As in the past, the bidding wars will intensify as the excitement unfolds. For information, call the event Chairman, Deborah Klein at 772. 631-7560 or e-mail to dklein7560@gmail.com.

Bestselling Florida Author Carl Hiaasen to Speak at Library Dinner

Award-winning and bestselling Florida author Carl Hiaasen will be the keynote speaker at the 31st Annual Dinner Meeting for the Friends of the St. Lucie County Library Association. The event will take place on Thursday, October 27 at 5:30 p.m. at the Pelican Yacht Club in Fort Pierce.

The evening will begin with cocktails and hors d’oeuvres, followed by dinner and the author’s presentation. A brief Friends business meeting will follow the author presentation.

Born and raised in Florida, Hiaasen continues to live in the Sunshine State with a residence in Vero Beach. A graduate of the University of Florida, at age 23 he joined the Miami Herald as a general assignment reporter and went on to work for the paper’s weekly magazine and later its prize-winning investigations team. Eventually we moved on to become a columnist for the newspaper in 1985. He continues to write columns for the Herald, which are also published by other newspapers, including the local Scripps Treasure Coast Newspapers.


"An Evening with Carl Hiaasen" will cost $40 for members of the Friends of the St. Lucie County Library Association and $50 for non-members. The deadline for registration is Friday, October 14. To learn more about the evening or to register, contact Vivian McWilliams at 772-462-2196 or Library-Friends@stlucieco.org.

Visit http://www.carlhiaasen.com to learn more about the author and his books.

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Sweet’s Jewelers: 85 Years in Jewels

by Jeanne Johansen

In 1926, John Noelke and his wife, Alma, moved from Washington, Missouri and purchased a quaint storefront building located at 209 Avenue A from Mrs. Sweet. They like the name “Sweet” and named their jewelry business after the original builder of the building.

Prior to moving to Fort Pierce, John Noelke and his brother, Henry, had bought Altemuller Jewelry around 1915 in Washington, Missouri. Altemuller Jewelry originally opened in 1902 and, like Sweet’s Jewelers, remains in business today.

John Noelke had three sons, Joe, Omer, and Lee and one daughter, Rosalie Arnold. “I am the baby of the family,” says Rosalie. “I was 12 years old when we moved here.” Joe and Omer went into the citrus business while Lee and Rosalie continued the family trade as jewelers. John Noelke lived to be 99 years old and his son, Lee Noelke, who was an excellent watchmaker and jeweler, lived to 80 years of age.

Today, Rosalie Arnold and her daughter, Jan Russell, continue the family tradition of friendly, personalized, customer service. They can both be found working at the shop six days a week.

“We do a lot of custom designs right here in the store,” explains Jan. “We have unique products like our reproduction antique slide bracelets that have been a big seller as a gift for wedding, anniversary and birthday gifts.”

Sweet’s Jewelers also have Michael Huff, a skilled jeweler, who for the past 38 years has been designing one-of-a-kind pieces of jewelry for customers including the use of 1715 Spanish silver coins that are still occasionally found here on our beaches.

Located at 209 Avenue A, Sweet’s Jewelers is open six days a week from 10 a.m. to 5 p.m. Stop in during the months ahead and help them celebrate 85 years of business and see their wonderful line of fine, custom jewelry – perfect for any occasion, including Christmas.
Healthy Living: The Macrobiotic Way

by Joanne Augusto

Macrobiotics is a Greek term meaning “long life.” It is a way of life encompassing changes in what we expose ourselves to, especially to the foods we consume. The macrobiotic diet recommends whole unrefined foods, primarily locally grown, and cooked appropriately for each season. Below is a typical balanced diet.

- Well-chewed whole cereal grains, especially brown rice: 40–60%
- Vegetables: 25–30%
- Beans and legumes: 5–10%
- Sea vegetables: 5%
- Traditionally or naturally processed foods: 5–10%
- Miso soup: 5–10%
- Sea vegetables: 5%
- Miso soup: 5%
- Beans and legumes: 5–10%
- Vegetables: 25–30%
- Well-chewed whole cereal grains, especially brown rice: 40–60%

Other factors also determine what foods are acceptable such as climate, season, age, gender, present physical condition, activity level, constitution, occupation, etc.

