



Main Street Focus

THE OFFICIAL MONTHLY NEWSLETTER OF MAIN STREET FORT PIERCE, INC.

122 AE Backus Avenue • Fort Pierce, Florida 34950 • ph: (772) 466-3880; fax: (772) 466-3917

The Main Street Focus is a local paper with a positive attitude.

Vital stats: Since 2005, published twelve times per year, distributed the first day of each month

Circulation: 5,000: over 2,400 mailed, the remaining copies are distributed throughout St. Lucie County

Advertising Representative: Doris Tillman - tillmandd@aol.com or MainStreet15@aol.com

ADVERTISEMENT RATES

	Size	Single Insertion (Per Month)	12 Month Insertion Rate (Per Month)
Back Page	7.5" by 9.75"		\$675.00*
Full Page	7.5" by 9.375"	\$350.00	\$275.00
Half Page	7.5" by 4.625"	\$210.00	\$165.00
Vertical ½ Page	3.667" by 9.25"	\$210.00	\$165.00
Quarter Page	3.667" by 4.625"	\$126.00	\$ 95.00
2" X 3"	3.667" by 3.0"	\$ 65.00	\$ 49.00
Business Card	3.667" by 2.25"	\$ 49.00	\$ 39.00

* includes full color

Full Color: \$225.00 submit with camera ready ad on disk

ADVERTISEMENT SUBMISSION DEADLINE: 10TH DAY OF THE MONTH

INSERTION CONTRACT

Advertiser Name: _____ Date: _____

Contact Person: _____ Phone: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Fax Number: _____ Email Address: _____

Ad Size: _____ Insertion Month(s): _____ Color BW Year Contract Yes No

Authorized Signature: _____

Ad Representative: _____

AD PRODUCTION INFORMATION

Logo, Photos, Copy, Art, Business Card Spec Ad Emailed Camera Ready on Disk

Ads should be submitted in pdf format at print-quality resolution (300dpi). Other formats accepted are jpeg, eps, or tiff. Ads created in Microsoft Word or Microsoft Publisher must be converted to high resolution pdf (not email quality or saved as high resolution jpeg).