A steady diet of extreme foods, especially those that are mass produced, refined and chemically treated, are difficult to balance and in time can lead to mood swings, serious physical production, antibiotics. Miso has been used in Japan and China as a healing food for centuries. It is a good source of protein and B vitamins and contains enzymes which rebuild your intestinal flora that can be destroyed by consuming refined sugars, chemicals and antibiotics. Miso has been used to help cleanse radation and nicotine from the body. Miso soup for breakfast is a great way to start the day. It helps to balance your blood sugar. Ensure that the miso you buy is unpasturized and naturally fermented for one or more years. You can get as fancy as you want with miso soup but a simple recipe would be as follows:

1. Cut a strip of wakame into small pieces with scissors or break them thinner, smaller, etc., 1-2” strip of wakame seaweed vegetable, 1 teaspoon barley miso (a little more to taste is okay)
2. Cut up the wakame into small pieces with scissors or break into pieces; add to water and bring to a boil; add carrots, kale and onions to water and simmer 5 minutes; dissolve miso with some broth from the soup and add the mixture back into the soup; simmer another 2 to 3 minutes. Enjoy the soup with some warmed leftover grain.

Miso Soup Recipe

Miso is a fermented flavoring paste made from soybeans and/or grains. It has been used in Japan and China as a healing food for centuries. It is a good source of protein and B vitamins and contains enzymes which rebuild your intestinal flora that can be destroyed by consuming refined sugars, chemicals and antibiotics. Miso has been used to help cleanse radiation and nicotine from the body. Miso soup for breakfast is a great way to start the day. It helps to balance your blood sugar. Ensure that the miso you buy is unpasturized and naturally fermented for one or more years. You can get as fancy as you want with miso soup but a simple recipe would be as follows:

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Visit Joanne’s Nutrition World on the corner of 2nd and Ave D, downtown Fort Pierce, FL to find out how easy it is to transition to a healthier lifestyle.

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Recipe Corner

Autumn Stuffed Pork Roast

If you cannot find a rolled shoulder roast pre-packaged, ask your butcher to prepare one. Use a dense French or Italian bread to make the breadcrumbs for this dish.

- 2 tablespoons olive oil
- 1 tablespoon butter
- 1 large chopped onion
- 6 minced scallions
- 1 minced medium fennel bulb
- Minc ed leaves from the fennel bulb
- ½ cup minced parsley
- 3 tablespoons minced fresh rosemary (or 3 teaspoons crumbled dried), divided
- 3 tablespoons minced fresh thyme (or 3 teaspoons crumbled dried), divided
- Salt
- Freshly ground pepper
- 1 peeled and diced ripe pear
- 3 tablespoons lemon or orange juice
- 1 4-pound rolled shoulder pork roast
- 2 cups dry white wine
- 1 teaspoon crushed fennel seed

Preheat the oven to 425 degrees. Heat a large skillet over medium high heat and add the olive oil and butter. When the oil/butter mixture is hot, add the onion and cook for three minutes. Add the scallions and cook for two minutes. Add the garlic and cook for a minute or two more. Add the breadcrumbs, fennel, fennel leaves, parsley, 2 tablespoons (or teaspoons) each of the rosemary and thyme, salt, and pepper. Mix well and cook until the sausage is lightly browned and the fennel is tender, about 12 to 15 minutes. Add the pear and lemon juice and cook for a minute or two more to heat through. Unroll the pork roast and spread the stuffing mixture evenly on the inside of the roast. Roll it back up and tie with string. Place the roast in a roasting pan. Pour the wine over the roast and then rub in salt, pepper, the remaining rosemary and thyme, and the fennel seed all over the outside of the roast. Place in the oven and roast for 30 minutes, then reduce the heat to 350 degrees. Continue roasting until the internal temperature reaches between 160 and 170 degrees, about 1½ hours to 2 hours for a more well done roast. Remove the roast from the oven, place on a platter or cutting board and let it rest for ten minutes before carving. If desired make the pan juices into gravy. Slice the roast and serve with the pan juices or gravy. Serves 12.
Friends of Main Street Take Home Florida Main Street Merit Awards

by Pam Gillette

On Thursday, September 15, 2011, Friends of Main Street Fort Pierce received Merit Awards from the Florida State Main Street Conference.

**SENTIMENT** – Merit Award for Outstanding Business of the Year

**Sentiment**... “Where The Thought Does Count” is a local merchant in downtown Fort Pierce and has been in business for two years. Owners Amanda Green and Dale van der Lugt bring their sense of style and professionalism to our downtown, while focusing on bringing the businesses together to promote downtown Fort Pierce.

Over the past two years they have joined forces with the Downtown Business Association and Main Street, while working together with other businesses. **Sentiment** has created a customer goody bag that contains various discount cards and information on participating merchants. These bags are featured at each business to cross promote each other.

**Sentiment** helped start a Pumpkin Walk in October of 2010 and a Ladies Luncheon Fashion Show in May 2010 and April 2011. Both events were created to bring awareness to the businesses in our downtown community, while raising funds for Main Street Fort Pierce and Big Brothers Big Sisters. The business also collects food for our local shelter, Mustard Seed, and recently held a peanut butter and jelly drive to help families feed their children during the summer while school was out.

**Sentiment** is one of the local businesses who has embraced the use of social media. They are a user of Constant Contact, Twitter and Facebook and are constantly sending e-mails promoting monthly specials and a monthly newsletter. They are also a supporter of the 3/50 Project.

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The Only Thing Easier than Switching To Seacoast Is Staying With Seacoast.

With so many banks scaling back their checking options, lending and other services, maybe it’s time to switch to Seacoast. As a community bank with deep roots in the neighborhood, we promise to deliver the customer-friendly services, products and technology that will make you actually want to bank here. Imagine that.

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Continued on page 25...
Fort Pierce Farmers’ Market Ranked in Top Five of Florida Farmer’s Markets

by Linda Hudson, Chair, Downtown Farmers’ Market of Fort Pierce

The Downtown Farmers’ Market of Fort Pierce placed 5th in Florida and 12th in the U.S. in “America’s Favorite Farmers’ Market” contest sponsored by the American Farmland Trust, an organization dedicated to saving America’s farm and ranch land, supporting a sustainable future for farmers and promoting environmentally sound farming practices.

The Downtown Farmers’ Market of Fort Pierce is categorized by the contest rules as a “large market” because of the number of vendors (over 56), while other categories were Boutique (15 or fewer vendors), Small (16-30); and Medium (31-55). Fort Pierce was 5th behind Venice, a small market; North Port (Sarasota County) and Punta Gorda, boutique markets; and St. Andrews in Venice, a small market; North Port (Sarasota County) and Punta Gorda, boutique markets; and St. Andrews in Florida, a Medium market. Voting began June 1 and closed August 31, 2011. Farmers markets are a vital link between local farms and their supporting communities, providing fresh and healthy food and an experience that cannot be matched anywhere else. By partnering with farmers markets, American Farmland Trust is encouraging consumers to consider the importance of farmland and to support local farmers.

The “America’s Favorite Farmers Contest” is a part of American Farmland Trust’s “No Farms No Food®” campaign, which raises awareness of the dangers of farmland loss by making connections to food. Farms near metropolitan areas produce 91 percent of the nation’s market value of fruit, 78 percent of vegetables, and 67 percent of dairy products.

Despite otherwise disappointing financial news this summer, entrepreneurship is thriving in unexpected places. With little fanfare, the nation’s several thousand farmers markets are growing jobs and strengthening rural communities.

August 7 – 13, 2011 was National Farmers Market Week. As more families seek relationships with the farmers that grow their food, farmers markets are helping preserve rural America and giving the next generation of farmers hope for a future in agriculture.

Support a local farmer or entrepreneur by visiting the Downtown Farmers’ Market of Fort Pierce on Saturdays, 8 a.m. to Noon, at Marina Square between the Library and Marina at the waterfront along the Indian River. Call Market Manager at 940-114; or visit us on Facebook or at www.fpiersfarmersmarket.com.
For a small fee you can obtain one at www.myfwc.com or by calling 888-347-4356. It takes only a few minutes and you are legal to fish immediately. An additional two dollar Snook Permit is required if you want to keep a snook.

Whatever your preferred method, a number of local bait and tackle shops are available and can provide you with not only tackle and bait but a plethora of information on what's biting, what's not, and how to catch whatever you're after. These professionals know what's biting, where to go, and how to fish for success. River charters run around $275 – $300 for a five-hour trip. Everything is provided — license, bait, tackle, and a camera to record your experience. Bring your own lunch and you're good to go. Other river charters can be found in the Yellow Pages or at your local marinas.

Whether fishing from the shore, a boat, or on a guided river trip, the Indian River offers a great chance to catch some nice filets for the barbie or just have a relaxing time dreaming about that big one that's gonna bite next!
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